

COOKIE LIST (© 2021/01 - Merck KGaA, Darmstadt, Germany)

Please see the following table for cookies that we currently use on our website

Name of Cookie	1st or 3rd party Cookie? If 3rd party: Who is setting it?	Purpose of the Cookie?	What data holds the Cookie?	Is it a session or persistent Cookie?	If persistent, how long is its lifespan?	Category
__utmv...	3rd party - mwfs.merckgroup.com	used to create customer-specific user segments		persistent	23 seconds	Statistics
__utmvc	1st party	These first party cookies are set by a third party service to filter out malicious requests		Cookie	29 seconds	Necessary
_fbp	3rd party - .facebook.com	Used by Facebook to deliver a series of advertisement products on Facebook.		persistent	3 months	Comfort
_ga	3rd party - google-analytics.com	Used to distinguish users.	different values	persistent	2 years	Statistics
_gat...	3rd party - google-analytics.com	Used to throttle request rate.	different values	persistent	10 minutes	Statistics
_gid	3rd party - google-analytics.com	Used to throttle request rate against Google Analytics.	Stores the number of requests against Google Analytics.	persistent	1 minute	Statistics
_svsc	3rd party - .myaudience.de			Cookie	1 minute	Personalization
AKA_A2	1st party	Advanced Acceleration feature, which enables DNS Prefetch and HTTP2 push		persistent	1 hour	Necessary
AkamaiAnalytics_BrowserSessionId	1st party	Assigns an anonymous identifier to each visitor who plays a video. Used to analyse the video media player.		Session		Comfort
AWSALB	3rd party - qfx.tools.investis.com	Used to deliver the provider's service seamlessly from multiple services using a load balancer, so the cookie simply records which server cluster is serving you.		persistent	7 days	Comfort
AWSALBCORS	3rd party - qfx.tools.investis.com	This cookie is managed by AWS and is used for load balancing.		Cookie	7 days	Necessary
AWSELB	3rd party - irs.tools.investis.com	Used to map the session to the instance.		session		Necessary
AWSELBCORS	3rd party - irs.tools.investis.com			Session		Necessary
bcookie	3rd party - .linkedin.com	This cookie is used for sharing the content of the website via social media		persistent	2 years	Statistics
bscookie	3rd party - .linkedin.com	used for tracking the use of embedded services		persistent	2 years	Statistics
CraftSessionId	1st party	associated with the Craft web content management system, where it functions as an anonymous session identifier		Session		Necessary
FASRV	3rd party - advenio.tfaforms.net	?		Session		Necessary
FORMASSEMBLY	3rd party - advenio.tfaforms.net	Used to provide our users with online forms. User's session will be stored within a cookie.		session		Necessary
fr	3rd party - .facebook.com	Used to display a range of advertising products, such as real-time bids from third party advertisers.		persistent	3 months	Comfort
gdpr_status	3rd party - media.net	Determines whether the visitor has accepted the cookie consent box. This ensures that the cookie consent box will not be presented again upon re-entry		Cookie	6 months	Personalization
GPS	3rd party - .youtube.com	Used to enable tracking based on geographical GPS location (mobile devices).		persistent	30 minutes	Comfort
has_js	1st party	Used to indicate whether or not the visitor's browser has JavaScript enabled.		session		Comfort
HTML_BitRateBucketCsv	1st party	Measures the playback time of videos in the video media player per visitor depending on the bit rate. Used to analyze the video media player.		Session		Comfort
HTML_isPlayingCount	1st party	Counts the number of times a specific video was played in the video media player. Used to analyze the video media player		Session		Comfort

