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Merck KGaA
Darmstadt · Germany



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Agenda

- 1. Update on Q1 2012**
2. Business portfolio strengthened
3. Delivering on efficiency
4. Exploiting opportunities for growth
5. Driving cultural change
6. Appendix

The Group Q1 2012

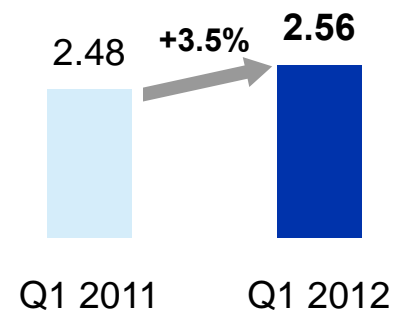
Q1 2012 Summary

Key Highlights

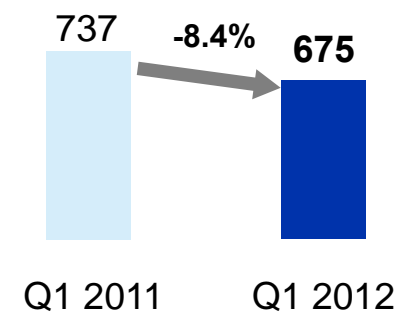
- Reasonable operational performance despite difficult year-over-year comparison
- Biopharmaceuticals and Life Science drive all of the organic revenue growth
- Performance Materials declines after a strong start in Q1 2011
- Cost containment continued
- Efficiency program launched and first planned initiatives announced

Q1 2012 Financials

Sales (€bn)



EBITDA pre (€m)



The Group Q1 2012

Operating performance meets expectations

€m	Q1 2012	Q1 2011	Δ
Total Revenues	2,645	2,564	3%
Net Sales	2,564	2,478	4%
Royalty income	81	86	-6%
Gross Profit	1,896	1,925	-2%
as % of net sales	74.0	77.7	
Marketing & Selling	-587	-590	-1%
Royalty and Comm. Exp.	-120	-111	8%
Administration	-136	-130	5%
Other Expenses / Income	-145	63	-330%
R&D	-382	-379	1%
Amortization	-216	-248	-13%
EBIT	311	530	-41%
EBITDA pre	675	737	-8%
as % of net sales	26.3	29.7	

Comments:

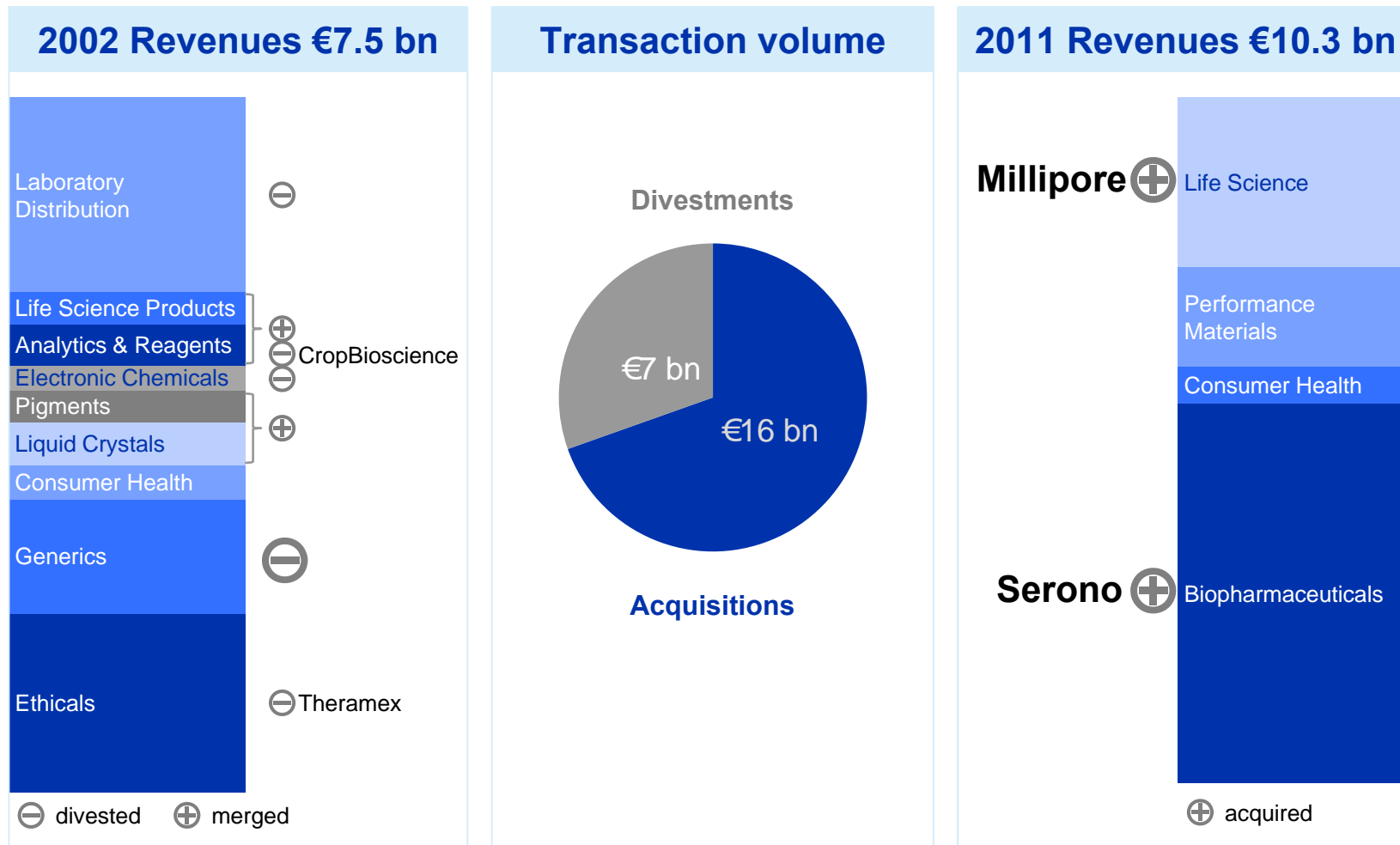
- **Sales** growth of 4% reflects 1% organic growth, 2% impact from currency, and 1% from acquisitions
- **Gross profit** down due to
 - Higher start-up costs (LSB)
 - Lack of positive manufacturing variances
 - Negative FX effect (CHF)
- **Marketing & Selling** down due to successful cost containment
- **Other Expenses / Income** Q1'12 incl. €30m of one-time costs, Q1'11 incl. €158m gain
- **Amortization** lower due to €50m cladribine impairment in Q1'11

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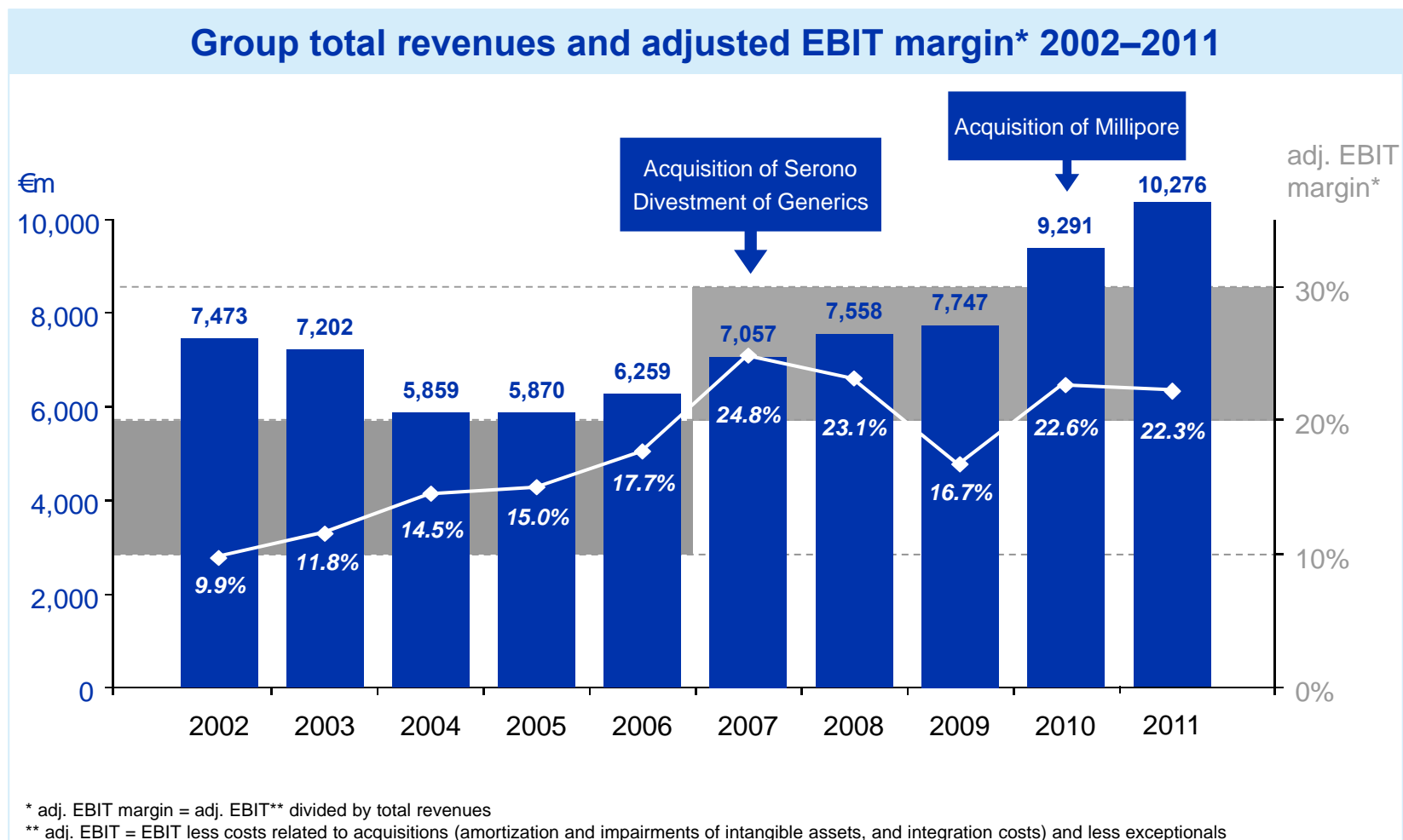
The Group

We have added scale while strengthening the attractiveness of assets in our portfolio



















