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Investor Relations

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Agenda

D Business overview

02 Transforming the company



- Healthcare Funding for success
- **Life Science Focusing on profitable growth**
- **D5** Performance Materials Maintaining leadership and innovation
- **Executive summary and guidance**





BUSINESS OVERVIEW

Group Portfolio of three high-tech businesses



Leading in specialty pharma markets

- Biologics and small-molecules
- Research focus: Oncology, Immunology & Immuno-Oncology
- Over-the-counter medicine



Leading life science company

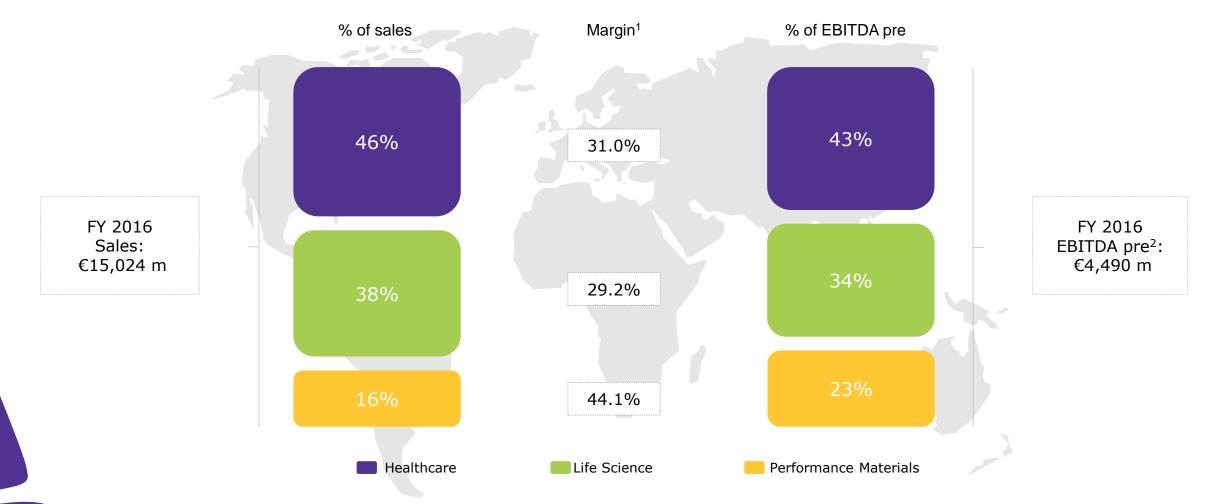
- Tools and services for biotech
 research & production
- Tools and laboratory supply for the academic research and industrial testing



Market leader in specialty materials

- Innovative display materials
- Effect pigments and functional materials
- High-tech materials for electronics

