

# Formulation Example

## S 18-11 Eye n´ Blush Color Exotic Orchid

### Ingredients

#### A

	INCI (US)	[%]
Colorona® SynBerry Pink	(1) SYNTHETIC FLUORPHLOGOPITE (AND) TITANIUM DIOXIDE (AND) CARMINE (AND) TIN OXIDE	16.50
Colorona® Dark Blue	(1) MICA (AND) TITANIUM DIOXIDE (AND) FERRIC FERROCYANIDE	8.00
RonaFlair® Extender W	(1) MICA (AND) TITANIUM DIOXIDE	3.50
Timiron® Super Red	(1) MICA (AND) TITANIUM DIOXIDE	2.50
RonaFlair® SynMica M	(1) SYNTHETIC FLUORPHLOGOPITE	2.50
Parteck® LUB Talc	(1) TALC	50.75
Parteck® LUB MST	(1) MAGNESIUM STEARATE	2.40
Maisita Natural 9083	(2) CORN STARCH	3.60

#### B

Oxynex® ST Liquid	(1) DIETHYLHEXYL SYRINGYLIDENE MALONATE (AND) CAPRYLIC/CAPRIC TRIGLYCERIDE	0.10
Dow Corning 556	(3) PHENYL TRIMETHICONE	4.35
Eutanol G	(4) OCTYLDODECANOL	3.10
Squalane, vegetable	(5) SQUALANE	2.20
Euxyl® PE 9010	(6) PHENOXYETHANOL (AND) ETHYLHEXYL GLYCERIN	0.50

### Procedure:

Mix the ingredients of phase A with appropriate stirring equipment (e.g. propeller stirrer) until homogeneous. Add dissolved phase B while stirring thoroughly until homogeneous. Press powders into godets with suitable powder press equipment (e.g. Kemwall, 145-155 bar for godet size 36 mm in diameter).

### Notes:

The beautiful mauve shade of this Eye n´ Blush Color is created by a combination of Colorona® SynBerry Pink, Colorona® Dark Blue and RonaFlair® Extender W. Timiron® Super Red brings a little reddish undertone to the color. The addition of RonaFlair® SynMica M improves the pay-off and causes a velvety skin feeling. Oxynex® ST Liquid improves the light stability of the carmine coated Colorona® SynBerry Pink. The powder can be applied at eyes and cheeks with an appropriate brush, if you like the color more intense on eyelid take a wet sponge instead.

### Suppliers:

(1) Merck KGaA, Darmstadt, Germany / EMD Performance Materials	(2) SLI Chemicals GmbH
(3) Biesterfeld	(4) BASF AG
(5) Worlée Chemie GmbH	(6) Schülke & Mayr GmbH

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