The Group




Our stronger portfolio has enabled us to fundamentally improve our profitability



The Group

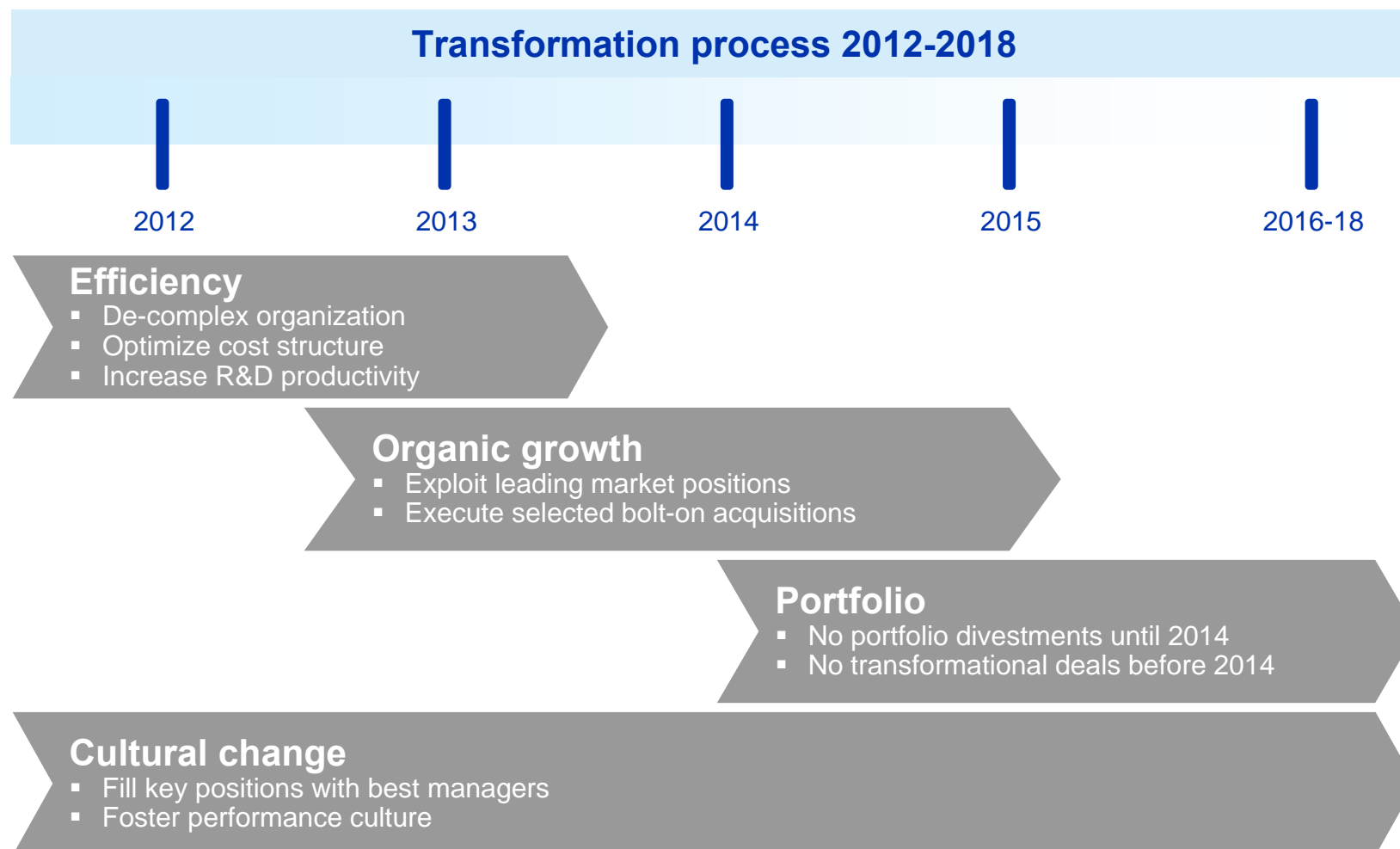
Portfolio evolution improved our profitability structure, but further potential remains

Assessment of long-term financial performance relative to peers				
	Sales growth	Gross margin	SG&A	R&D productivity
Biopharmaceuticals				
Consumer Health				
Performance Materials				
Life Science				

 above peers
  in-line with peers
  below peers

The Group

We now focus on efficiency

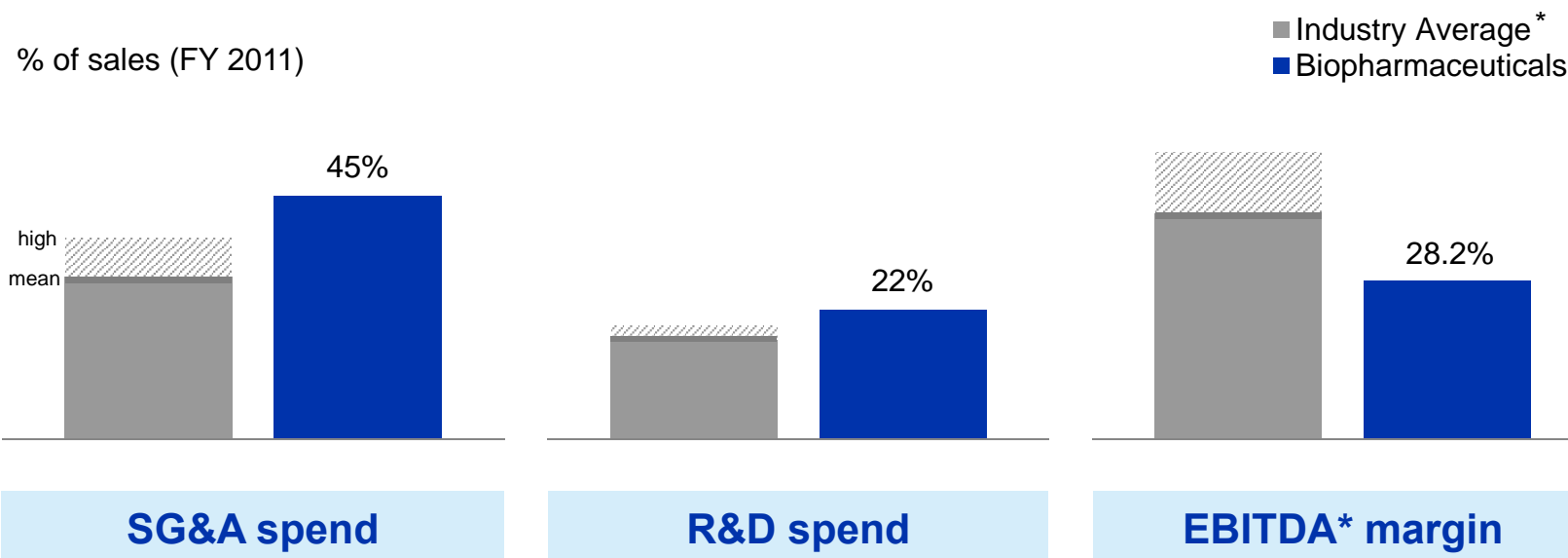


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Biopharmaceuticals

Catching up with industry standards



SG&A spend

- Eliminate duplications between headquarters in Darmstadt and Geneva
- Focus investments on markets and products with highest return profiles
- Centralize businesses

R&D spend

- Eliminate duplications between headquarters and local R&D operations
- Faster decision making
- Increase efficiency and output

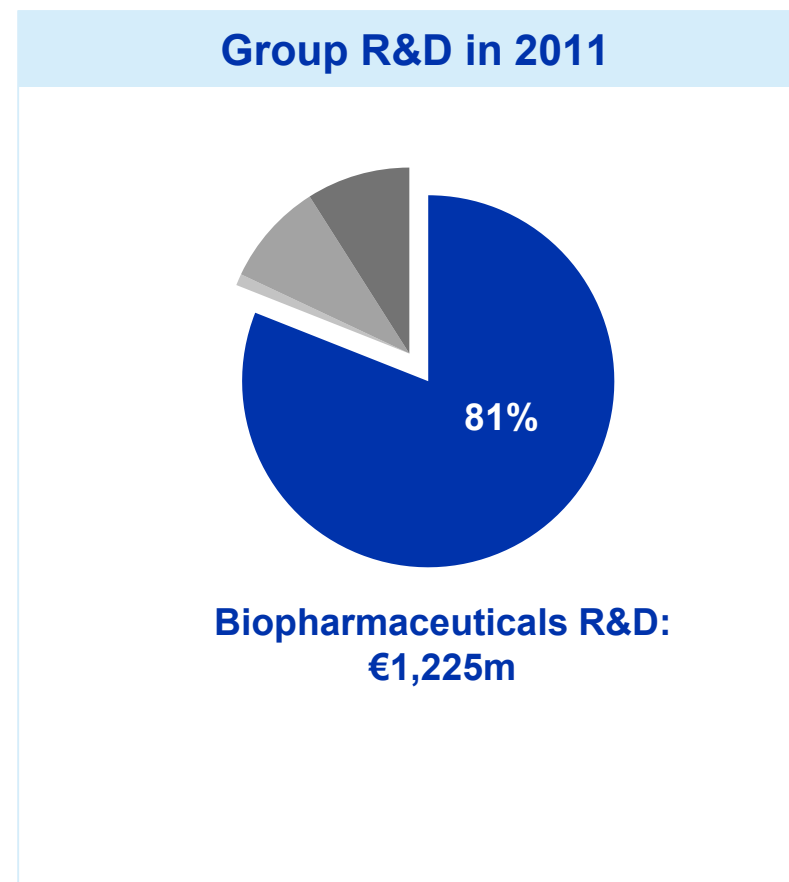
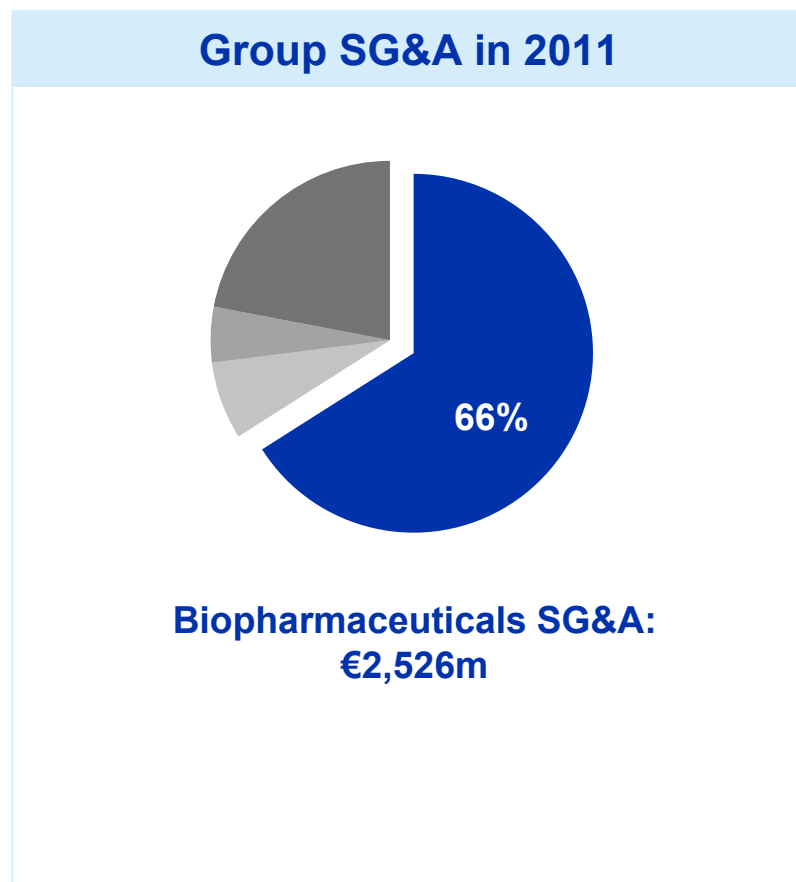
EBITDA* margin

