# capital markets bay 2019

**Meet Management** 

Stefan Oschmann, CEO Marcus Kuhnert, CFO

Darmstadt – September 11, 2019



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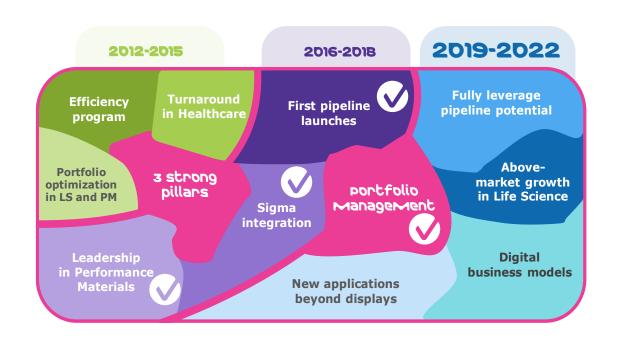




### Agenda

- **Group Entering the Growth & Expansion Phase**
- Healthcare
  Fully leveraging pipeline potential
- Life Science
  Sustaining profitable above-market growth
- Performance Materials
  On track towards a Bright Future
- **S** Conclusions and Take-aways

#### **Entering the Growth & Expansion Phase**





- Sustainable profitable growth and regular portfolio evaluation
- Healthcare:
  Fully leveraging pipeline potential
- Sustaining above-market growth
- Performance materials:
  On track towards a Bright Future



On track to deliver on the growth phase of the 2016-2022 strategic agenda

#### 2019 - Delivering on the commitment to quality growth<sup>1</sup>



#### Group

#### **Net sales:**

Organic +3% to +5% YoY FX  $\sim 0\%$  to +2% YoY

~ € 15.3 - 15.9 bn

#### **EBITDA** pre:

Organic +10% to  $+13\% \text{ YoY}^2$ FX 0% to +2% YoY

~ € 4,150 - 4,350 m<sup>3</sup>

### **EPS pre:** ~ € 5.30 - 5.65



#### **Healthcare**

- Solid organic growth of +4% to +6%
- Base business at least stable organically
- Strong contributions from launches including
   Mavenclad<sup>®</sup>



#### **Life Science**

- Organic growth +7% to +8%, above expected market growth
- Main growth driver Process Solutions but all businesses contributing



# **Performance Materials**

- Organic decline -4% to -7%
- LC resuming decline, following temporary capacity ramp-up in China
- Economic environment may lead to moderate decline in Semiconductor, return to growth in 2020

# 2020 and beyond – Growth amid a challenging macro-economic environment



# Group-wide: Profitable Growth & Cost Discipline





#### Healthcare



• Execute on stringent cost discipline





#### **Life Science**

- Continue outperformance of market
- Leverage P&L with 20 - 30 bps margin expansion



# **Performance Materials**

• Return to growth at 2-3% CAGR, ~30% margin

 Complete integration of Versum & synergy realization







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#### Healthcare – Fully leveraging pipeline potential

#### Delivering on key strategic priorities for 2019 and beyond



Transition from investment to earnings phase by 2019



Deliver on ambition to keep core business at least stable until 2022



Foster successful Bavencio<sup>®</sup> and Mavenclad<sup>®</sup> ramp up



Follow stringent pipeline execution

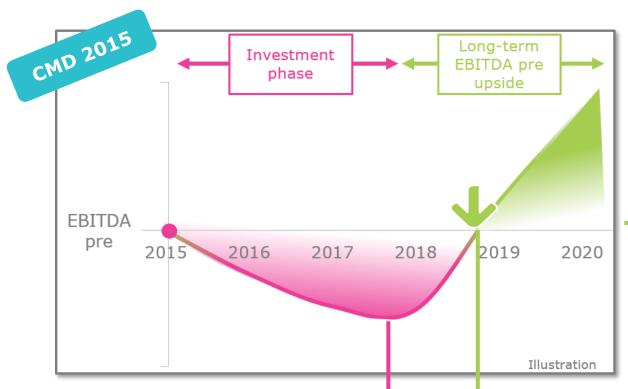


**Stay on track for €2 bn pipeline sales ambition** 





#### 2019 - Starting to reap the fruit of the investment phase



#### continued cost discpline

Increasing cost focus with R&D and M&S decreasing as % of sales as of 2019 and beyond



Return to growth as of 2019

Pipeline catalysts (Bavencio®, Mavenclad®) materializing

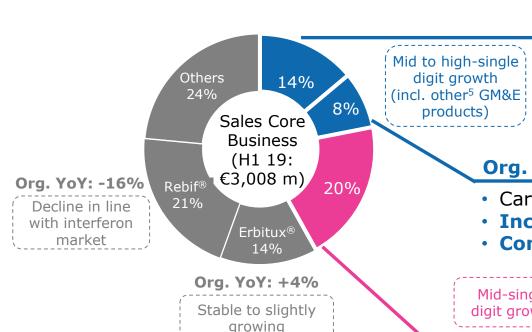


investments into pipeline

Peak of cost/sales ratio in 2018



#### Geographical expansion & life cycle management driving sustainable and profitable growth of General Medicine and Fertility business



Org. YoY +27% Glucophage.

