

Formulation Example

S 18-11

Eye n´ Blush Color

Exotic Orchid

Ingredients

A

Colorona® SynBerry Pink

Colorona® Dark Blue

RonaFlair® Extender W

Timiron® Super Red

RonaFlair® SynMica M

Parteck® LUB Talc

Parteck® LUB MST

Maisita Natural 9083

INCI (US)

[%]

(1)	SYNTHETIC FLUORPHLOGOPITE (AND) TITANIUM DIOXIDE (AND) CARMINE (AND) TIN OXIDE	16.50
(1)	MICA (AND) TITANIUM DIOXIDE (AND) FERRIC FERROCYANIDE	8.00
(1)	MICA (AND) TITANIUM DIOXIDE	3.50
(1)	MICA (AND) TITANIUM DIOXIDE	2.50
(1)	SYNTHETIC FLUORPHLOGOPITE	2.50
(1)	TALC	50.75
(1)	MAGNESIUM STEARATE	2.40
(2)	CORN STARCH	3.60

B

Oxynex® ST Liquid

Dow Corning 556

Eutanol G

Squalane, vegetable

Euxyl® PE 9010

(1)	DIETHYLHEXYL SYRINGYLIDENE MALONATE (AND) CAPRYLIC/CAPRIC TRIGLYCERIDE	0.10
(3)	PHENYL TRIMETHICONE	4.35
(4)	OCTYLDODECANOL	3.10
(5)	SQUALANE	2.20
(6)	PHENOXYETHANOL (AND) ETHYLHEXYL GLYCERIN	0.50

Procedure:

Mix the ingredients of phase A with appropriate stirring equipment (e.g. propeller stirrer) until homogeneous. Add dissolved phase B while stirring thoroughly until homogeneous. Press powders into godets with suitable powder press equipment (e.g. Kemwall, 145-155 bar for godet size 36 mm in diameter).

Notes:

The beautiful mauve shade of this Eye n´ Blush Color is created by a combination of Colorona® SynBerry Pink, Colorona® Dark Blue and RonaFlair® Extender W. Timiron® Super Red brings a little reddish undertone to the color. The addition of RonaFlair® SynMica M improves the pay-off and causes a velvety skin feeling. Oxynex® ST Liquid improves the light stability of the carmine coated Colorona® SynBerry Pink. The powder can be applied at eyes and cheeks with an appropriate brush, if you like the color more intense on eyelid take a wet sponge instead.

Suppliers:

(1) Merck KGaA, Darmstadt, Germany / EMD Performance Materials

(3) Biesterfeld

(5) Worlée Chemie GmbH

(2) SLI Chemicals GmbH

(4) BASF AG

(6) Schülke & Mayr GmbH

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