Source: sell-side analyst research

* EBITDA pre one-time items

Biopharmaceuticals

Division represents the largest savings potential within the group



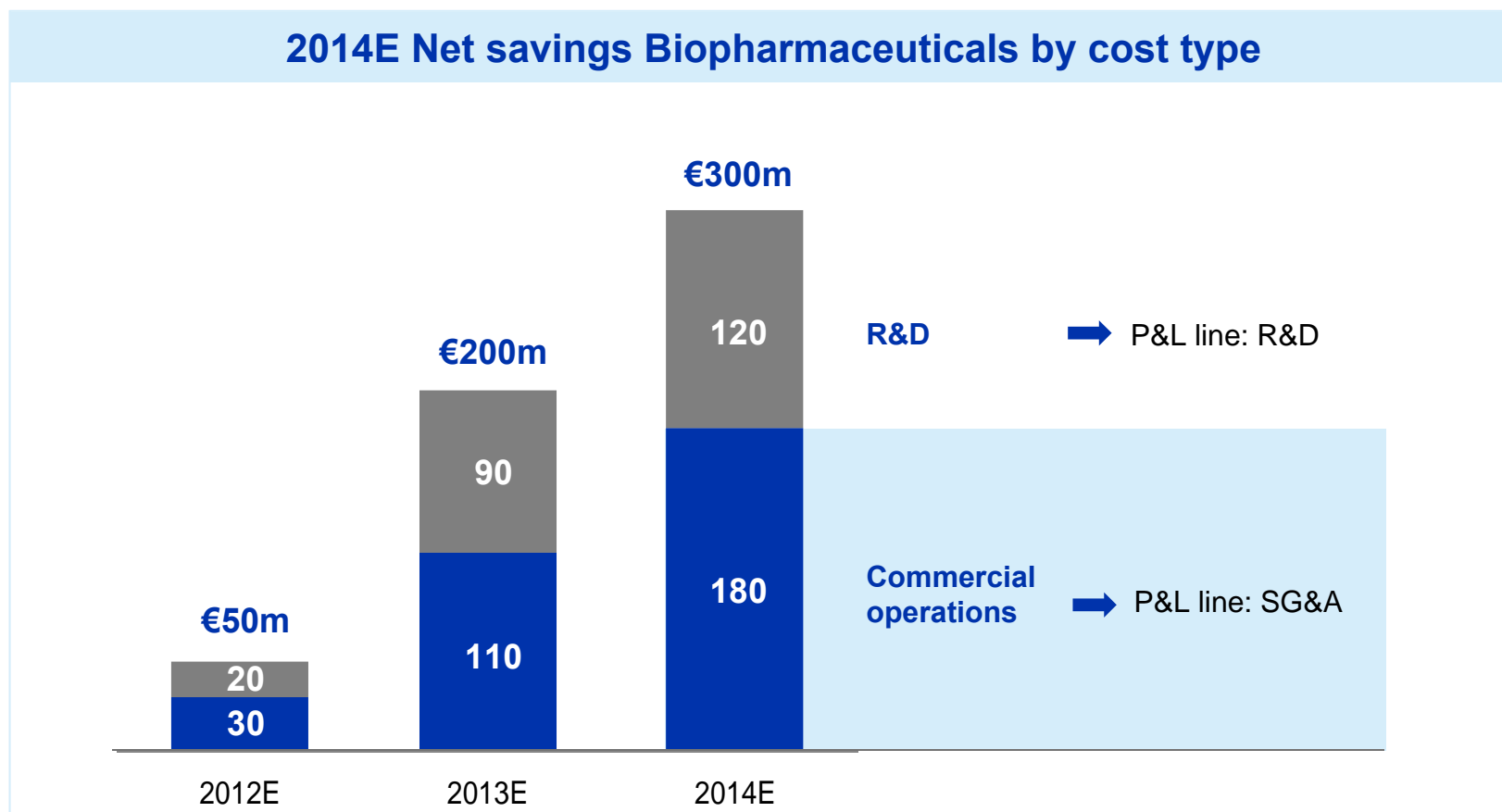
Biopharmaceuticals

Eliminate costs while ensuring R&D is located close to future growth opportunities



Biopharmaceuticals

Breakdown of Biopharmaceuticals net cost savings through 2014



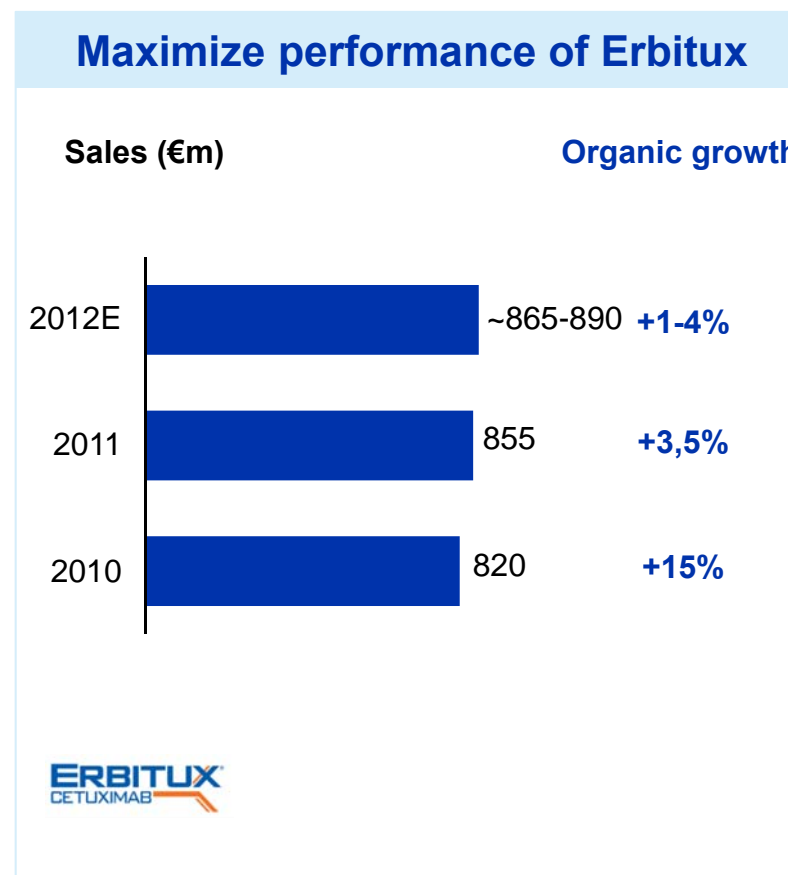
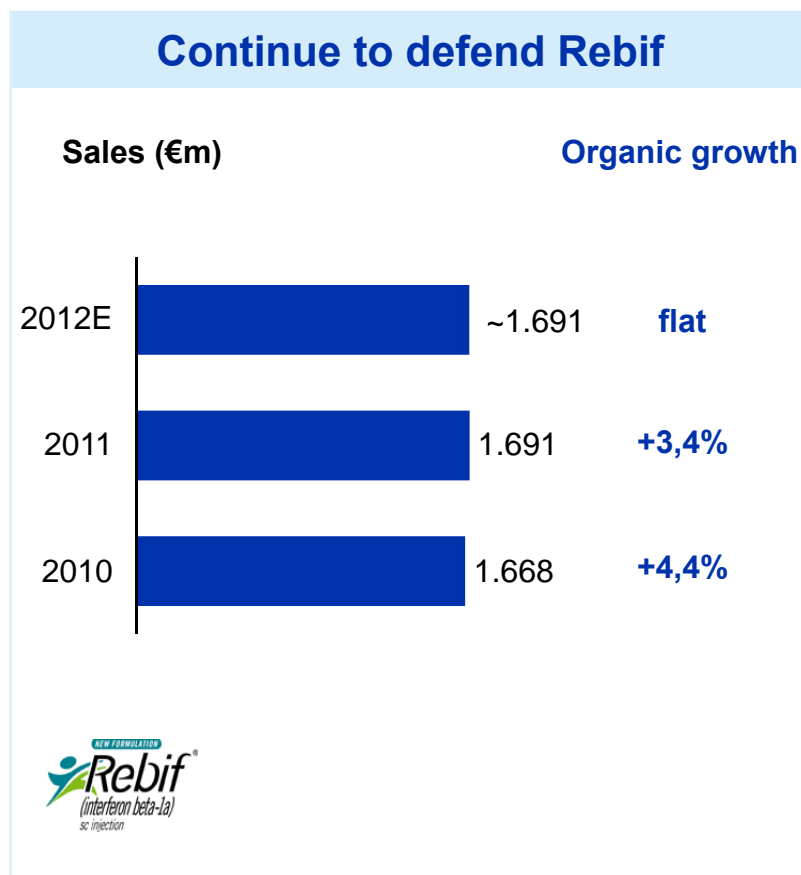
€300 m of net cost savings by 2014

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Biopharmaceuticals

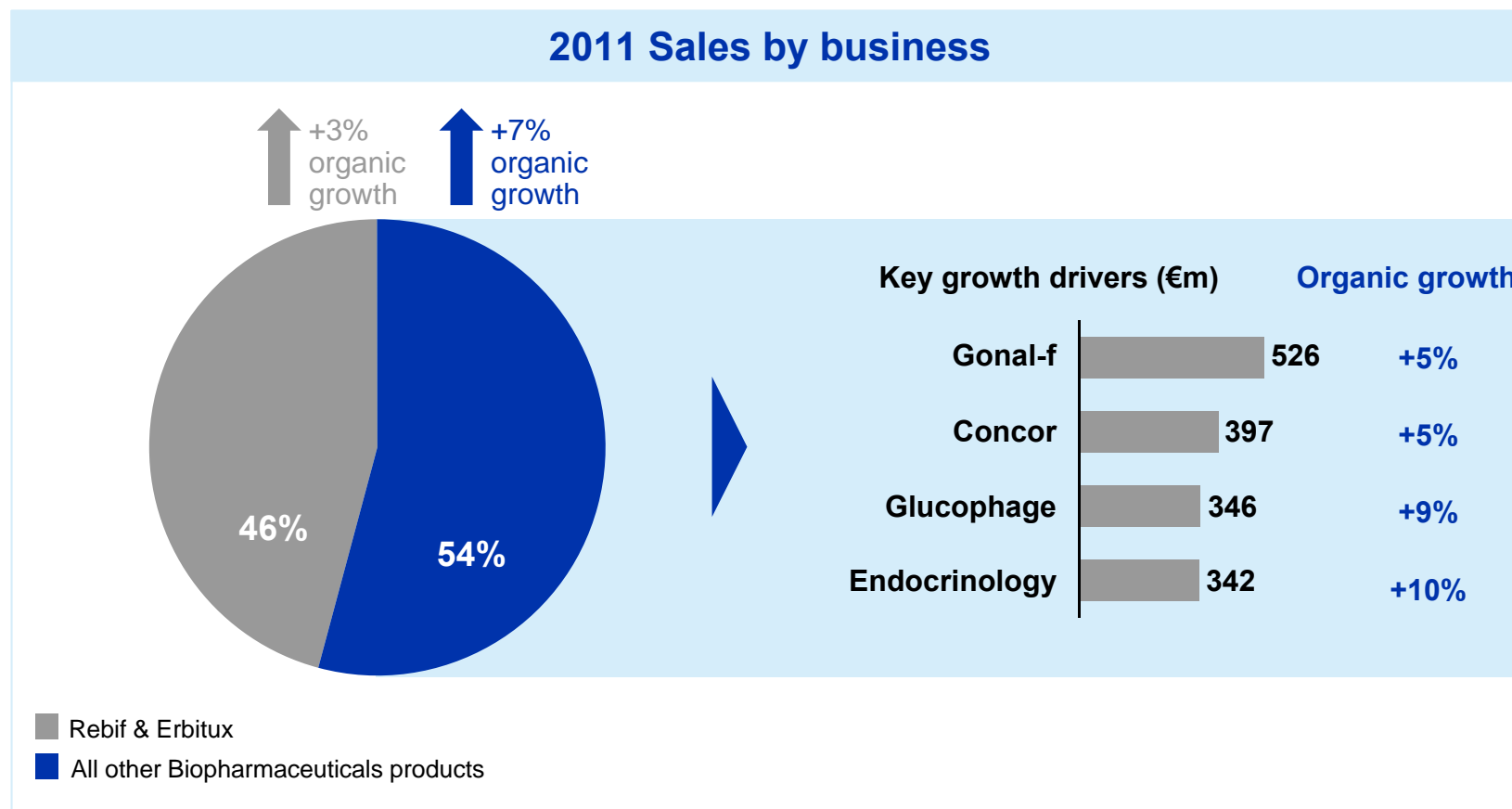
Rebif and Erbitux will continue to be important assets for the division