- Increasing prevalence of diabetes (x2 in last 30 years)<sup>1</sup>
- **Continuous roll-out of pre-diabetes** (50 approvals)





- Cardiovascular diseases # 1 cause of death<sup>2</sup>
- Increasing prevalence of hypertension<sup>3</sup>
- Continuous roll-out of Concor® AM

Mid-single digit growth

digit growth

products)

Org. YoY: +6% Fertility portfolio

- Growth across all geographies and products (Cycles 2017-2023: +~10% CAGR<sup>4</sup>)
- Sustainable growth through innovation (e.g. Pergoveris® pen) and 360 degree portfolio





Expected development until 2022

#### Healthcare Mayonclas

#### Mavenclad® continuing to make launch progress in 69 countries



#### **Ex-USA**

- Approved in 69 countries (reimbursed in ~50%)
- Continuous improvement of clinical perception<sup>1</sup>
- Increasing share of high-efficacy dynamic patients (new + switch) in major launch markets vs LY
  - Germany: from 9% to 14% (Q1/18 vs Q1/19)<sup>2</sup>
  - UK: from 8% to 20% (Q1/18 vs Q1/19)<sup>3</sup>
- Increasing use in earlier lines of therapy



#### USA Approved on March 29, 2019

Positive, early payer acceptance:

~190M lives with no NDC block 100% = total USA population

- Leading share of voice<sup>4</sup>
- ~ 86% of neurologists willing to prescribe<sup>5</sup>
- Broad spectrum of early adopters<sup>6</sup>
- Mavenclad® with ~ 7% of high efficacy dynamic share<sup>7</sup> (new + switch, RRMS and active SPMS, May to July)



On track for up to mid-triple digit €m sales in 2019



#### IO -TKI rapidly being established as standard of care in advanced RCC





Approved by **US FDA** for 1L treatment of advanced Renal Cell Carcinoma (RCC) on May 15, 2019



Regulatory **Achievements** 



Submitted to **Japanese authorities** in January 2019

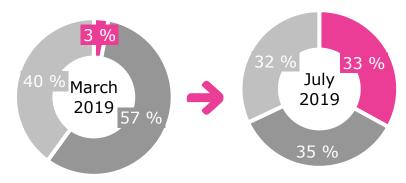


Validated by **EMA** in March 2019



USA -Commercial Update<sup>1</sup>

#### 1L New Patient Share<sup>1</sup>:



- Leveraging Pfizer's heritage and commercial strength in advanced RCC
- IO-TKI established as the leading class in 1L mRCC, with all other classes declining<sup>1</sup>
- Bavencio®-Inlyta® establishing itself with ~13% share of growing IO-TKI class<sup>2</sup>







Remaining Phase III Trials<sup>3</sup>

2019

November: **Gastric 1L**  2020

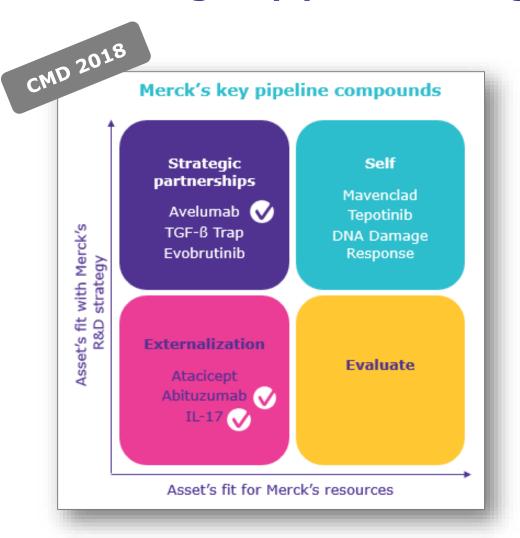
June: **Urothelial 1L NSCLC 1L** 

2021

Locally advanced head & neck



#### Delivering on pipeline strategy for value maximization



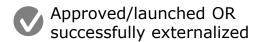


#### Delivering on pipeline strategy for value maximization

2019 UPD Merck KGaA, Darmstadt, Germany's key pipeline compounds



Asset's fit for Group's resources





#### **Progress - Past 12 months**



#### **Strategic Partnerships**

- Avelumab<sup>®</sup>: Approved for treatment of advanced RCC
- Bintrafusp alfa: Global strategic alliance with GlaxoSmithKline announced on February 5, 2019



#### Self

- Mavenclad®: Approved and launched in the USA
- Tepotinib: Filing as of 2020 in Japan and USA
- Evobrutinib: Progressed to Phase III (MS)

