

### LATE SUMMER PLUM

Rays of a late summer sun warm the land and the last southerly days of the year urge the fruits to ripeness and draw the sweetness into the delicate velvety purple plums. Our formulation of the month September reflects the intensive and rich color of the plum blossoms and fruits. A taste that reminds us of the warmth of a long summer coming to an end and the first autumn days being just ahead of us.



# 24.2% Meoxal® F120-58 Wahiba Orange

## 53.6% Xirallic® NXT T260-23 Tigris Blue

16.7% Paliogen® Red L 4039

3.1% Emperor® 2000

2.4% Irgazin® Red L 3660 HD

PWC in dry film = 26%

## **TECHNICAL DATA**

#### **Base Coat**

1-component water-borne basecoat Applied layer thickness: 12 – 16 μm

#### **Clear Coat**

2K high gloss clear coat Applied layer thickness 45 – 55 µm

#### **Pigmentation**

The PWC (Pigment Weight Concentration) in the dry film is indicated for each styling

PWC = p / (p + b)

p = total weight pigments (solid)

b = weight binder (solid)

In the dry state: Pigment / binder ratio =  $(\Sigma \text{ Pigment})$  / (Total solid content (wet form) –  $(\Sigma \text{ Pigment})$ )

#### Feasibility for on-line application

The stylings in our color inspirations are intended to demonstrate future effect color directions and possibilities. Although we have tried to make the formulations as realistic as possible, we cannot guarantee their full feasibility for on-line application. A certain degree of modification and fine tuning will probably be necessary.

## THIRD PARTY TRADEMARKS

Paliogen® is a trademark of BASF SE, Ludwigshafen, Germany

Emperor® is a trademark of Cabot Corp., Boston, USA

Irgazin® is a trademark of BASF SE, Ludwigshafen, Germany

Products are warranted to meet the specifications set forth on their label/packaging and/or certificate of analysis at the time of shipment or for the expressly stated duration. EMD Performance Materials Corp. provides information and advice on application technologies and relevant regulations based upon its current knowledge and opinion. EMD PERFORMANCE MATERIALS CORP. MAKES NO REPRESENTATION OR WARRANTY OF ANY KIND, EXPRESS OR IMPLIED, INCLUDING MERCHANTABILITY OR FITNESS FOR A PARTICULAR USE REGARDING OUR PRODUCTS, THEIR APPLICATION OR ANY INFORMATION PROVIDED IN CONNECTION THEREWITH. EMD Performance Materials Corp. shall not in any event be liable for incidental, consequential, indirect, exemplary or special damages of any kind resulting from any use or failure of the products. Customer is responsible for and must independently determine the suitability of our products for its intended use and processes. The foregoing information and suggestions are also provided without warranty of non-infringement as to intellectual property rights of third parties and shall not be construed as any inducement to infringe the rights of third parties. Customer shall be responsible for obtaining any applicable third party intellectual property licenses. All sales are subject to our complete Terms and Conditions of Sale. Prices are subject to change without notice. EMD Performance Materials Corp. reserves the right to discontinue products without prior notice.

© 2023 Merck KGaA, Darmstadt, Germany and/or its affiliates. EMD Electronics, the vibrant M, Meoxal and Xirallic are trademarks of Merck KGaA, Darmstadt, Germany or its affiliates. All other trademarks are the property of their respective owners. Detailed information on trademarks is available via publicly assessable resources.