Rebif and Erbitux proving resilient in face of increasing competition

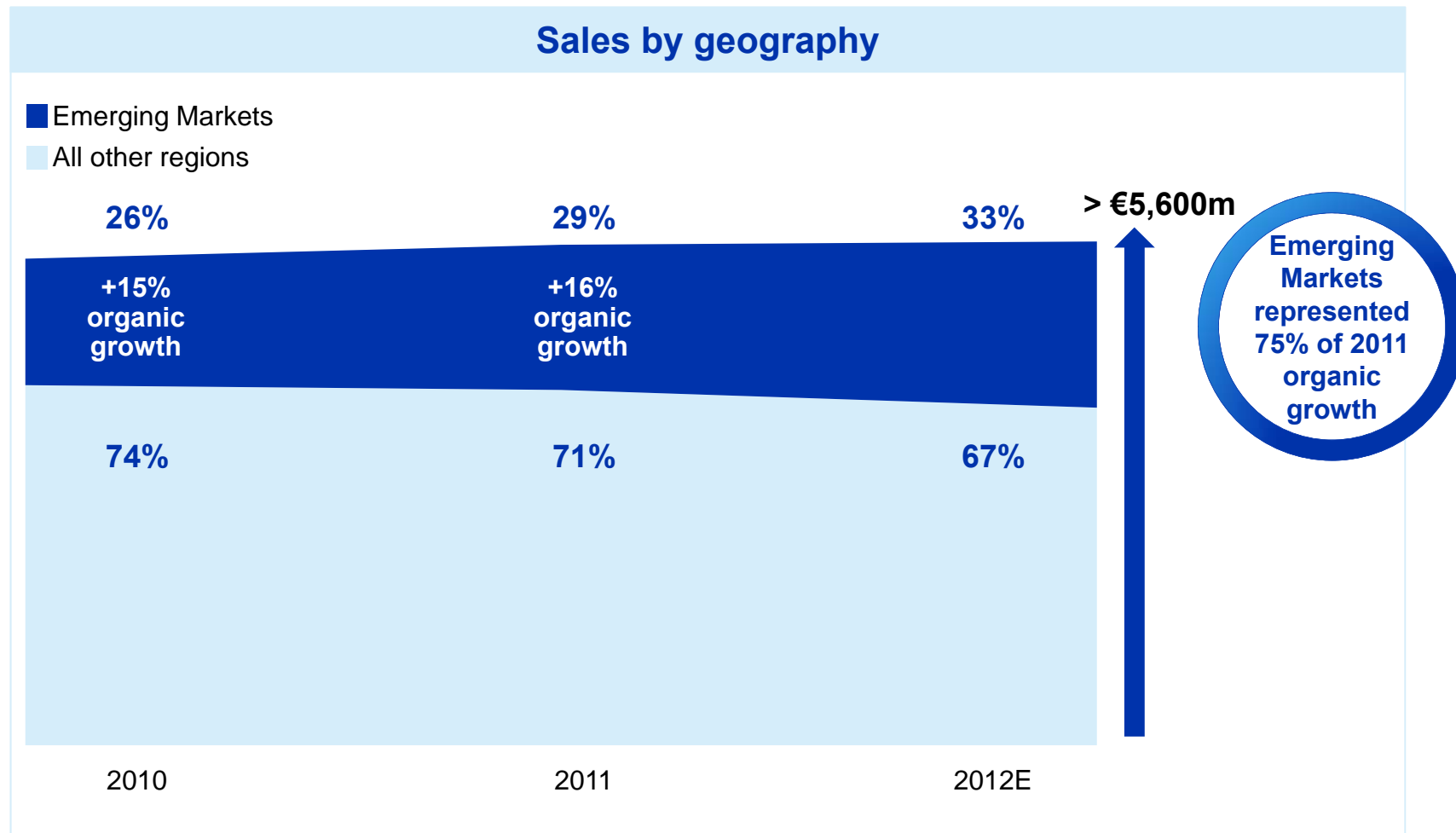
Biopharmaceuticals

Over half of our portfolio is generating strong performance and will continue to grow



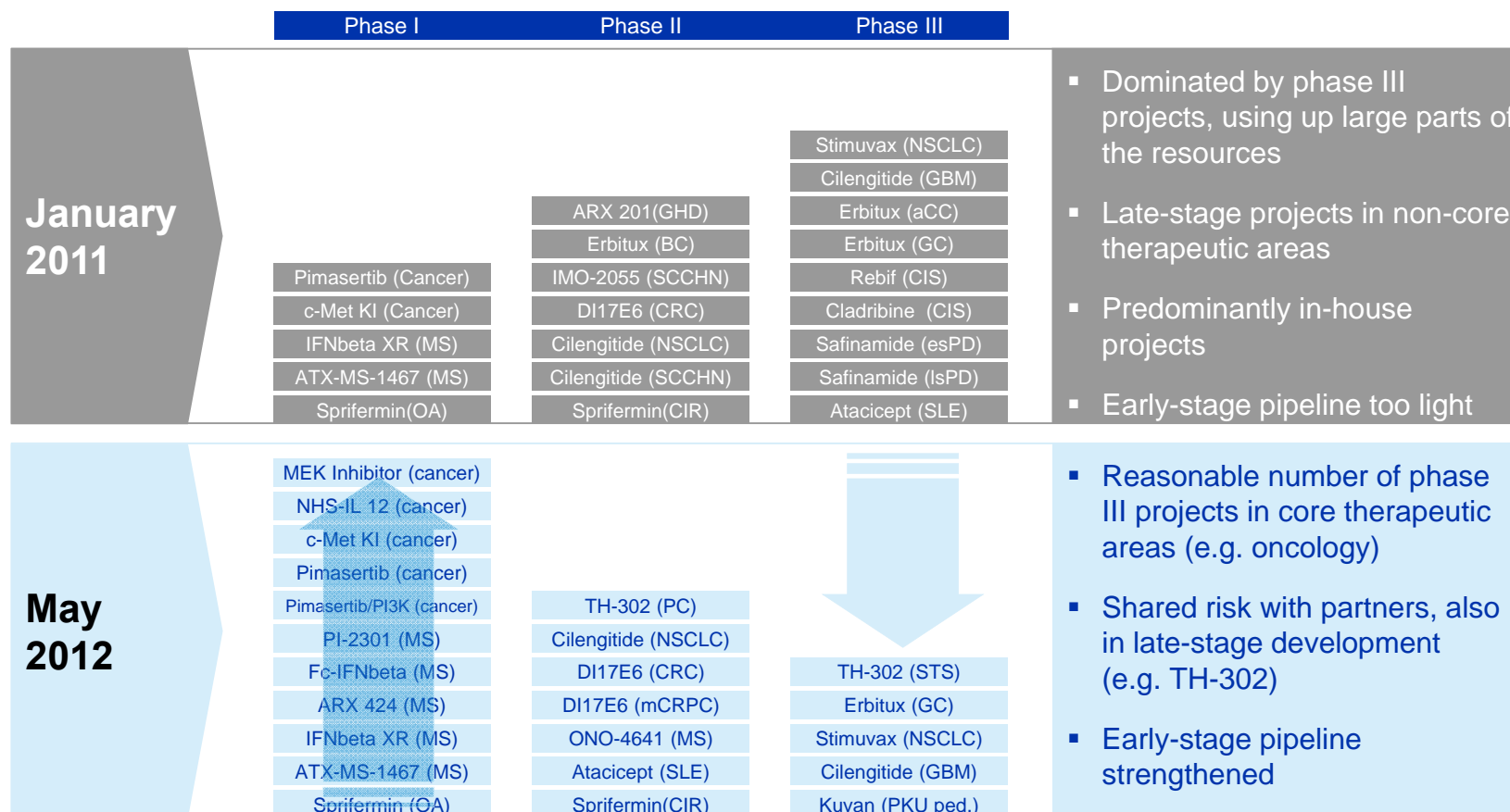
We have good assets that will continue to grow

Emerging Markets is an increasing share of our sales and will drive attractive growth



Biopharmaceuticals

We have begun the process of rebuilding our pipeline in 2011



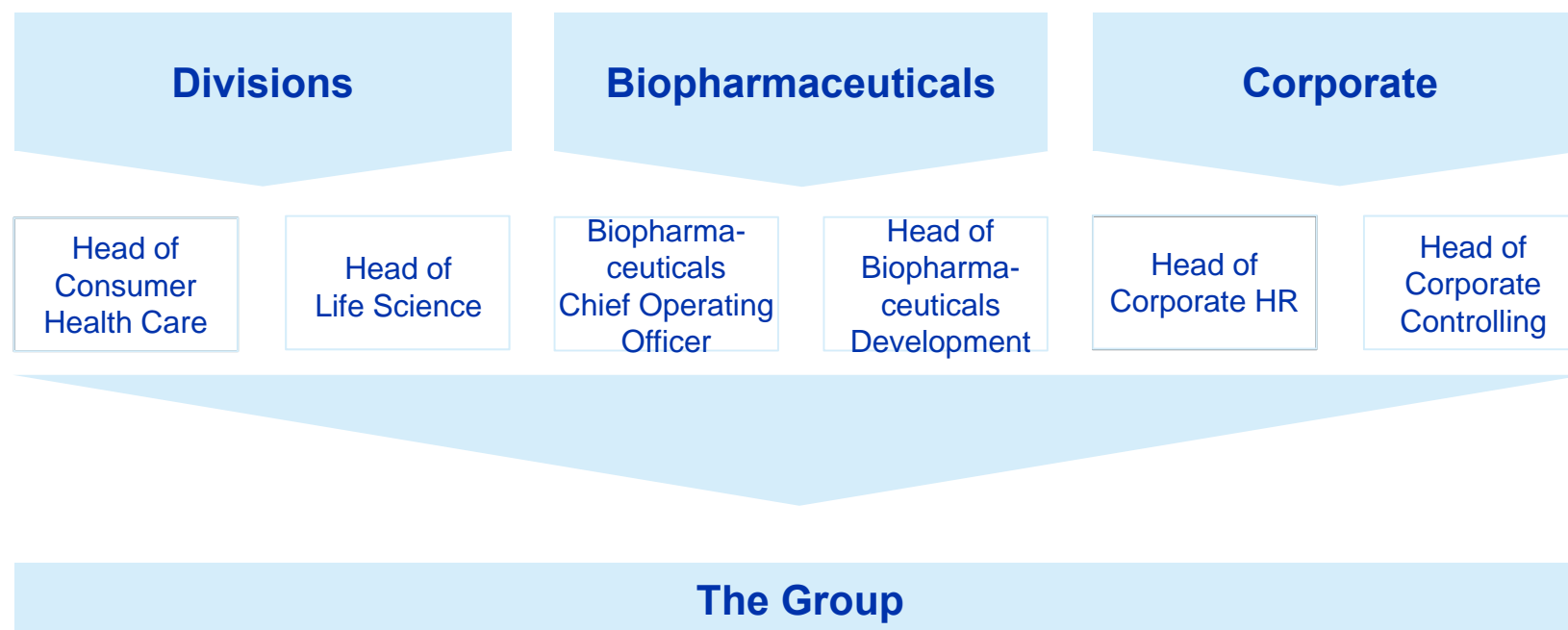
Pipeline has improved, but significant work remains

