

FORMULATION EXAMPLE

MSAS.814.48.03.16

Velvet Lip Lacquer MB 74

Cotton Candy

Ingredients

A

Timiron® Snowflake MP-99
Timiron® Liquid Silver

Colorona® Carmine Red
Covapate Unired LC 3728

B

Cerabeil white
Mango butter XNE003
Cetiol C5
Organic apricot oil

C

Eutanol G
Thixcin R

D

Oxyxex® LM-CV

E

Xiameter® PMX-0345
Bentone gel VS-5 PC V
Aroma Fraise FEMA

INCI (US)

[%]

| | | |
|-----|--|-------|
| (1) | MICA (AND) TITANIUM DIOXIDE | 2.50 |
| (1) | BISMUTH OXYCHLORIDE (AND) ETHYLHEXYL HYDROXYSTEARATE | 15.00 |
| (1) | MICA (AND) TITANIUM DIOXIDE (AND) CARMINE | 3.00 |
| (2) | RICINUS COMMUNIS (CASTOR) SEED OIL (AND) RED 28 LAKE | 8.00 |
| (3) | BEESWAX | 7.00 |
| (4) | MANGIFERA INDICA (MANGO) SEED BUTTER | 10.00 |
| (5) | COCO CAPRYLATE | 10.00 |
| (6) | PRUNUS ARMENIACA KERNEL OIL | 5.00 |
| (5) | OCTYLDODECANOL | 15.10 |
| (7) | TRIHYDROXYSTEARIN | 4.00 |
| (1) | TOCOPHEROL (AND) LECITHIN (AND) ASCORBYL PALMITATE (AND) GLYCERYL STEARATE (AND) GLYCERYL OLEATE (AND) CITRIC ACID | 0.10 |
| (8) | CYCLOPENTASILOXANE (AND) CYCLOHEXYSILOXANE | 15.00 |
| (7) | CYCLOMETHICONE (AND) QUATERNIUM-18 HECTORITE (AND) PROPYLENE CARBONATE | 5.00 |
| (9) | FRAGRANCE | 0.30 |

Procedure:

Heat phase B to 80°C until homogeneous. Add slowly phase A to phase B while stirring. Cool down to 55°C. Heat phase C to 60°C while vigorous stirring. Add phase C to phase A/B and stir until homogeneous. Below 45°C add phase D and below 40°C add phase E while stirring until homogeneous. Fill the bulk directly into suitable packaging.

Notes:

The intense metallic pink color of the Velvet Lip Lacquer is created by combining an organic color dispersion with two pearlescent pigments and one pigment dispersion. The addicting pink tone is obtained by tuning the organic color base with Colorona® Carmine Red and Timiron® Snowflake MP-99. Timiron® Snowflake MP-99 also adds a good amount of sparkle. The mirror-like silver effect is achieved by Timiron® Liquid Silver. Enjoy this eccentric Velvet Lip Lacquer for beautiful lips!

Suppliers:

(1) Merck KGaA, Darmstadt, Germany / EMD Performance Materials
(3) Baerlocher France SASU
(5) BASF AG
(7) SACI CFPA
(9) Cosnadern GmbH

(2) Sensient Cosmetic Technologies
(4) Greentech SA
(6) Phytocos SAS
(8) Univar

Formulation Example

Products are warranted to meet the specifications set forth on their label/packaging and/or certificate of analysis at the time of shipment or for the expressly stated duration. EMD provides information and advice on application technologies and relevant regulations based upon its current knowledge and opinion. EMD MAKES NO REPRESENTATION OR WARRANTY OF ANY KIND, EXPRESS OR IMPLIED, INCLUDING MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE REGARDING OUR PRODUCTS, THEIR APPLICATION OR ANY INFORMATION PROVIDED IN CONNECTION THEREWITH. EMD shall not in any event be liable for incidental, consequential, indirect, exemplary or special damages of any kind resulting from any use or failure of the products. Customer is responsible for and must independently determine the suitability of EMD 's products for its products, intended use and processes. The foregoing information and suggestions are also provided without warranty of non-infringement as to intellectual property rights of third parties and shall not be construed as any inducement to infringe the rights of third parties. Customer shall be responsible for obtaining any applicable third party intellectual property licenses. All sales are subject to EMD's complete Terms and Conditions of Sale. Prices are subject to change without notice. EMD reserves the right to discontinue products without prior notice. EMD, EMD Performance Materials, the vibrant M, Colorona, Timiron, Xirona, RonaFlair, Ronastar, Candurin, Eusolex, Parteck, Oxynex, RonaCare, IR3535, UV-Pearls, ASCIII, Luremin and Emblicain are trademarks of Merck KGaA, Darmstadt, Germany. All other trademarks pertain to their proprietors.