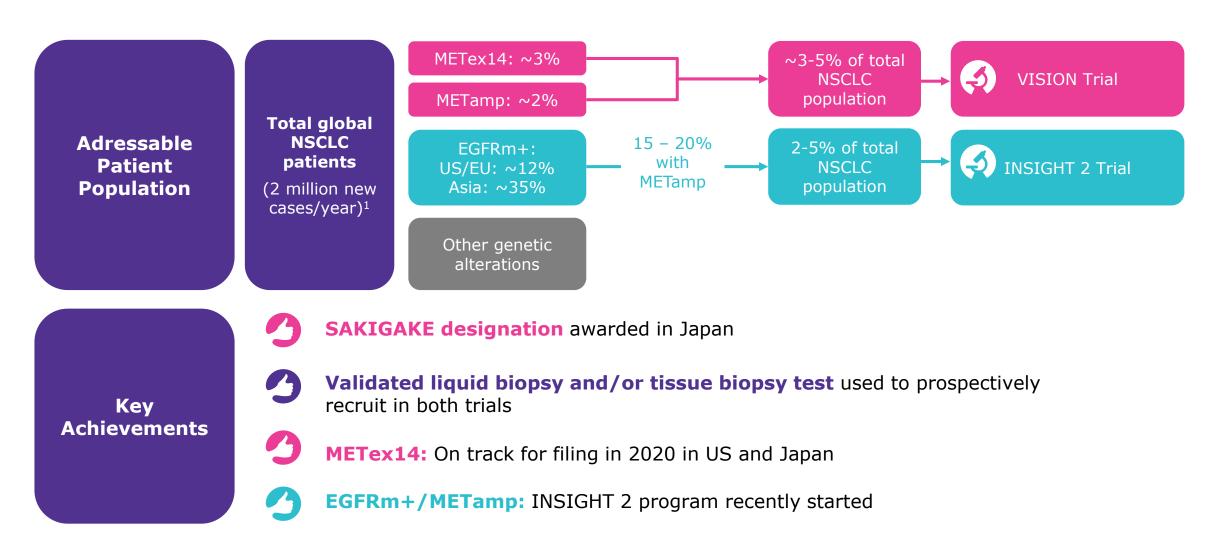
R&D

Asset's fit with Group's

strategy



#### **Tepotinib - Significant developmental progress over past months**





#### Bintrafusp alfa - Driving a paradigm shift in the treatment of cancer

#### strong partner

Alliance with GlaxoSmithKline announced on February 5, 2019



# attractive deal terms

- Total deal value of €3.7 bn
- Upfront payment of €300 m

First-in-class bi-functional fusion protein leading the TGF-β immuno-oncology field



Great excitement in IO community about bintrafusp alfa uniquely addressing TGF-ß biology widely accepted as key resistance factor for anti-PDx therapies

# comprehensive clinical program

- Orphan Drug Designation granted for Biliary Tract Cancer (BTC) in late 2018
- Four Phase II studies
   successfully initiated, and
   1L BTC study recently
   posted
- Additional studies to be announced in upcoming months

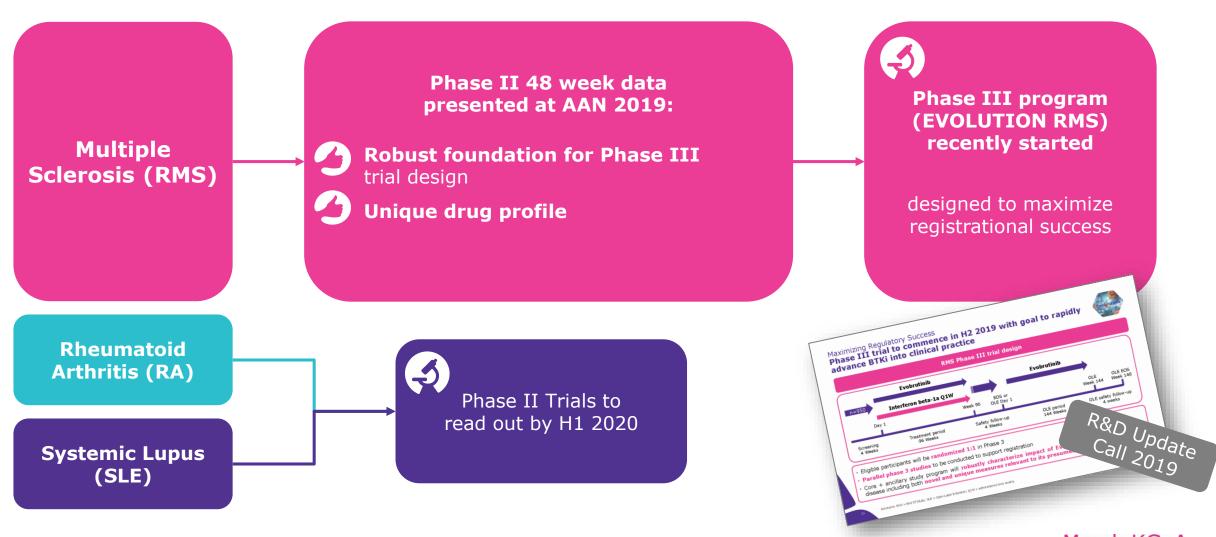


Anti-PD-L1 moiet

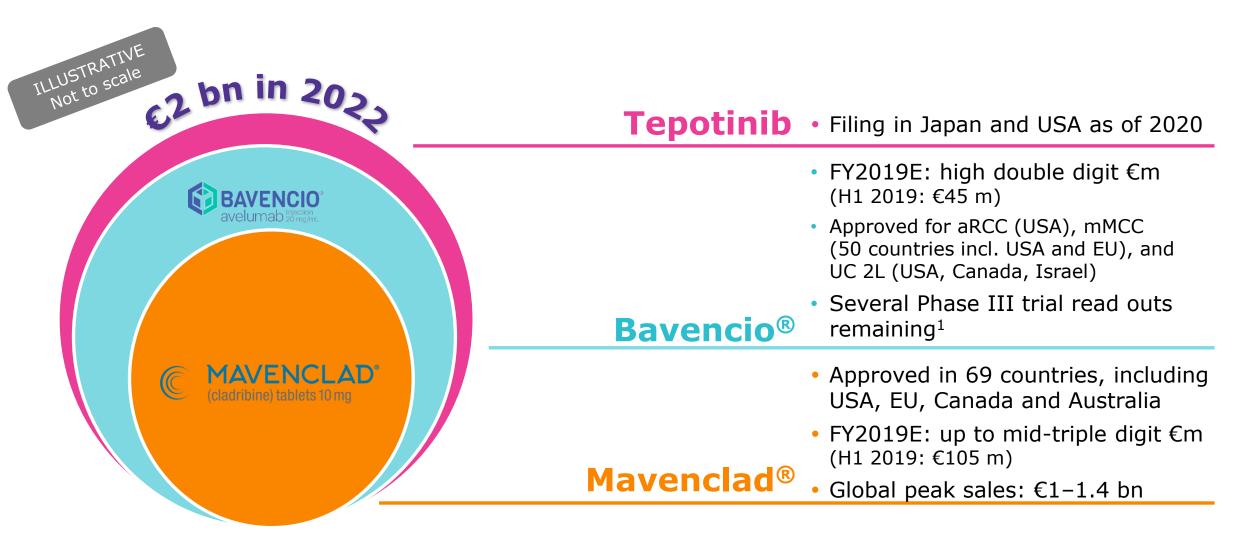




# Healthcare **Evobrutinib – First BTK-inhibitor to show clinical proof-of-concept in RMS**<sup>1</sup>



#### Mavenclad® and Bavencio® launches on track for €2 bn ambition





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# Life Science - Sustaining profitable above-market growth