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The Group

New management in key positions and across the entire organization



**Changes within the top 30 positions:
34% since Jan 1, 2011, including three new board members**



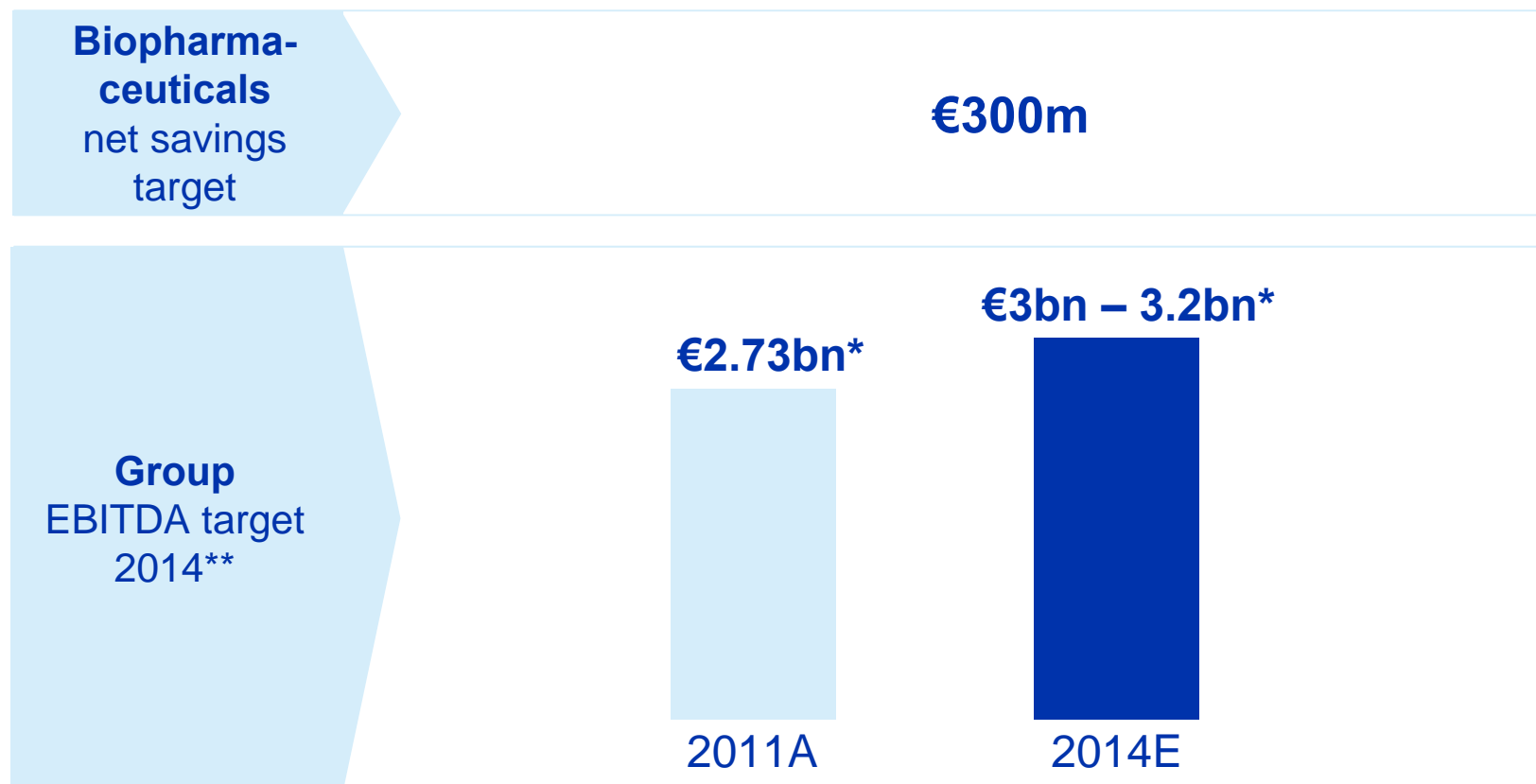
New roles and new people to drive businesses forward

We have aligned our compensation system to drive cultural change

Old plan	New Plan
<p data-bbox="257 550 683 590">Annual Cash Bonus</p> <ul data-bbox="257 630 1048 989" style="list-style-type: none"><li data-bbox="257 630 1048 726">▪ Individuals measured against many KPIs<li data-bbox="257 758 1048 853">▪ Limited upside for individual outperformance: 0-150%<li data-bbox="257 885 1048 989">▪ Bonus largely driven by collective group targets <p data-bbox="257 1021 481 1061">Stock Plan</p> <ul data-bbox="257 1093 1048 1141" style="list-style-type: none"><li data-bbox="257 1093 1048 1141">▪ No incentives linked to stock	<p data-bbox="1108 550 1534 590">Annual Cash Bonus</p> <ul data-bbox="1108 630 1883 989" style="list-style-type: none"><li data-bbox="1108 630 1883 726">▪ Greater differentiation between over and underperformers<li data-bbox="1108 758 1883 853">▪ Greater upside and downside: 0-200%<li data-bbox="1108 885 1883 989">▪ Bonus based on individual and divisional performance <p data-bbox="1108 1021 1332 1061">Stock Plan</p> <ul data-bbox="1108 1093 1883 1268" style="list-style-type: none"><li data-bbox="1108 1093 1883 1141">▪ Stock based plan<li data-bbox="1108 1173 1883 1268">▪ Mandatory one-time co-invest of 10% annual gross salary

The Group

Capturing savings will enable us to deliver attractive operating profitability



* EBITDA pre one-time items

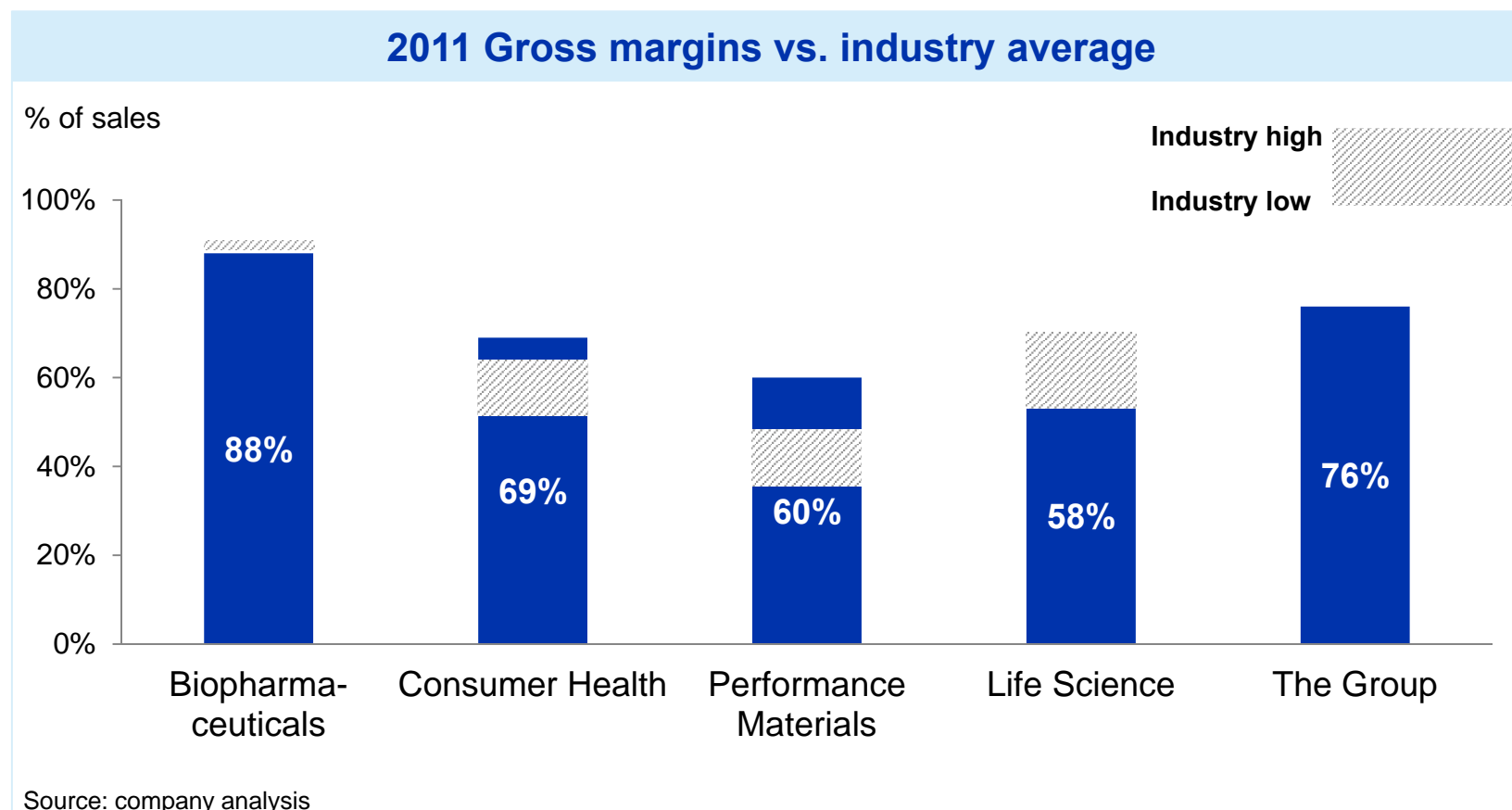
** does not reflect financial impact of new product launches in Biopharmaceuticals

