

FORMULATION EXAMPLE

MDA-P-69-01 MB 75 Mousse Foundation Soft Luminosity

Ingredients

| | INCI (US) | [%] |
|------------------------------------|--|-------|
| A | | |
| Ronastar® Red Allure | (1) IRON OXIDES (AND) TITANIUM DIOXIDE (AND) SILICA (AND) MICA | 2.20 |
| Colorona® Imperial Citrine | (1) MICA (AND) BISMUTH OXYCHLORIDE (AND) IRON OXIDES | 1.50 |
| RonaFlair® Flawless | (1) SILICA (AND) TITANIUM DIOXIDE (AND) IRON OXIDES | 3.00 |
| B | | |
| HS-C33-9001-10 (Yellow Iron Oxide) | (2) IRON OXIDES (AND) ISOSTEARYL SEBACATE (AND) ALUMINUM HYDROXIDE | 1.00 |
| BTD 401 (Titanium Dioxide) | (3) TITANIUM DIOXIDE (AND) ISOPROPYL TITANIUM TRIISOSTEARATE | 10.60 |
| Eutanol G | (4) OCTYLDODECANOL | 2.50 |
| Syncrowax HRC | (5) TRIBEHENIN | 3.00 |
| Baysilone SF 1202 | (6) CYCLOPENTASILOXANE | 29.90 |
| C | | |
| RonaCare® Bisabolol | (1) BISABOLOL | 0.20 |
| all-rac-alpha-Tocopheryl acetate | (1) TOCOPHERYL ACETATE | 0.30 |
| Panthenyl Ethyl Ether | (6) PANTHENYL ETHYL ETHER | 0.30 |
| Ethylene Brassylate | (7) ETHYLENE BRASSYLATE | 0.50 |
| D | | |
| Dow Corning® 9045 | (8) CYCLOPENTASILOXANE (AND) DIMETHICONE CROSSPOLYMER | 45.00 |

Procedure:

Heat phase B to 75-80°C and disperse the pigments while stirring. Homogenize until the pigments are well dispersed. Add phase A and phase C successively while stirring and at least add phase D, homogenize again if necessary. Filling temperature 90°C.

Notes:

Formula development and manufacturing made by Weckerle Cosmetics.

The skin-toned shade of this very soft and irresistible Mousse Foundation is created by a combination of Ronastar® Red Allure and Colorona® Imperial Citrine supported by a treated titanium dioxide and a treated yellow iron oxide. With its mattifying and light diffusing properties RonaFlair® Flawless is the ideal functional filler to support the special features of this formulation. The mousse can be applied and spread easily with fingertips for a smooth finishing.

Suppliers:

(1) Merck KGaA, Darmstadt, Germany / EMD Performance Materials
 (3) Kobo Products
 (5) Croda
 (7) Frey & Lau GmbH

(2) Azelis Germany GmbH
 (4) BASF AG
 (6) Nordmann, Rassmann GmbH & Co
 (8) Biesterfeld

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