Group Strong businesses with attractive margins

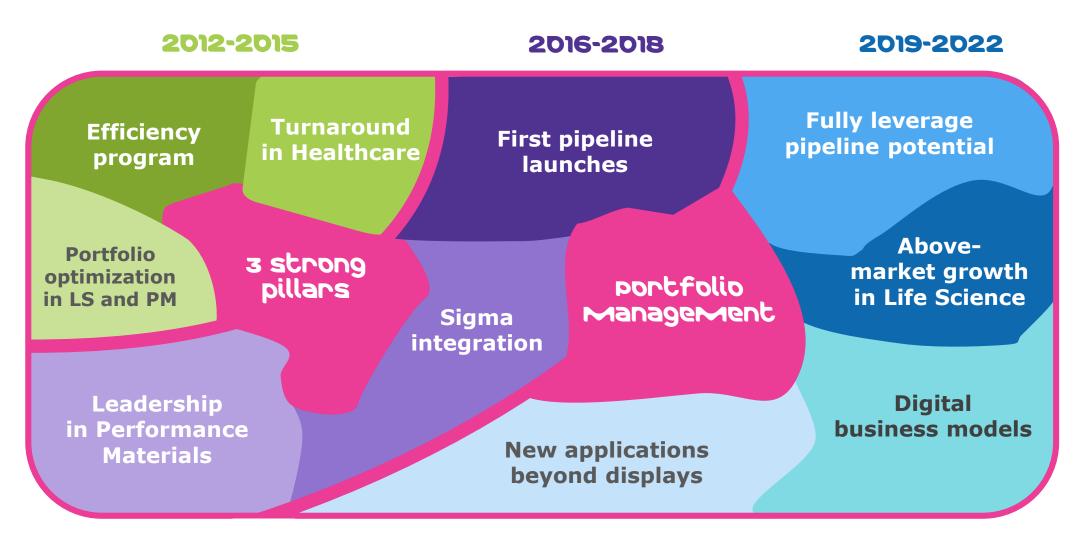


Merck KGaA Darmstadt, Germany



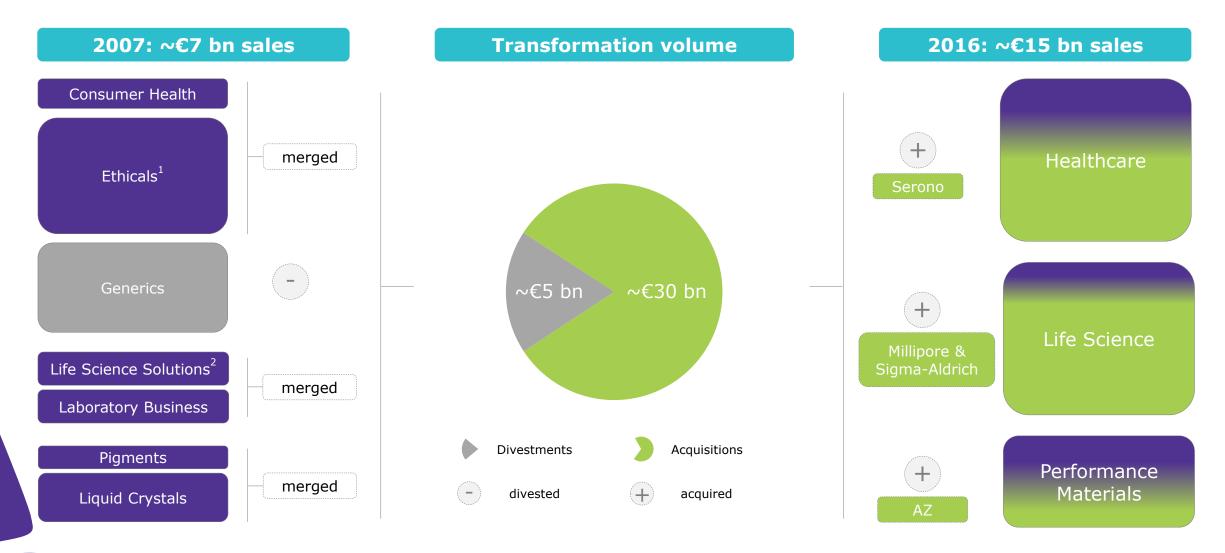
02 TRANSFORMING THE COMPANY

Group Strategic roadmap 2016-2022

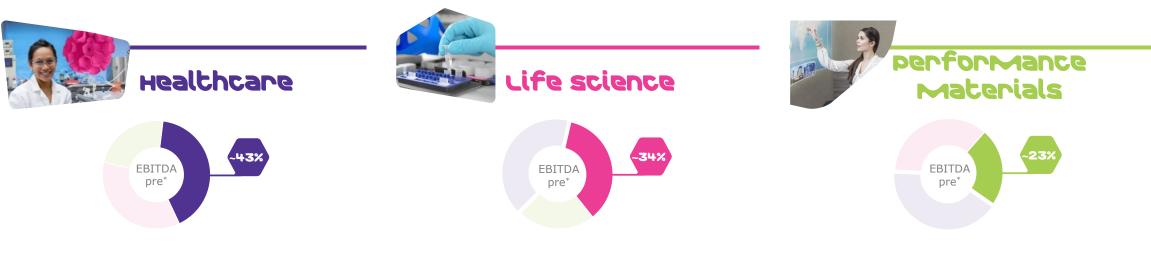


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Group We have added scale and strengthened the attractiveness of its portfolio