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The Group

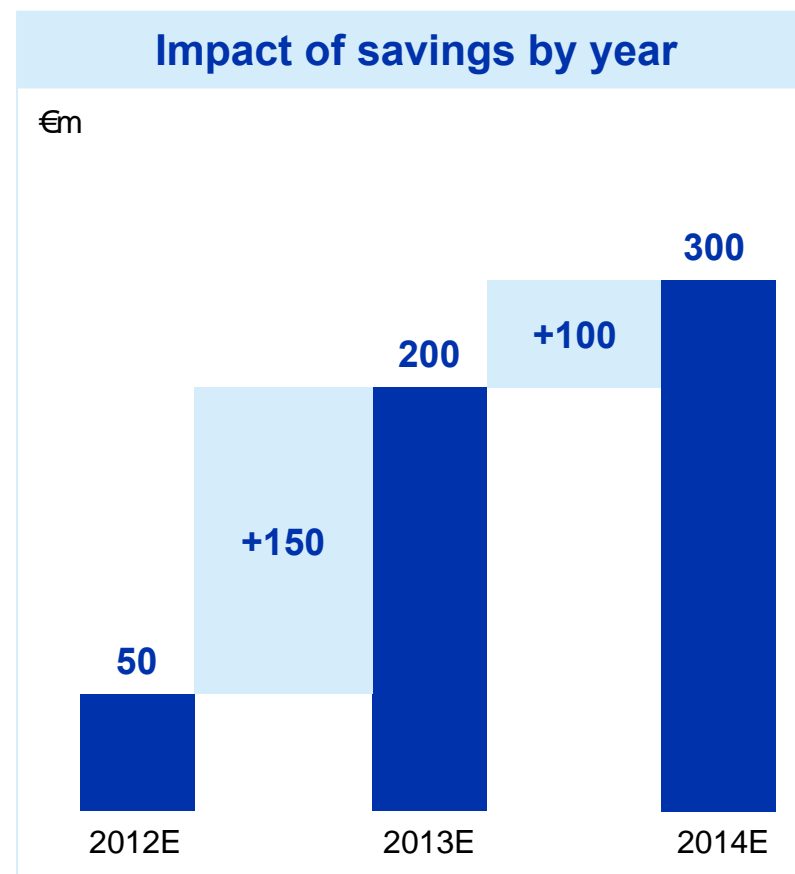
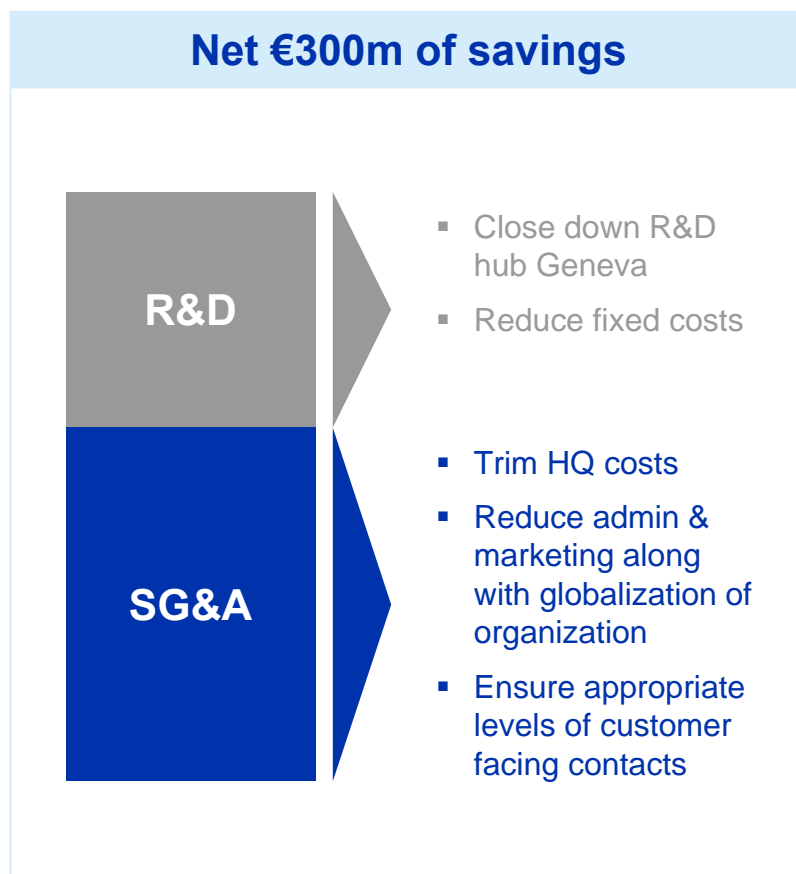
Strong and healthy business with attractive gross margins compared to the industry



Strong gross profits reflect attractiveness of products and brands

Biopharmaceuticals Restructuring

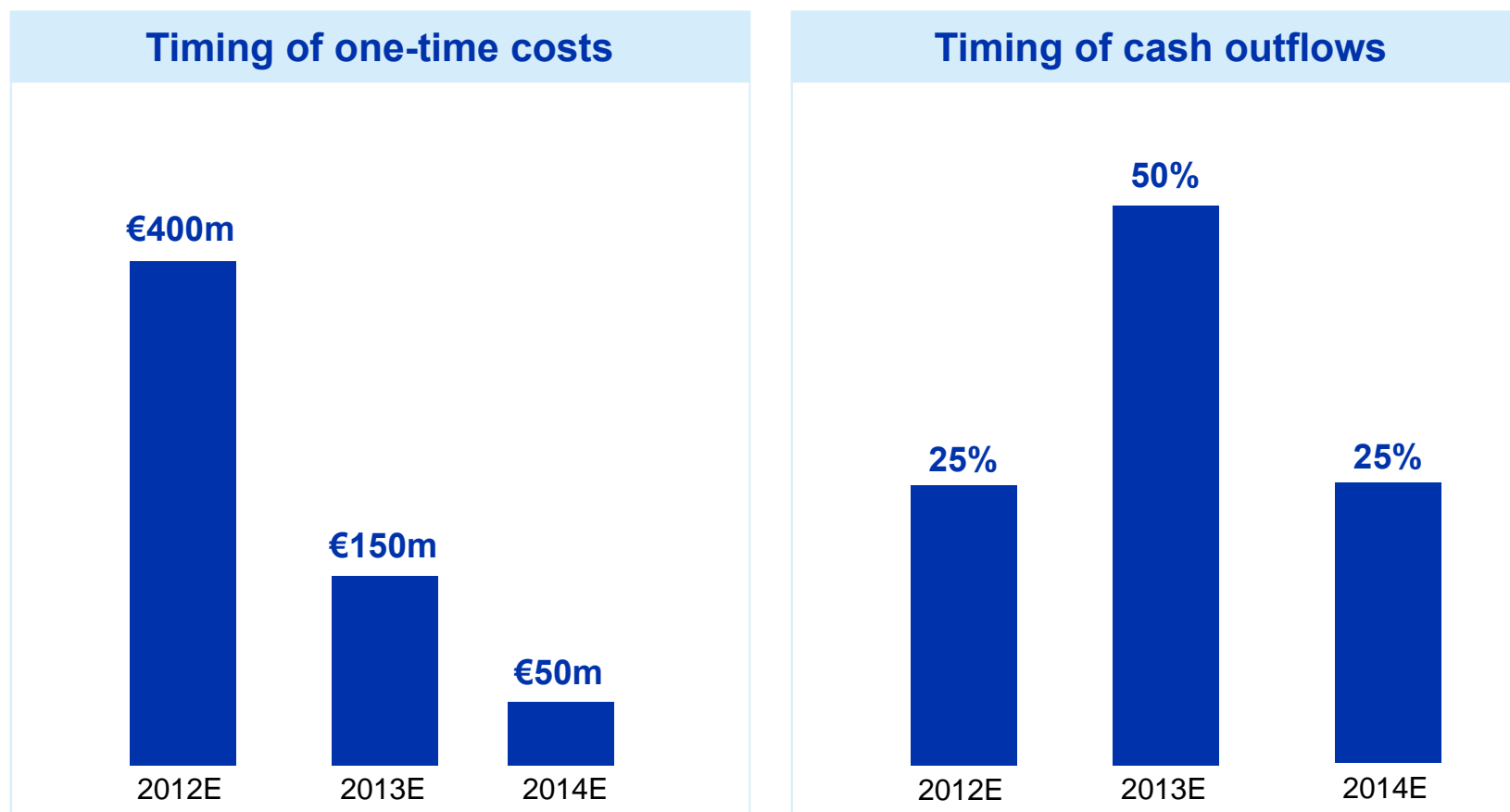
Savings will predominantly ramp up in 2013 and 2014



SG&A biggest lever for improvement

Biopharmaceuticals Restructuring

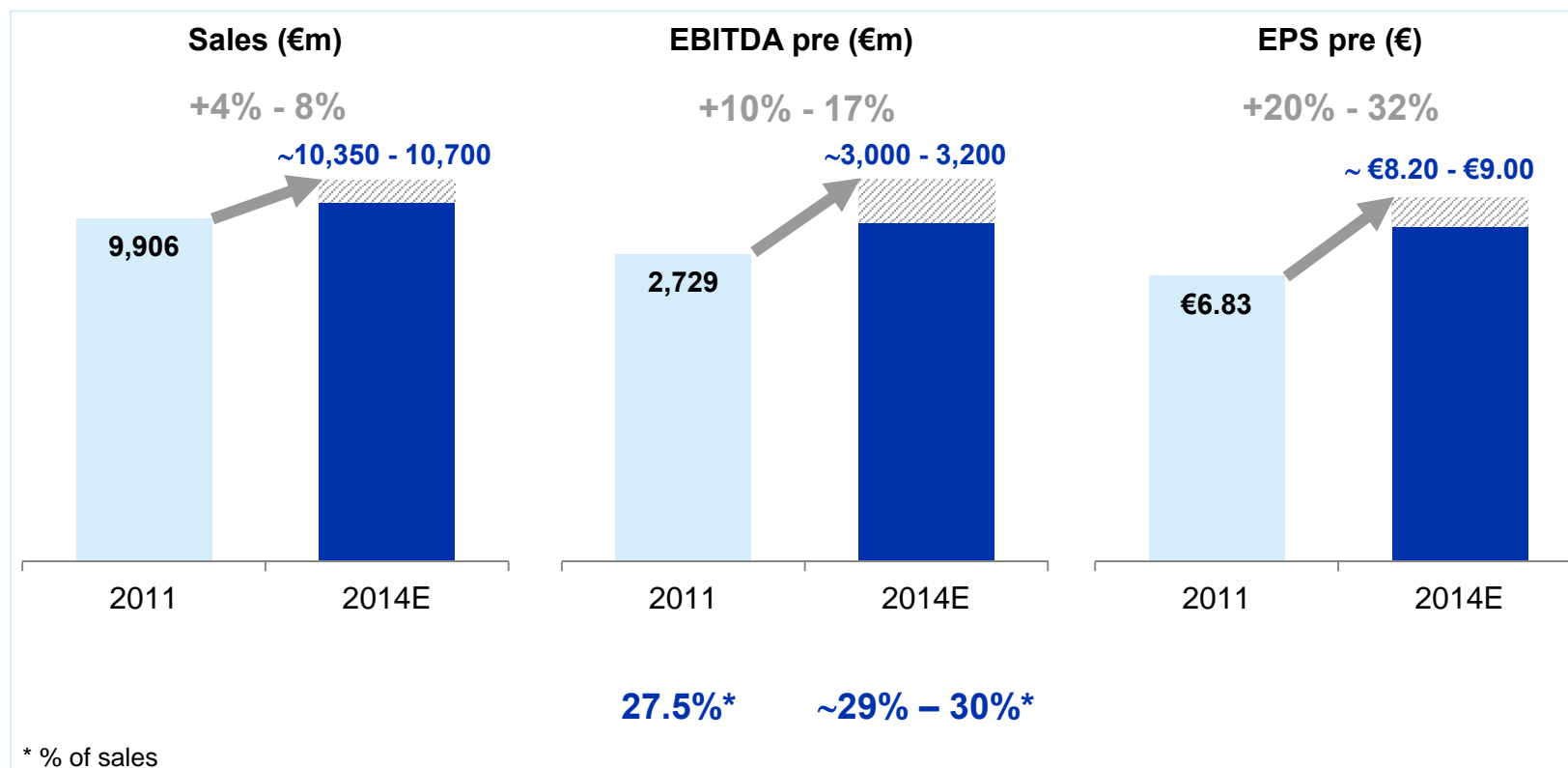
We will incur ~€600m in restructuring costs