#### Delivering on key strategic priorities for 2019 and beyond



Maintain consistent above-market growth trajectory and superior profitability



Strengthen position as differentiated player in a highly attractive market



Implement dynamic strategy for future profitable growth



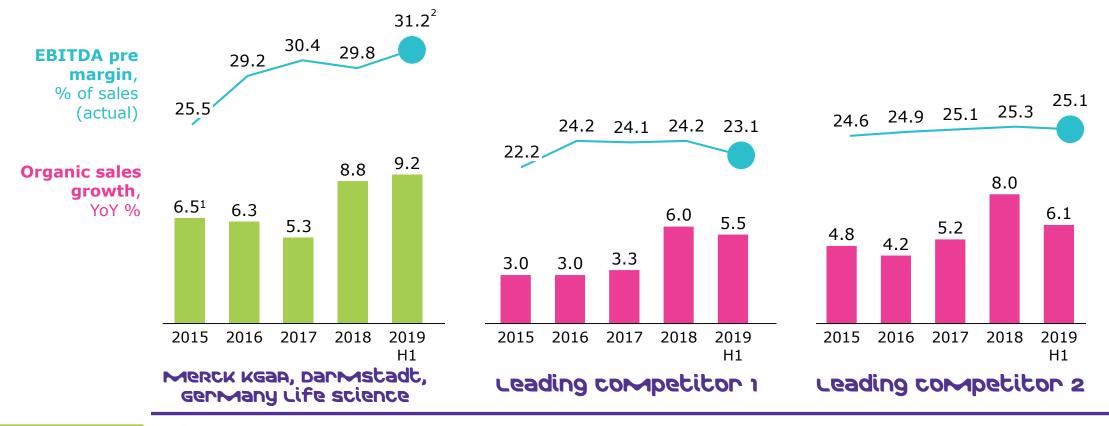


#### Above-market growth continues to be driven by portfolio focus





#### We continue to set the benchmark for industry performance



**Objective** 

- Grow above market
- Maintain industry-leading profitability with 20-30 bps underlying margin progression
- Sustain leading market position



#### The Life Science market is driven by distinct sustainable trends

- Increase in NIH Funding and Pharma R&D<sup>1,2</sup>
- Increase in novel technologies<sup>3</sup>
- Increase in research outsourcing<sup>4</sup>

- Increase in biologics pipeline<sup>5</sup>
- More novel modalities (>30% CAGR)
- Greater production outsourcing<sup>6</sup>

- Higher Drug standards (e.g. in China)<sup>7</sup>
- Tighter F&B regulations (e.g. US FSMA<sup>8</sup>)
- More novel assays/diagnostics



Research ~€45-50 bn ~2-3% CAGR<sup>9</sup>



Process ~€55-60 bn ~8% CAGR<sup>9</sup>





Applied

~€60-65 bn

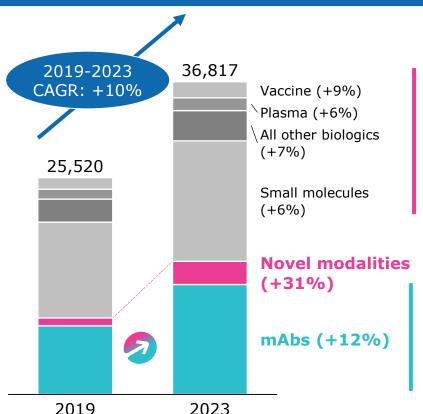
~4-5% CAGR<sup>9</sup>

Life Science market ~€170 bn, ~4-6% CAGR<sup>10</sup>



#### **Proccess Solutions: Growth opportunities beyond mAbs**

### Growth potential by segment Accessible market [€m], 2019-2023 CAGR¹



- Diversifying products and services in line with the new modalities coming to the market: fusion biologics, viral and gene therapies, cellular therapies
- Leading technologies: investments over 15 years, 20 granted CRISPR patents
- Services: investments in CDMO capacity for Viral Vector Manufacturing, and HP-API
- Leading technologies: Single Use and BioContinuum<sup>™</sup> for intensified and continuous bioprocessing
- Services: Contract manufacturing for biotechs at 3 global sites

#### **Growth market - China**



- Half of world-wide early stage mAb market by 2022
- A leading country in clinical trials
  - Increased investments into Nantong and Wuxi manufacturing sites
  - China's first BioReliance®
     End-to-End Biodevelopment
     Center opened in Shanghai in
     2017



#### Investing into innovation for future profitable growth



**New product sales** doubled in the past 5 years





#### **External recognition**



2018: Excellence in innovation Parteck® MXP Excipient & modified amino acid



2019: Exhibitor Award for Best New Product (Pellicon® Capsule with Ultracel® Membrane)

2018: Exhibitor Award for Best Technological Innovation (Millistak+® HC Pro portfolio)



**2018:** BioReliance® Viral & Gene Therapy Assay Portfolio & Proxy-CRISPR Technology

2018: Corporate Social Responsibility

**2017:** Sanger Arrayed Lentiviral CRISPR Libraries

#### Life Science



#### Leveraging both organic and inorganic levers for growth

## **Organic –**Global capacity expansion

Asia: e.g. manufacturing and distribution centers in South Korea, China and India (2018)

North America: e.g. BioReliance® End-to-End Biodevelopment Center in Burlington, USA (2018)

**Europe:** e.g. M Lab<sup>™</sup> Collaboration Center in Molsheim, France (2019)



# **Inorganic** – Transformative M&As and bolt-ons for strategic growth

2010: Millipore (US\$7 bn)

2015: Sigma-Aldrich (US\$17 bn)

2017: **BioControl** – Food Safety Testing

...