Group Clear set of priority goals to be realized by 2018



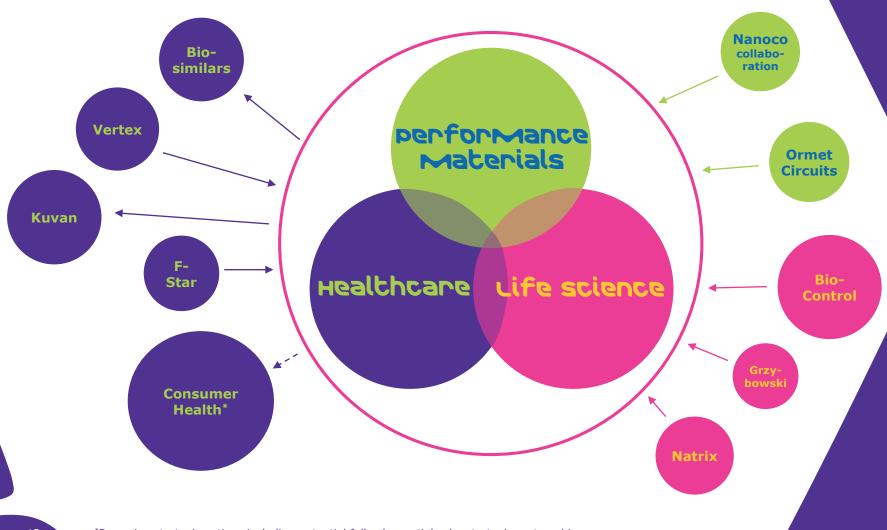
- Maximize growth of existing franchises
- Deliver pipeline: one product launch or indication p.a. from 2017

- Focus on seamless integration and deliver cost synergies
- Leverage strategic capabilities for value creation
- Drive innovation and technology leadership across all businesses
- Innovate in applications also beyond displays

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- Deleverage to <2x net debt / EBITDA pre in 2018
- No large acquisitions (>€500 m) for the next 2 years (unless financed by divestments)
- Dividend policy reflects sustainable earnings trend

Group Stronger portfolio through active management



profitable growth and value creation

- Well-balanced approach to organic and inorganic growth
- Strengthened all three businesses
- Increased resilience of Group





