



CRIMSON ELEGANCE

Proud and impressive, the betta fish displays a vibrant range of brilliant colors. It is even believed that it got its name from an ancient clan of warriors, the so called "Bettah." Over the history, the bettas developed a wide array of vivid hues and can appear to change color with different lighting conditions or viewing angles. This fascinating and energetic interplay of colors inspired us to develop our formulation of the month January, which includes our bluish red Xirallic® NXT F260-51 Cougar Red with its spectacular chroma and our Colorstream® F20-51 Lava Red with its interwoven hue nuances.

Elegant, yet energetic and bold!

Crimson Elegance



20.1% Xirallic® NXT F260-51 Cougar Red

48.3% Colorstream® F20-51 Lava Red

23.4% Paliogen® Red L 4039

7.2% Irgazin® Yellow L 2040

1.0% Irgazin® Red L 3660

PWC in dry film = 28%

TECHNICAL DATA

Base Coat

1-component water-borne basecoat

Applied layer thickness: 12 – 16 µm

Clear Coat

2K high gloss clear coat

Applied layer thickness 45 – 55 µm

Pigmentation

The PWC (Pigment Weight Concentration) in the dry film is indicated for each styling

$$\text{PWC} = p / (p + b)$$

p = total weight pigments (solid)

b = weight binder (solid)

In the dry state: Pigment / binder ratio = $(\Sigma \text{Pigment}) / (\text{Total solid content (wet form)} - (\Sigma \text{Pigment}))$

Feasibility for on-line application

The stylings in our color inspirations are intended to demonstrate future effect color directions and possibilities. Although we have tried to make the formulations as realistic as possible, we cannot guarantee their full feasibility for on-line application. A certain degree of modification and fine tuning will probably be necessary.

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