



STAY WARM

As the temperature drops and the days get shorter, make yourself comfortable. Snuggle up in a cozy red sweater and enjoy a hot drink and sweet treats to help you against the cold. "Stay Warm"... with our flannel-inspired deep red formulation of the month which features three of our heart-warming red effect pigments.



[0.78% Meoxal® F121-51
Atacama Red](#)

[1.12% Xirallic® T60-21 Solaris
Red](#)

[0.28% Xirallic® NXT F260-51
Cougar Red](#)

0.11% Color Black® FW
200

0.45% Hostaperm® RED VIOLET
ER 02

% pigment in wet paint, PWC in
dry film 20.9%

TECHNICAL DATA

Base Coat

1-component solvent-borne basecoat

Applied layer thickness: 12 – 16 µm

Clear Coat

2K high gloss clear coat

Applied layer thickness 45 – 55 µm

Pigmentation

The PWC (Pigment Weight Concentration) in the dry film is indicated for each styling

$$\text{PWC} = p / (p + b)$$

p = total weight pigments (solid)

b = weight binder (solid)

In the dry state: Pigment / binder ratio = $(\Sigma \text{Pigment}) / (\text{Total solid content (wet form)} - (\Sigma \text{Pigment}))$

Feasibility for on-line application

The stylings in our color inspirations are intended to demonstrate future effect color directions and possibilities. Although we have tried to make the formulations as realistic as possible, we cannot guarantee their full feasibility for on-line application. A certain degree of modification and fine tuning will probably be necessary.

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