#### Strategic alliances -

Exploring novel growth opportunities

- Broad Institute (MIT and Harvard) (2019) accelerating access to CRISPR intellectual property for research
- TRANSVAC2 (part of EU's Horizon 2020) (2019) advancing vaccine development and manufacturing
- GenScript (2019) accelerating Cell and Gene Therapy industrialization in China

#### Life Science

# **Strengthening the #1 eCommerce site in Life Science through increased agility and greater customer-centricity**





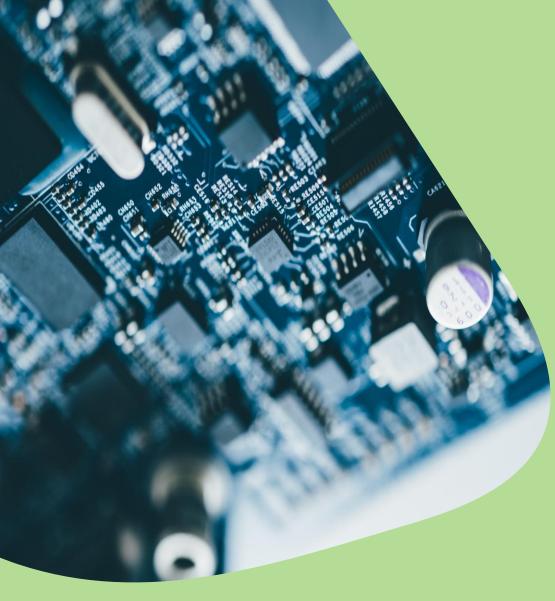
# Best-in-class eCommerce



- Content Informative content with easy access
- **Geographic fit** Tailored to local preferences
- Scalability Best-in-class site
- Connectivity Enabling dialogue within the scientific community



- >€1.5 bn sales
- >420 million annual page views
- Rated #1 website for traffic¹



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# Performance Materials - On track towards a Bright Future **Delivering on key strategic priorities for 2019 and beyond**



