

Formulation Example

W 21-43 Liquid Eyeshadow Never too much!

Ingredients

A

Ronastar® Purple Sparks

Ronastar® Aqua Sparks

Xirona® Le Rouge

RonaFlair® Satin

Unipure Blue LC 680

Carbopol® Ultrez 21

Citric acid solution 10% (q.s.)

Water, demineralized

B

RonaCare® Ectoin IQ

RonaCare® Allantoin

AMP Ultra PC 1000

Preservative

Glycerol anhydrous (vegetable) EMPROVE® bio

Water, demineralized

C

Lubrajel DV

INCI US

[%]

(1)	CALCIUM ALUMINUM BOROSILICATE (AND) TITANIUM DIOXIDE (AND) SILICA (AND) TIN OXIDE	6.75
(1)	CALCIUM ALUMINUM BOROSILICATE (AND) TITANIUM DIOXIDE (AND) SILICA (AND) TIN OXIDE	3.40
(1)	IRON OXIDES (AND) SILICA	1.10
(1)	ILLITE	2.50
(2)	ULTRAMARINE BLUE	3.75
(3)	ACRYLATES/C10-30 ALKYL ACRYLATE CROSSPOLYMER	0.30
	WATER (AND) CITRIC ACID	0.00
	WATER	60.10
(1)	ECTOIN	0.30
(1)	ALLANTOIN	0.10
(4)	AMINOMETHYL PROPANOL	0.20
	PRESERVATIVE	q.s.
(1)	GLYCERIN	2.00
	WATER	13.50
(5)	GLYCERIN (AND) GLYCERYL ACRYLATE/ACRYLIC ACID COPOLYMER (AND) PROPYLENE GLYCOL	5.00

Procedure:

Disperse all pigments and the filler in the water of phase A. Add some drops of citric acid solution to lower the viscosity if necessary, then add the Carbopol Ultrez 21 while stirring. Mix with high agitation until thoroughly dispersed. Mix the ingredients of phase B until a complete solution is obtained. Add phase B slowly to phase A while stirring (not homogenizing), then add phase C while stirring and adjust pH to 7.2-7.5 with citric acid solution, if necessary.

Notes:

This amazing eyeshadow gel is characterized by its deep violet-blue color with multicolored sparkles. The incredible combination of Ronastar® Purple Sparks, Ronastar® Aqua Sparks and Xirona® Le Rouge offers a unique outcome that is never too much! RonaFlair® Satin supports a smooth and gliding application on eyelids. RonaCare® Ectoin IQ rejuvenates the sensitive eye area with its moisturizing and anti-aging properties. RonaCare® Allantoin provides a soothing sensation.

Suppliers:

(1) Merck KGaA, Darmstadt, Germany / EMD Performance Materials

(3) Gattefossé (Deutschland) GmbH

(5) Ashland

(2) S. Goldmann GmbH & Co. KG

(4) Angus Chemie GmbH

Formulation Example

□

Products are warranted to meet the specifications set forth on their label/packaging and/or certificate of analysis at the time of shipment or for the expressly stated duration. EMD provides information and advice on application technologies and relevant regulations based upon its current knowledge and opinion. EMD MAKES NO REPRESENTATION OR WARRANTY OF ANY KIND, EXPRESS OR IMPLIED, INCLUDING MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE REGARDING OUR PRODUCTS, THEIR APPLICATION OR ANY INFORMATION PROVIDED IN CONNECTION THEREWITH. EMD shall not in any event be liable for incidental, consequential, indirect, exemplary or special damages of any kind resulting from any use or failure of the products. Customer is responsible for and must independently determine the suitability of EMD's products for its products, intended use and processes. The foregoing information and suggestions are also provided without warranty of non-infringement as to intellectual property rights of third parties and shall not be construed as any inducement to infringe the rights of third parties. Customer shall be responsible for obtaining any applicable third party intellectual property licenses. All sales are subject to EMD's complete Terms and Conditions of Sale. Prices are subject to change without notice. EMD reserves the right to discontinue products without prior notice. EMD, EMD Performance Materials, the vibrant M, Colorona, Timiron, Xirona, RonaFlair, Ronastar, Candurin, Eusolex, Parteck, Oxyxex, RonaCare, IR3535, UV-Pearls, ASCIII, Luremin and Emblicain are trademarks of Merck KGaA, Darmstadt, Germany. All other trademarks pertain to their proprietors. □