

News Release

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Merck KGaA, Darmstadt, Germany, to Exhibit at the IAA for the First Time

- **Merck KGaA, Darmstadt, Germany, will have its own stand for the first time at the 67th International Motor Show (IAA)**
- **Presence underscores the increased importance of the company's Automotive Platform**
- **Spotlight on solutions for lighting, antennas, and surfaces**
- **Merck KGaA, Darmstadt, Germany, in Hall 3.1, Stand A21**

Darmstadt, Germany, August 23, 2017 – Merck KGaA, Darmstadt, Germany, one of the world's leading science and technology companies, will participate as a first-time exhibitor at the International Motor Show (IAA) in Frankfurt. The company presents a wide range of innovative solutions at the major European automotive trade shows, including components for smart headlight systems and OLED taillights, smart satellite antennas, and effect pigments for interior and exterior surfaces.

At its stand at the IAA in Frankfurt (Hall 3.1, Stand A21), Merck KGaA, Darmstadt, Germany, will present technical solutions of the future already today. The public will have the opportunity to learn about the use of smart chemical materials for the "car of tomorrow" based on relevant exhibits and displays at the company's stand in the New Mobility World (September 12 to 17, 2017).

Dieter Schroth, head of the Automotive Platform and responsible for innovative liquid crystal applications in the Display Materials business unit, said, "Our materials are already used to provide functionality and aesthetics in many sections of a vehicle. In times of digitalization and connectivity, however, the potential of our technologies is still far greater than we can show at the IAA."



For many years, Merck KGaA, Darmstadt, Germany, has offered a wide variety of products for the automotive industry within Performance Materials. The company aims to meet the increased demand for smart technologies with its Automotive Platform and participation in the IAA.

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About Merck KGaA, Darmstadt, Germany

Merck KGaA, Darmstadt, Germany, is a leading science and technology company in healthcare, life science and performance materials. Around 50,000 employees work to further develop technologies that improve and enhance life – from biopharmaceutical therapies to treat cancer or multiple sclerosis, cutting-edge systems for scientific research and production, to liquid crystals for smartphones and LCD televisions. In 2016, Merck KGaA, Darmstadt, Germany, generated sales of € 15.0 billion in 66 countries. Founded in 1668, Merck KGaA, Darmstadt, Germany, is the world's oldest pharmaceutical and chemical company. The founding family remains the majority owner of the publicly listed corporate group. Merck KGaA, Darmstadt, Germany, holds the global rights to the „Merck“ name and brand. The only exceptions are the United States and Canada, where the company operates as EMD Serono, MilliporeSigma and EMD Performance Materials.