**Deliver on growth ambition of 2-3% CAGR** 



Ensure efficient resource allocation to reach financial ambition of ~30% margin



**Implement 5-year transformation program** 

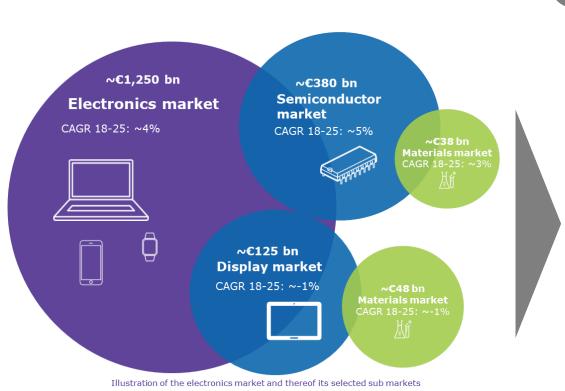


To complete the acquisition of Versum Materials

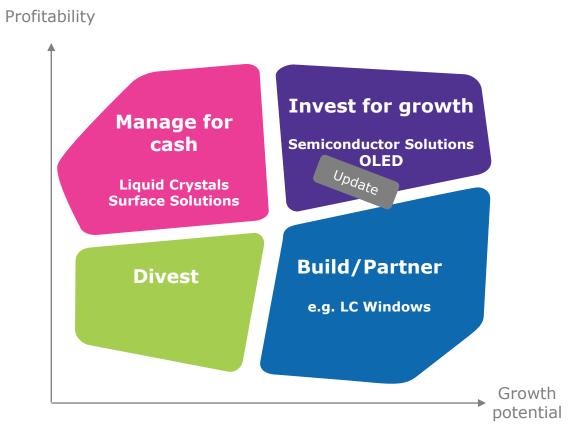




#### Back to growth as a leader in electronic materials

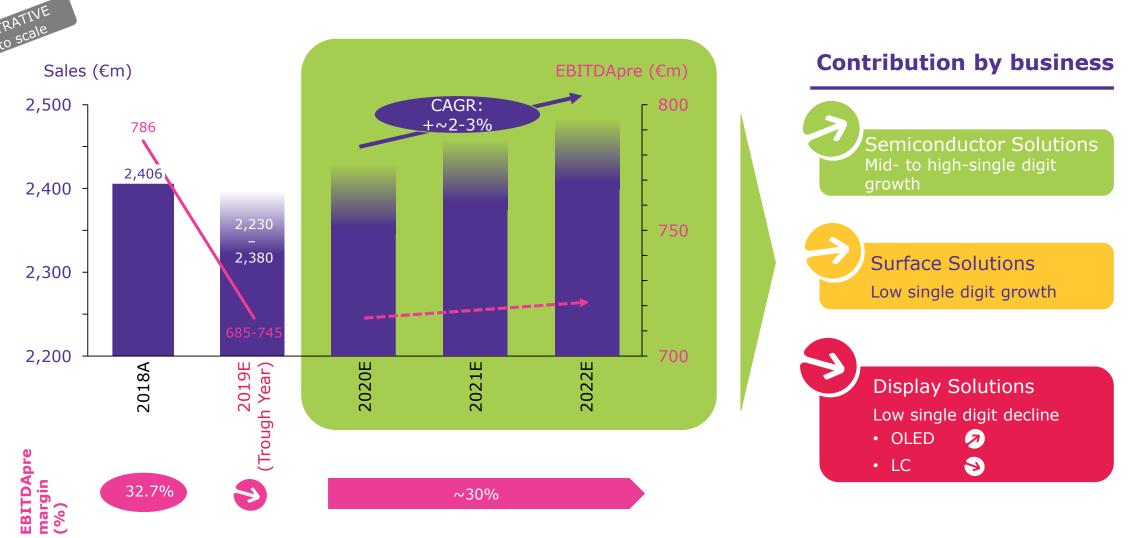


Portfolio management driving capital allocation





#### We expect the business to return to organic growth as of 2020





#### 5-year transformation program Bright Future is well on track

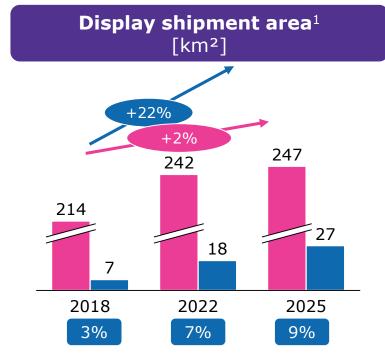


#### cultural change

- Significant changes in composition of leadership team
- Cultural change addressed in three dedicated initiatives focused on customer centricity, market-driven innovation and corporate culture



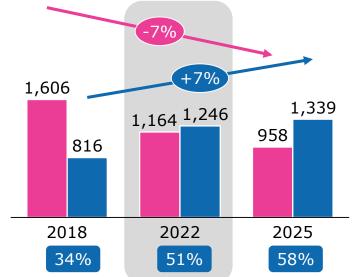
#### **Display Solutions - OLED material market to exceed LC material** market by 2022 Liquid Crystals OLED



- **Continued growth** across all technologies
- **OLED growing faster than LCD, but** LCD to command 90+% area share for forseeable future

Addressable material market<sup>2</sup>

[€m]



- Material value per OLED display higher than in LCD
- **OLED** material market to exceed LC material market by 2022, but market split between many more players

**Portfolio Role** 

Manage for cash

**Liquid Crystals Surface Solutions** 



**Invest for** growth

**Semiconductor Solutions OLED** 



OLED shipment area / addressable material market [in % of total]



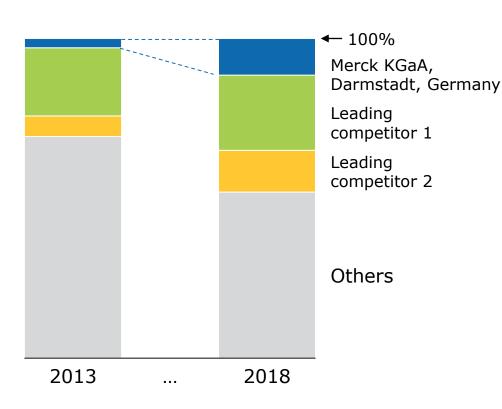
#### OLED - A major driver of topline growth with significant potential



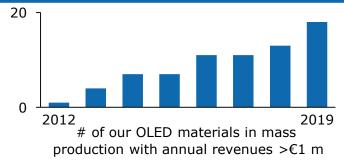
### Market share (value) nearly quadrupled in 5 years<sup>1</sup>



#### Maintaining global top 3 position through ...



#### **Continuous portfolio development:**



#### **Strategic partnerships:**





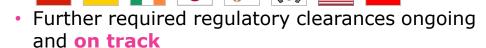
#### **Proximity to the customer:**

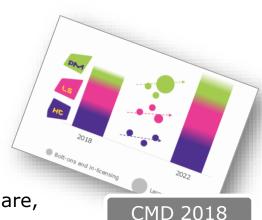
- 2015: Opening of OLED development center Korea
- 2018: Opening of OLED technology center China
- 2018: Strategic cooperation with important Chinese customer

# Investing for Growth – Acquisitions of Versum Materials and InterMolecular expected to close in H2 2019















 All cash proposal at US\$ 53 per Versum Materials share, 13.7x2019 E EV/EBITDA multiple

Fully financed: Term loan, Hybrid bond, EUR bond





- Integration planning (incl. Announcement of Integration Planning Organization) kicked off shortly after signing, and on track
- Various town halls held by Performance Materials CEO across Versum sites in the USA
- Post-close L1 structure defined and announced







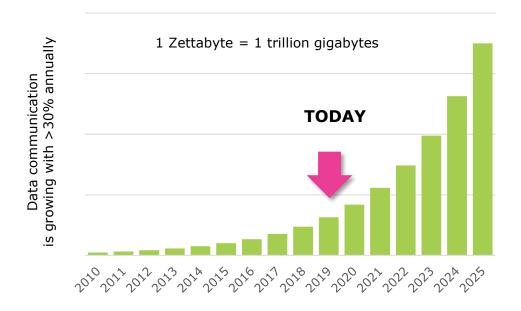
- A leading position in advanced materials innovation
- Acquisition to strengthen semiconductor technology offering
  - Application specific materials expertise that perfectly complement our business and technology portfolio
- Regulatory clearance ongoing and on track