Majority of one-time costs are cash-related expenses

The Group

We strive for realistic Group targets

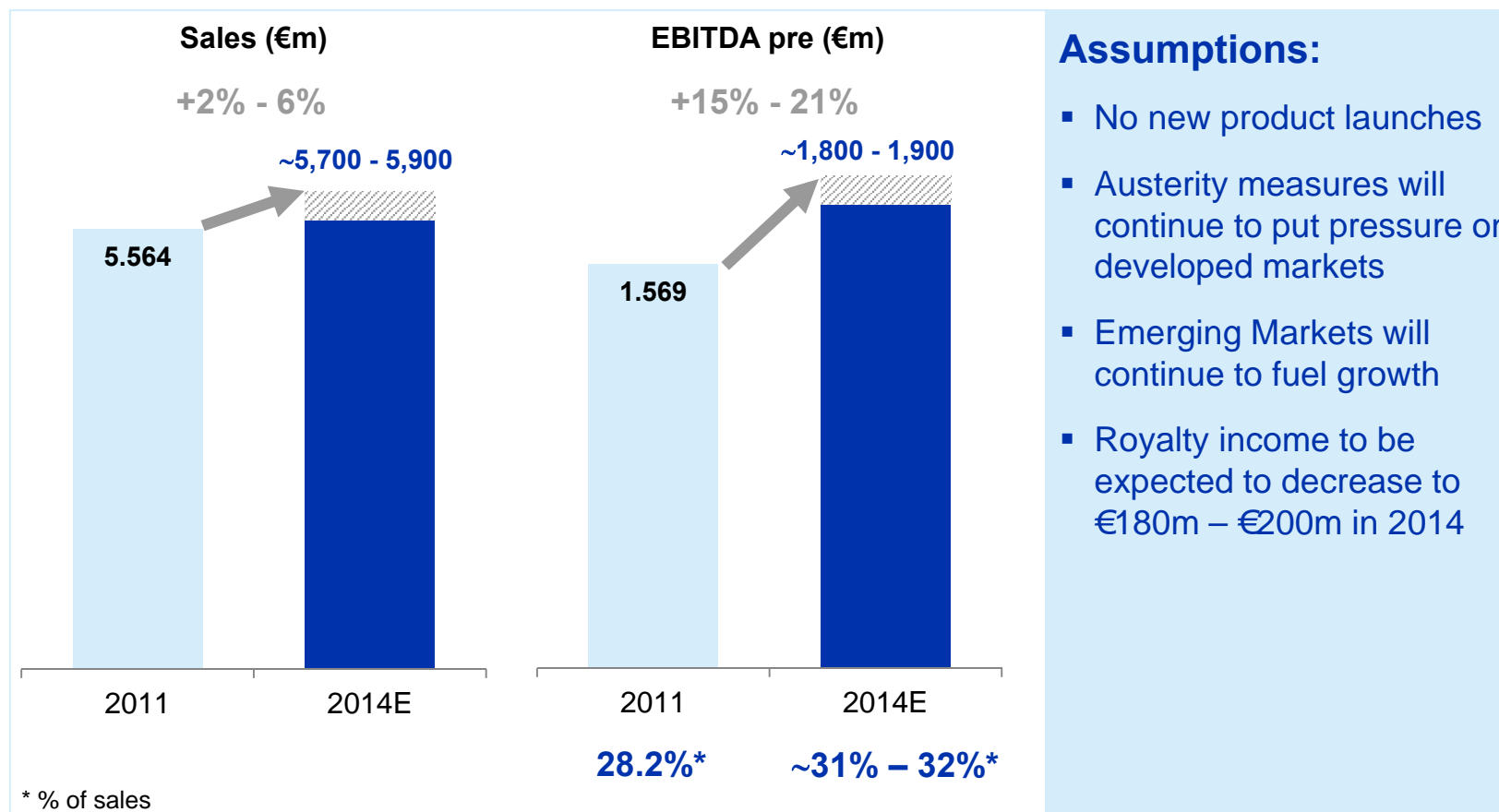


Assumptions:

- Unchanged economic environment
- FX: EUR/USD = 1.35; EUR/CHF = 1.20

Pharma

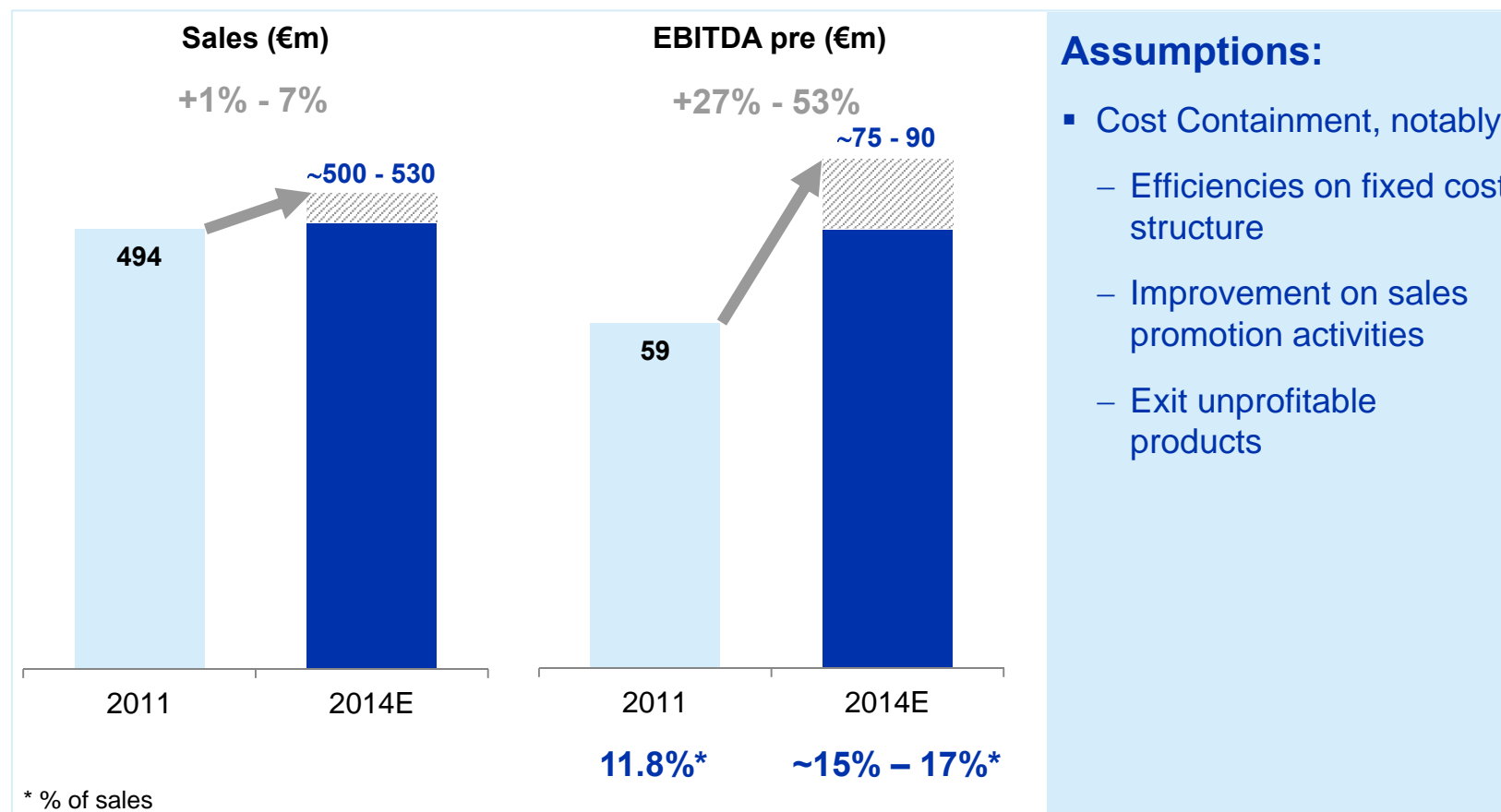
Biopharmaceuticals mid-term financial targets



Cost savings will fundamentally improve profitability

Pharma

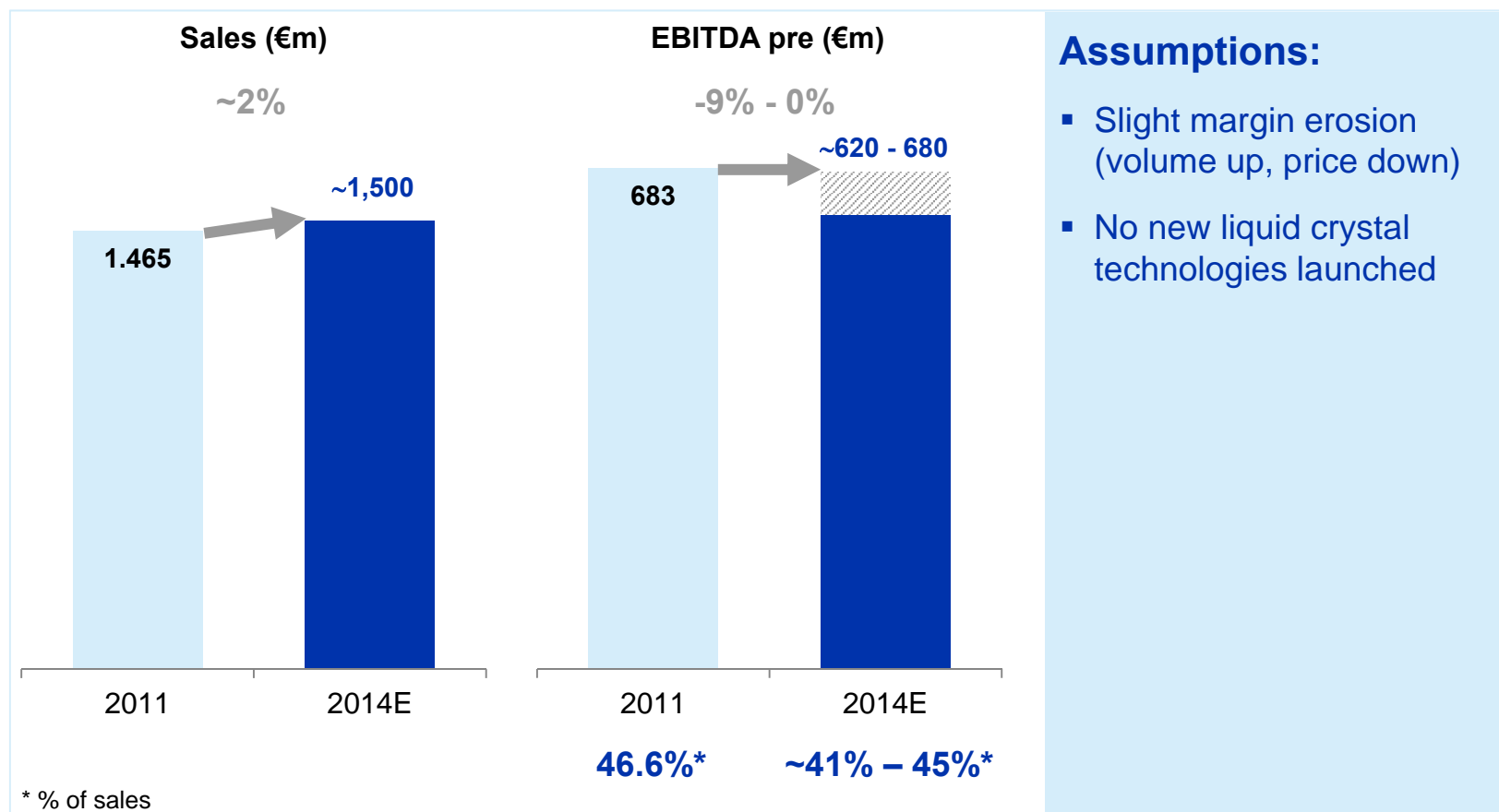
Consumer Health mid-term financial targets