HTML_VisitCountCookie	1st party	Counts the number of views of a video in the video media player. Used to analyze the video media player.		Session		Comfort
HTML_VisitIntervalStartTime	1st party	Measures the start time of an interval between visits to a website in the video media player. Used to analyze the video media player.		Session		Comfort
HTML_VisitValueCookie	1st party	Calculates the value of the visit to the website from the playback time of a video in the video media player when it is accessed and the number of rebuffer processes during playback. Used to analyze the video media player.		Session		Comfort
IDE	3rd party - .doubleclick.net	Used to register and report the user's actions on the website after viewing or clicking on one of the provider's ads.		persistent	1 year	Comfort
igodigitalst	3rd party - .igodigital.com	Used to capture customer behavior to improve the quality of the experience of our online customers, including enhanced browsing experiences.		session	1 hour	Statistics
igodigitalstdomain	3rd party - .igodigital.com	Used to capture customer behavior to improve the quality of the experience of our online customers, including enhanced browsing experiences.		session	1 hour	Statistics
igodigitaltc2	3rd party - .igodigital.com	Used to capture customer behavior to improve the quality of the experience of our online customers, including enhanced browsing experiences.		persistent	10 years	Statistics
incap_ses_...	3rd party - .tools.investis.com	Used for visitor recognition.		session		Necessary
JSESSIONID	1st party	used to maintain an anonymous user session by the server.	SESSION ID	session		Necessary
lang	3rd party - .linkedin.com	Store language preferences		session		Personalization
li_sugr	3rd party-.linkedin.com	Used to make a probabilistic match of a user's identity outside the Designated Countries		Cookie	3 months	Comfort
lidc	3rd party - .linkedin.com	To optimize data center selection		persistent	1 day	Comfort
lissc	3rd party - linkedin.com	Used to ensure there is correct SameSite attribute for all cookies in that browser		Cookie	1 year	Comfort
m_survey...	3rd party - .myaudience.de			persistent	1 year	Comfort
merck_survey...	3rd party - mafo1.myaudience.de		different values	persistent	1 year	Comfort
merck_survey_svcsc	3rd party - .myaudience.de			Cookie	1 minute	Comfort
mnet_session_depth	3rd party - embed.ted.com			Session		Comfort
muser	1st party	Used to detect if the user is a Merck KGaA employee based on their IP address	different values	persistent	30 days	Necessary
None	3rd party - www.facebook.com	used to clearly communicate that you intentionally want the cookie sent in a third-party context.		Session		Comfort
personalization_id	3 rd party - .twitter.com	Allows users to share posts.		persistent	2 years	Comfort
RT	1 st party	Used to interface with LinkedIn.		persistent	7 days	Necessary
s_cc	1st party	Set and read by the JavaScript code to determine if cookies are enabled.		session		Statistics
s_fid	1st party	Unique identifier for Adobe Analytics		Cookie	5 years	Comfort
s_getNewRepeat	3rd party -.sc.omtrdc.net	Adobe Analytics cookie which determines if visitor is new to site or not Captures information and saves it within an Analytics variable.		persistent	1 year	Statistics
s_ppv	3rd party -Adobe Analytics	Adobe Analytics Cookie Stores information on the percentage of the page displayed		Session		Statistics
s_tp	3rd party -Adobe Analytics	Stores information on the percentage of the page displayed		Session		Statistics

s_vi_gamiexxzieg	3rd party - .omtrdc.net	Adobe Site Catalyst cookie, used to identify unique visitors, with an ID and timestamp		Cookie	2 hours	Comfort
search	1st party	Cookie used in default archive list with the tags.		session		Necessary
sticky	3rd party - adam-endpoint.emdgroup.com	Used for the tracking of purchases through an affiliate link.		Session		Comfort
t_gid	3rd party - .taboola.com	Assigns a unique User ID that allows Taboola to recommend specific advertisements and content to this user.		Cookie	1 year	Comfort
test_cookie	3rd party - .doubleclick.net	Test for cookie setting permissions in user's browser		Cookie	15 mintues	Comfort
TS01050ea6	3rd party - irpages2.equitystory.com			Session		Uncategorized
U	3rd party - .adsymptotic.com	Browser Identifier for users outside the Designated Countries		Session	3 months	Comfort
uid	3rd party - .criteo.com	Unique user ID that recognizes the user on returning visits		persistent	1 year	Comfort
UID	3rd party - .scorecardresearch.com	Used to monitor "click-stream" activity, e.g. web pages viewed, navigation from page to page, time spent on each page etc.		persistent	2 years	Statistics
UIDR	3rd party - .scorecardresearch.com	Used to monitor "click-stream" activity, e.g. web pages viewed, navigation from page to page, time spent on each page etc.		persistent	2 years	Comfort
UserMatchHistory	3rd party - .linkedin.com	Tags for LinkedIn Insights and Advertisement		persistent	1 month	Personalization
visid_incap_...	3rd party - .tools.investis.com	Used for visitor recognition. cookie for linking certain sessions to a specific visitor		persistent	1 year	Necessary
VISITOR_INFO1_LIVE	3rd party - .youtube.com	Used to estimate user bandwidth on pages with built-in YouTube videos.		persistent	6 months	Statistics
visitor-id	3rd party - .media.net			Cookie	1 year	Statistics
water-webgl-open-ids	1 st party	Used for animated pages.		session		Comfort
YSC	3rd party - .youtube.com	Used to register a unique ID to keep statistics of YouTube videos that the user has seen.		session		Personalization