#### Semiconductor Solutions - Data explosion driving secular growth

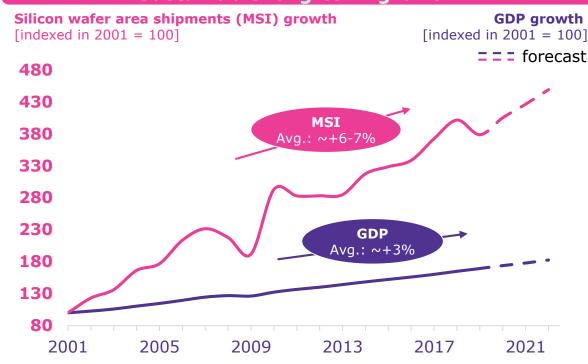
### End-market – <u>Data driving</u> growth of electronics industry<sup>1</sup>

Size of global data sphere in zettabytes<sup>1</sup>



- Data volumes growing at >30% annually
- Driving the digital revolution as semiconductors are required for data processing and storage

#### Silicon wafer area shipments-Sustainable long-term growth<sup>2</sup>



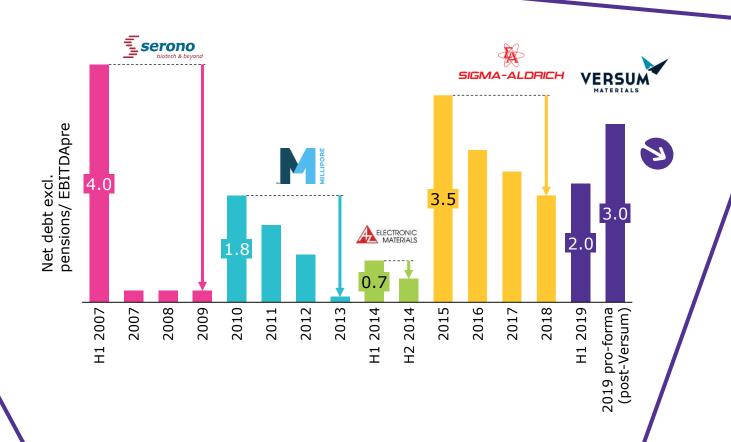
- Silicon wafer area shipments (MSI) strongly correlated with semiconductor market growth
- MSI expected to return to growth as of 2020



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#### Continued focus on deleveraging post major M&A activity



Strong track record of swift deleveraging after major acquisitions

# Future cash-generation will drive deleveraging going forward:

- EBITDA progression:
  - **HC:** New products & increased cost focus
  - LS: Continued growth & margin progression
  - PM: Return to growth with leaner cost base
- Capex discipline (mid-term ceiling at €1.2 bn)
- Continued working capital management
- Increasing level of scrutiny on cash-outs from exceptionals

#### Key earnings drivers (EBITDApre) to remember for 2020



#### Healthcare

- Increasing sales contribution from Mavenclad<sup>®</sup> and Bavencio<sup>®</sup>
- Continued active portfolio management
- Upfront payment from GSK alliance (~€120 m)
- Stringent M&S and R&D cost management (decrease YoY as % of sales)
- No more support by Pfizer deferred income (€191 m in 2018)
- Lower non-recurring income than 2019



#### **Life Science**

- Ongoing strength in Life Science with 5% to 8% organic above market net sales growth
- 20 30 bps underlying margin progression



# Performance Materials

- Post-trough recovery of Semiconductor Solutions
- Cost savings from Bright Future program related initiatives



#### Group

 High level of cost consciousness and prioritization

 Continued decline of Liquid Crystals



#### **Executive Summary**



#### Group:

Entering the **profitable growth and expansion phase** of our 2016 – 2022 strategic agenda



#### Healthcare:

Reaping the **fruit of the investment phase**, while keeping the base business at least stable, driving growth and managing costs



#### Life science:

Sustaining **profitable above-market growth** strategy through portfolio focus, customer-centric services and innovation



#### performance materials:

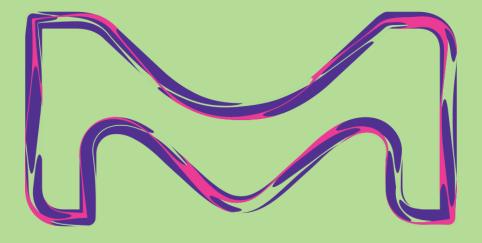
Transitioning from trough-year to **mid-term growth trajectory** supported by roll-out of Bright Future program

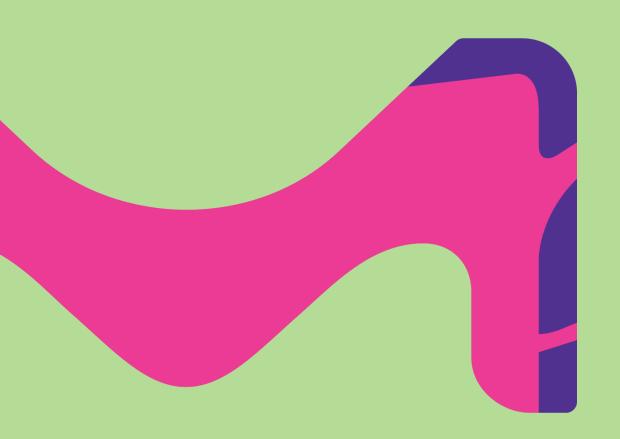


Merck kgan, parmstadt, germany – steady earnings growth at high margins and a low risk profile



# Q&A





# References & Footnotes

#### **References and footnotes**

#### Slide 5:

1: Merck KGaA, Darmstadt, Germany stand-alone, i.e. without acquisition of Versum Materials and Intermolecular Inc.; 2: Incl. ~€130 m YoY contribution from adoption of IFRS 16 (Healthcare ~40%, Life Science ~40%, PM ~10%, CO ~10%); 3: CO guidance 2019: -€420 m to -€480 m (assuming FX adjusted CO costs -€390 m to -€400m); Acronyms: LC = Liquid Crystals