Marketing & selling savings drive profitability improvement

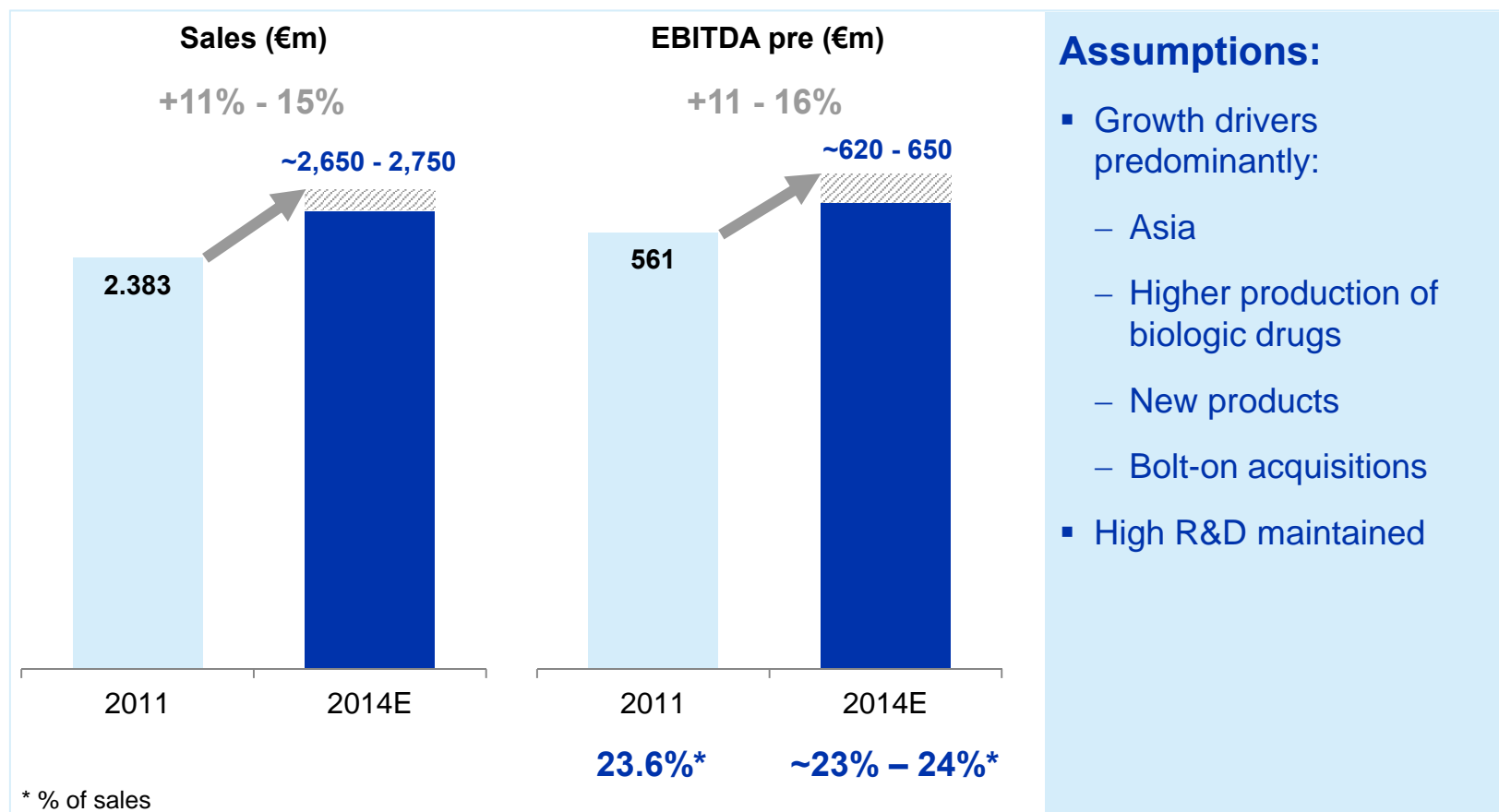
Chemicals

Performance Materials mid-term financial targets



▶▶▶ Performance Materials remains an attractive business

Life Science mid-term financial targets



Solid growth business

Ensure effective cash allocation 2012/2013

Deleveraging

- 03/2012: €500m bond (interest rate = 2.125%)
- 12/2012: €500m bond (interest rate = 3.75%)
- 09/2013: €750m bond (interest rate = 4.875%)

Restructuring

- One-time costs 2012-2014: ~€600m

External Growth

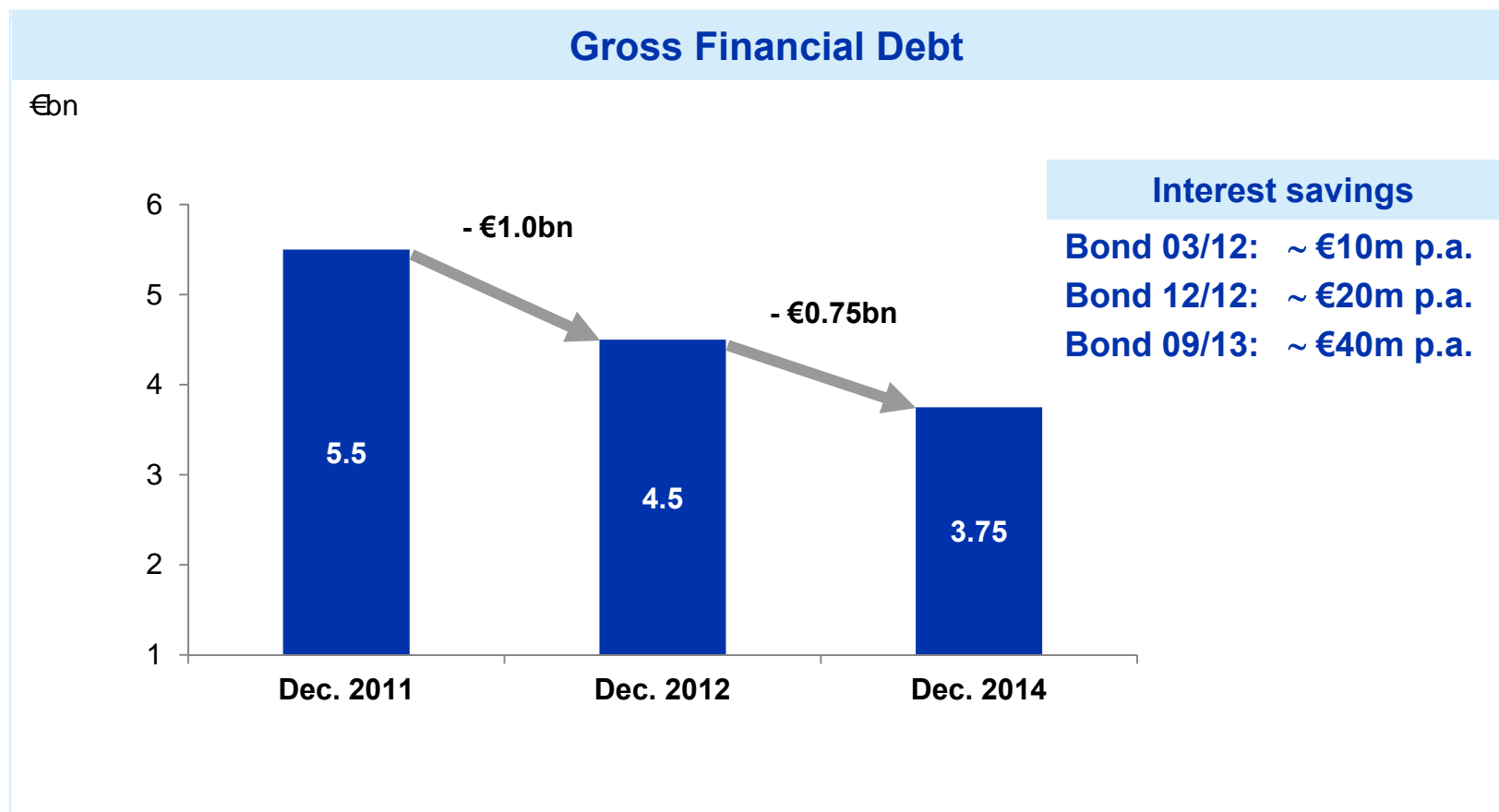
- Bolt-on acquisitions 2012/2013
- In-licensing deals in pharma
- No large, transformational transactions

Dividend

- Stable dividend payment: 35-40% payout ratio (on adjusted net income, i.e. before one-time costs)

The Group

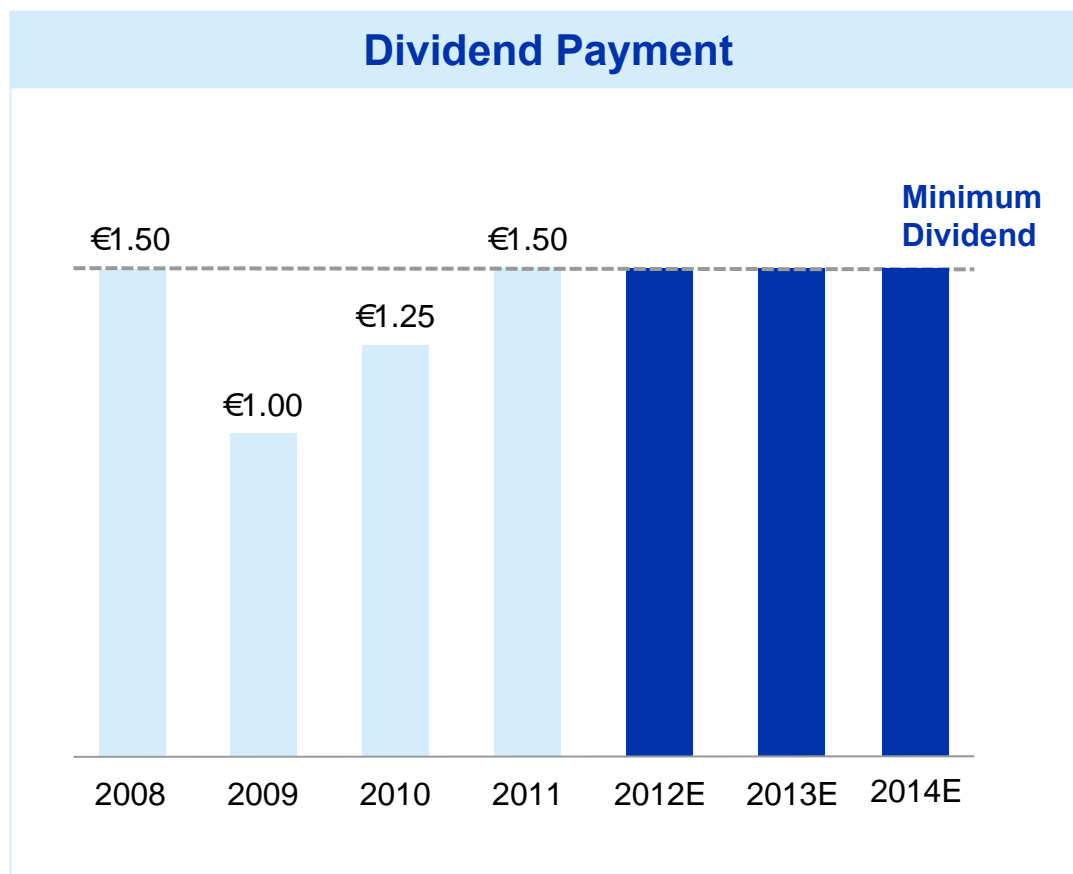
Strengthened balance sheet through deleveraging



We will continue to reduce our gross and net debt

The Group

Reliable dividend policy



Dividend Policy:

- **2012 - 2014:** Target payout ratio: 35-40% of net income adjusted for one-time items (i.e. transformation costs)
- Stable dividend will be assured over next three years despite one-time costs

Stable dividend payments ensure minimum return for shareholders