

**News Release** 

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## Merck KGaA, Darmstadt, Germany, Celebrates Successful Premiere at the IAA

- Merck KGaA, Darmstadt, Germany, debuts with its own exhibition stand at the 67th International Motor Show (IAA)
- Innovative technologies presented for a broad range of applications in the cars of today and tomorrow
- Focus on materials for lighting, antennas, displays and surfaces
- Merck KGaA, Darmstadt, Germany, exhibits in the New Mobility World in Hall 3.1, Stand A21

Darmstadt, Germany, September 14, 2017 – Merck KGaA, Darmstadt, Germany, a leading science and technology company, is currently making its debut as an exhibitor at the International Motor Show (IAA) in Frankfurt, Germany. The company is presenting a wealth of innovative solutions at Europe's leading automotive exhibition. The focus is on materials for fully adaptive matrix headlights, for OLED rear lights, for sunroofs, for free-form displays, as well as for aesthetic and functional design solutions.

At the IAA, Merck KGaA, Darmstadt, Germany, is showcasing technical solutions of the future. From September 12 to 17, visitors have the opportunity to learn about the use of smart chemical materials for the "car of tomorrow" based on relevant exhibits and displays at the company's stand in the New Mobility World (Hall 3.1, Stand A21).

Kai Beckmann, Member of the Executive Board of Merck KGaA, Darmstadt, Germany, and CEO Performance Materials, visited the stand on the first day and was pleased to report: "The interest in our future-oriented materials is great. By exhibiting at the IAA, we're addressing not only industry experts and decision



makers from the automotive sector, but also members of the general public who want to gain an impression of tomorrow's possibilities. Our materials can be used in a broad range of automotive engineering applications – first and foremost in areas such as connectivity, autonomous driving, smart lighting and individual design, which will take on even greater importance in the future."

For many years now, Merck KGaA, Darmstadt, Germany, has been offering a wide variety of products for the automotive industry through its Performance Materials business sector. Growing demand for smart technologies as well as the expanded product portfolio prompted Merck KGaA, Darmstadt, Germany, to exhibit at the IAA.

Further media information about Merck KGaA, Darmstadt, Germany, at the IAA (including photo and video files for downloading) for journalists is available in the events section of the company's website: <a href="www.emdgroup.com/en/events/iaa-2017.html">www.emdgroup.com/en/events/iaa-2017.html</a>

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## About Merck KGaA, Darmstadt, Germany

Merck KGaA, Darmstadt, Germany, is a leading science and technology company in healthcare, life science and performance materials. Around 50,000 employees work to further develop technologies that improve and enhance life − from biopharmaceutical therapies to treat cancer or multiple sclerosis, cutting-edge systems for scientific research and production, to liquid crystals for smartphones and LCD televisions. In 2016, Merck KGaA, Darmstadt, Germany, generated sales of € 15.0 billion in 66 countries. Founded in 1668, Merck KGaA, Darmstadt, Germany, is the world's oldest pharmaceutical and chemical company. The founding family remains the majority owner of the publicly listed corporate group. Merck KGaA, Darmstadt, Germany, holds the global rights to the "Merck" name and brand. The only exceptions are the United States and Canada, where the company operates as EMD Serono, MilliporeSigma and EMD Performance Materials.