



CYBER

The digital world connects us to an enormous network of information, dreams and ideas. Whenever we need help, the answer is just one click away. The best cake recipe, a gift for a friend, or symptoms of a dangerous disease: the community knows advice! We post pictures of our holidays on the beach and write in chatrooms with complete strangers telling them our secret thoughts and our greatest fears. Because the internet is anonymous – right? Cyber is a rare conflation of petrol blue and charcoal grey. It is a color we lose ourselves in: dark and powerful, mysterious and glowing and yet so fascinating that we just cannot avert our eyes.



71.4% Xirallic® T60-10 SW Crystal Silver

8.6% Hostaperm® Blue BFL

5.7% Alpate® 7670 NS

14.3% Carbon Black

PWC in dry film= 21.6%

TECHNICAL DATA

Base Coat

1-component water-borne basecoat
Applied layer thickness: 12 – 16 µm
Applied layer thickness: 20 – 24 µm

Clear Coat

2K high gloss clear coat
Applied layer thickness 45 – 55 µm

Pigmentation

The PWC (Pigment Weight Concentration) in the dry film is indicated for each styling

$$\text{PWC} = p / (p + b)$$

p = total weight pigments (solid)

b = weight binder (solid)

In the dry state: Pigment / binder ratio = $(\Sigma \text{Pigment}) / (\text{Total solid content (wet form)} - (\Sigma \text{Pigment}))$

Feasibility for on-line application

The stylings in our color inspirations are intended to demonstrate future effect color directions and possibilities. Although we have tried to make the formulations as realistic as possible, we cannot guarantee their full feasibility for on-line application. A certain degree of modification and fine tuning will probably be necessary.

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