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News Release

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New Depth with Xirallic® NXT Tigris Blue from Merck KGaA, Darmstadt, Germany

- **Third pigment in the Xirallic® NXT series following Panthera Silver and Leonis Gold**
- **The latest pigment innovation is suitable for both interior and exterior application**

Darmstadt, Germany, September 21, 2015 – Merck KGaA, Darmstadt, Germany, a leading company for innovative and top-quality high-tech products in the healthcare, life science and performance materials sectors, announced today that it has launched Tigris Blue, its new effect pigment from the Xirallic® NXT series. The blue shade is the third pigment in the Xirallic® NXT family. Not only the product names, but also their effect call to mind the fascination and aura of wild cats. Following Panthera Silver with its extraordinary shimmer and Leonis Gold with its exciting interplay of color and sparkle, the special intensity and brilliance of Tigris Blue is now coming onto the market.

"The new pigment innovation was named after the untamed beauty of the white tiger and its unfathomably blue eyes," explains Dirk Zahner, Director Global Marketing Coatings, Pigments & Functional Materials at Merck KGaA, Darmstadt, Germany. "The new Xirallic® pigment captures light in an incomparable way and gives a special, impressive depth to dark blue and elegant black stylings."

Xirallic® NXT Tigris Blue imparts an innovative, three-dimensional elegance to black and dark blue automotive coatings. Plastic, industrial and powder coatings also benefit from

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Merck KGaA

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the unique way the new effect pigment reflects incident light. The intensive blue exhibits high chroma and tremendous color purity. Like all products in the Xirallic® NXT series, Xirallic® NXT Tigris Blue is suitable for interior and exterior applications and multifaceted combinations with other color and effect pigments.

Effect pigments from Merck KGaA, Darmstadt, Germany: Merck KGaA, Darmstadt, Germany, is one of the world's leading suppliers of effect pigments for the coatings, plastics, printing, cosmetic, food and pharmaceutical industries. Effect pigments underscore the emotional impact of color and are an important design element when creating surfaces with special impressions or qualities. Application possibilities range from cars to packaging and high-tech products up to building facades. In addition to decorative effect pigments, we offer pigments that also have functional applications such as heat-reflecting or anti-counterfeiting pigments.

Merck KGaA of Darmstadt, Germany, is a leading company for innovative and top-quality high-tech products in healthcare, life science and performance materials. The company has six businesses – Biopharmaceuticals, Consumer Health, Allergopharma, Biosimilars, Life Science and Performance Materials – and generated sales of € 11.3 billion in 2014. Around 39,000 employees work in 66 countries to improve the quality of life for patients, to foster the success of customers and to help meet global challenges. Merck KGaA, Darmstadt, Germany, is the world's oldest pharmaceutical and chemical company – since 1668, the company has stood for innovation, business success and responsible entrepreneurship. Holding an approximately 70% interest, the founding family remains the majority owner of the company to this day. Merck KGaA, Darmstadt, Germany holds the global rights to the Merck name and brand. The only exceptions are Canada and the United States, where the company operates as EMD Serono, EMD Millipore and EMD Performance Materials.

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