

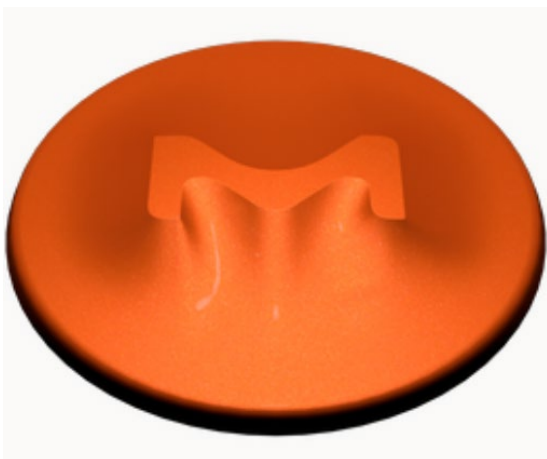
styling impulse



glowing orange

Dark and cold winter days let us cherish warm, bright lights. The same seems to be true for actual color trends.

One of the key colors defined by the Color Marketing Group is highly chromatic and rich orange.



Pigmentation

Layer 1

2,8 % Meoxal F120-51 CWT

1% Iriodin 9327 SW

2,3% P.O. 73 DPP Orange

0,36% P.R.254 DPP BO

% pigment in wet paint

In dry state:

Pigment/Binder ratio = 27,72%

Layer 2

2K high gloss clear coat

TECHNICAL DATA

Base Coat

1-component water-borne basecoat

Applied layer thickness: 12 – 16 µm

Clear Coat

2K high gloss clear coat

Applied layer thickness 45 – 55 µm

Pigmentation

The PWC (Pigment Weight Concentration) in the dry film is indicated for each styling

$$\text{PWC} = p / (p + b)$$

p = total weight pigments (solid)

b = weight binder (solid)

In the dry state: Pigment / binder ratio = $(\sum \text{Pigment}) / (\text{Total solid content (wet form)} - (\sum \text{Pigment}))$

Feasibility for on-line application

The stylings in our color inspirations are intended to demonstrate future effect color directions and possibilities. Although we have tried to make the formulations as realistic as possible, we cannot guarantee their full feasibility for on-line application. A certain degree of modification and fine tuning will probably be necessary.

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