#### Slide 10:

1: IDF Diabetes Atlas, 8<sup>th</sup> Edition; 2: https://www.who.int/news-room/fact-sheets/detail/cardiovascular-diseases-(cvds); 3: Journal of American College of Cardiology (JACC): confirming the increased prevalence of hypertension; 4: Allied Market Report 2018; 5: Others = Euthyrox® and Saizen®, part of GM&E business; Acronyms = GM&E = General Medicine & Endocrinology

#### Slide 11:

1: Global MAVENCLAD ATU; 2: IQVIA LRx data, consolidated retail + hospital data; 3: IQVIA HMSL data; 4: IQVIA/BrandImpactRx Report, rolling 3 months end July 2019; 5: Spherix Global Insights RealTime Dynamix – MS Q2/19; 6: MSLifelines Service Request Forms, IQVIA Claims data, Global ATU Q2, 2019; 7: Source: IQVIA/BrandImpactRx Report, rolling 3 months end July 2019, 17 weeks post approval; Acronyms: HE = High Efficacy, NDC = National Drug Code, RRMS = Relapsing-Remitting Multiple Sclerosis, SPMS = Secondary Progressive MS

#### Slide 12:

1: BrandImpact Rx - 1L New Patient Start Share, Rolling 3 Months Ending July 2019, decline since Q1 2019 (VEGF mono, IO-IO); 2: BrandImpact Rx - 1L New Patient Share Monthly, Rolling 8 Weeks; 3: Dates shown refer to estimated primary completion date as per www.clinicaltrials.gov; Acronyms: EMA = European Medicines Agency, FDA = Food and Drug Administration; IO = Immuno-Oncology, mRCC = Metastatic Renal Cell Carcinoma, TKI = Tyrosine Kinase Inhibitor, VEGF = Vascular Endothelial Growth Factor

#### Slide 14:

Acronyms: MS = Multiple Sclerosis, RCC = Renal Cell Carcinoma

#### Slide 15:

1: Bray F, et al. CA Cancer J Clin. Global cancer statistics 2018: GLOBOCAN estimates of incidence and mortality worldwide for 36 cancers in 185 countries. 2018;68(6):394–424. https://doi.org/10.3322/caac.21492 PMID:30207593; Acronyms: EGFR = Epidermal Growth Factor Receptor, METamp = MET-amplified, NSCLC = Non-Squamous Non-Small Cell Lung Cancer

#### Slide 16:

Acronyms: TNBC = Triple-Negative Breast Cancer

#### **References and footnotes**

#### Slide 17:

1: Motalban et al., "Efficacy and Safety of the Bruton's Tyrosine Kinase Inhibitor Evobrutinib (M2951) in Patients with Relapsing Multiple Sclerosis over 48 Weeks", presented at AAN 2019; Acronyms: AAN =American Academy of Neurology; BTK = Bruton's Tyrosine Kinase; RMS = Relapsing Multiple Sclerosis

#### Slide 18:

Acronyms: aRCC = advanced Renal Cell Carcinoma, mMCC = metastatic Merkel Cell Carcinoma; UC = Urothelial Carcinoma; JP = Japan; 1: Dates shown refer to estimated primary completion date as per www.clinicaltrials.gov

#### Slide 21:

1: Company estimate based on industry forecast over 5 year horizon

#### Slide 22:

1: 6.5% for EMD Millipore; 6.0% for SIAL calculated from first 9 months of 2015; 2: excl. CO

#### Slide 23:

1: CAGR 2015-2019; 2: PhRMA members, CAGR 2013-2017; 3: CAGR 2014-2018 VC investment into platform technologies; 4: CAGR 2015-2022. Discovery outsourcing market; 5: CAGR through 2020, 6. CAGR 2016-2020; 7: International Council for Harmonisation of Technical Requirements for Pharmaceuticals for Human Use, 8: Food Safety Modernization Act implementation through 2024; 9: Total market CAGR; 10: Company estimate based on industry forecast over 5 year horizon; Acronyms: NIH = National Institutes of Health, US FSMA = FDA Food Safety Modernization Act

#### Slide 24:

1: Evaluate Pharma market research; Novel modalities include VGT, Cell Therapy and Stem Therapy; Acronyms: CDMO = Contract Development and Manufacturing Organization, CRISPR = Clustered Regularly Interspaced Short Palindromic Repeats, HP-API = Highly Potent Active Pharmaceutical Ingredients

#### Slide 25:

1: Launches from last 4+1 years excluding sales of year of launch

#### Slide 27:

1: Rated by external service SimilarWeb

#### Slide 31:

2019E bar height based on guidance mid-point

#### Slide 32:

Acronyms: LC = Liquid Crystals

#### **References and footnotes**

#### Slide 33:

1: IHS long term demand forecast Q1 2019; 2: Internal Business Intelligence; Acronyms: LCD = Liquid-Crystal Display, OLED = Organic Light Emitting Diode

#### Slide 34:

1: 2013 UBI Research, 2018 Internal business intelligence, Uncertainty Merck KGaA, Darmstadt, Germany Market Share: +-2%; Acronyms: OLED = Organic Light Emitting Diode

#### Slide 35:

1: In some countries, we have not received formal clearance but the waiting period has expired, satisfying the closing condition

#### Slide 36:

1: IDC DataAge 2025 Whitepaper; 2: SEMI Silicon Manufacturers Group; Semi.org; ESF July 2019; Prismark; Linx June/July 2019, Silicon wafer area shipments are for semiconductor applications only and do not include solar applications; Acronyms: GDP = Gross Domestic Product, MSI = Million of Square Inches