

Formulation Example

MDA-P-94-02 MB 81

Marbled Eyeshadow

Eyeshadow Velvet Planet with Ronastar® Red Allure and Timiron® Ice Crystal

Ingredients	INCI (US)	[%]
A		
Ronastar® Red Allure	(1) IRON OXIDES (AND) TITANIUM DIOXIDE (AND) SILICA (AND) MICA	50.00
Reisita Natural 9094	(2) RICE STARCH	20.50
Parteck® LUB Talc	(1) TALC	4.47
Parteck® LUB MST	(1) MAGNESIUM STEARATE	4.21
Maisita Natural 9083	(2) CORN STARCH	0.32
B		
Eusolex® 2292	(1) OCTYL METHOXYCINNAMATE	7.25
Eusolex® OCR	(1) OCTOCRYLENE	2.42
Dow Corning® 9041 Silicone Elastomer Blend	(3) DIMETHICONE CROSSPOLYMER (AND) DIMETHICONE	5.00
Dow Corning® 556	(3) PHENYL TRIMETHICONE	2.42
Shea Butter	(4) BUTYROSPERMUM PARKII (SHEA) BUTTER	2.41
Preservatives		q.s.
C		
Timiron® Ice Crystal	(1) SYNTHETIC FLUORPHLOGOPITE (AND) TITANIUM DIOXIDE (AND) TIN OXIDE	1.00

Procedure:

Mix the ingredients of phase A with a coffee grinder until the blend is homogeneous. Premix phase B, warm up to 60-65°C and mix with an Ultra Turrax (T-25, 8000 rpm, approx. 25 s) or use a dispersing disk. Add phase B to phase A and mix until the blend is homogeneous. Add phase C and stir very gently. Press powders into godets with suitable powder press equipment (e.g. Kemwall, 35-45 bar, godet with approx. 36 mm in diameter).

Notes:

To intensify the color use an eye cream as a primer before the eyeshadow is applied. For an interesting marbled effect on pressed Eyeshadow, combine in the godet with MDA-P-94-03 MB 81 before pressing.

Suppliers:

- | | |
|--|------------------------|
| (1) Merck KGaA, Darmstadt, Germany / EMD Performance Materials | (2) SLI Chemicals GmbH |
| (3) Biesterfeld | (4) Gustav Heess GmbH |

Products are warranted to meet the specifications set forth on their label/packaging and/or certificate of analysis at the time of shipment or for the expressly stated duration. EMD provides information and advice on application technologies and relevant regulations based upon its current knowledge and opinion. EMD MAKES NO REPRESENTATION OR WARRANTY OF ANY KIND, EXPRESS OR IMPLIED, INCLUDING MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE REGARDING OUR PRODUCTS, THEIR APPLICATION OR ANY INFORMATION PROVIDED IN CONNECTION THEREWITH. EMD shall not in any event be liable for incidental, consequential, indirect, exemplary or special damages of any kind resulting from any use or failure of the products. Customer is responsible for and must independently determine the suitability of EMD's products for its products, intended use and processes. The foregoing information and suggestions are also provided without warranty of non-infringement as to intellectual property rights of third parties and shall not be construed as any inducement to infringe the rights of third parties. Customer shall be responsible for obtaining any applicable third party intellectual property licenses. All sales are subject to EMD's complete Terms and Conditions of Sale. Prices are subject to change without notice. EMD reserves the right to discontinue products without prior notice. EMD, EMD Performance Materials, the vibrant M, Colorona, Timiron, Xirona, RonaFlair, Ronastar, Candurin, Eusolex, Parteck, Oxynex, RonaCare, IR3535, UV-Pearls, ASCIII, Luremin and Emblicain are trademarks of Merck KGaA, Darmstadt, Germany. All other trademarks pertain to their proprietors.