Healthcare Healthcare is set to deliver on promising pipeline candidates

Deliver on organic growth

Focus on pipeline



Stable existing business



Solid pipeline of oncology, immuno-oncology and immunology molecules



Transformation of R&D operating model ongoing



Competitive R&D funding in our focus areas



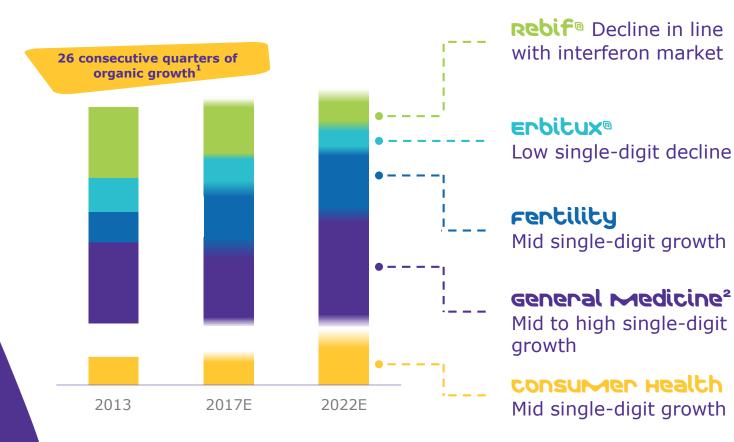
Cost discipline and efficient execution





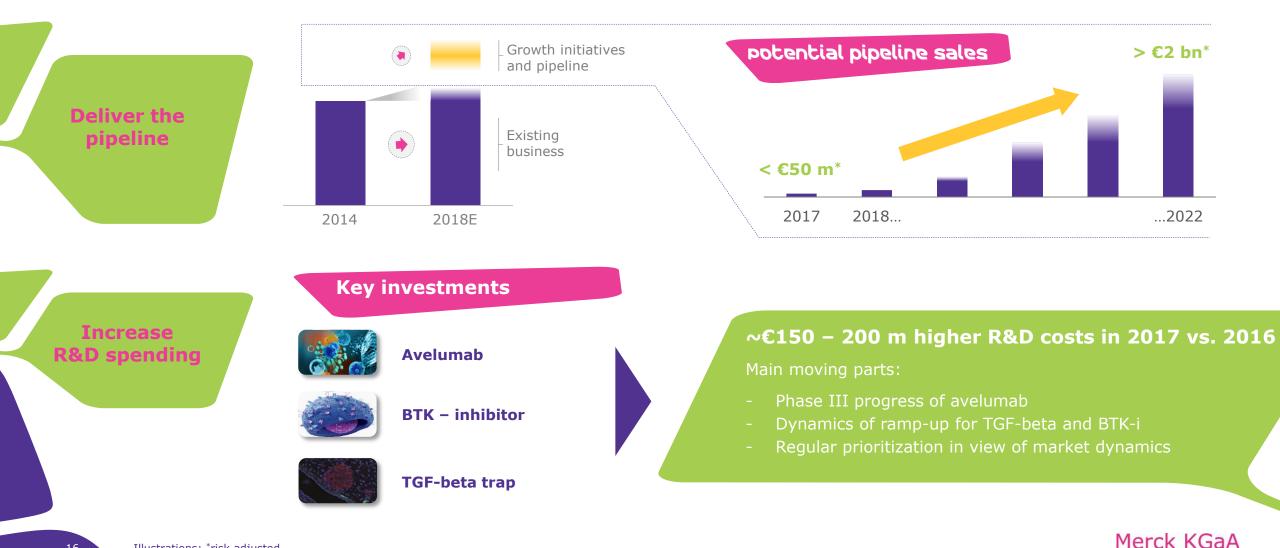
Healthcare Ambition to keep base business sales organically stable until 2022

Healthcare base business net sales until 2022



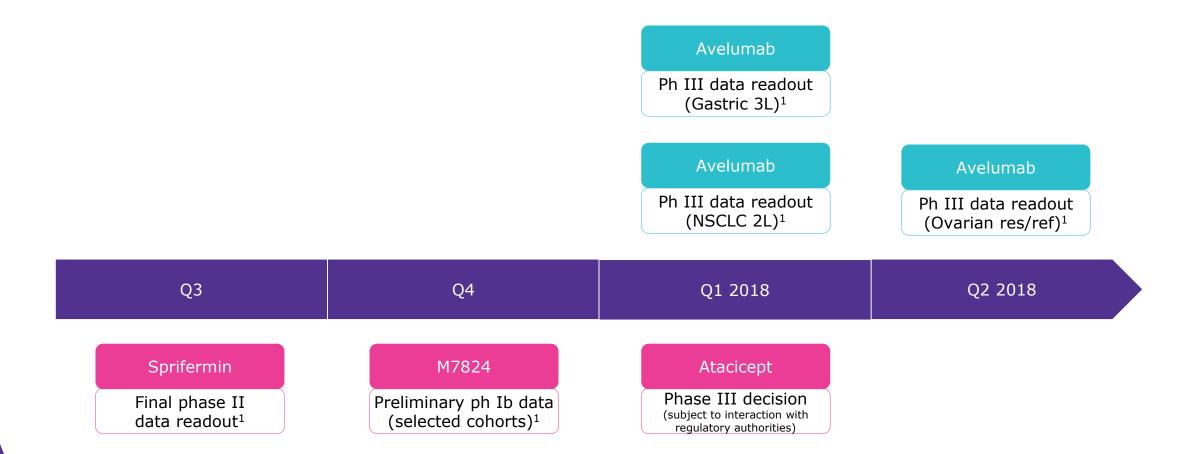
- Maintaining solid track record of patient retention
- Integration into joint franchise strategy with Mavenclad[®]
- Driving emerging markets growth
- Mitigate price and competitive pressure in EU by clear Erbitux[®] franchise positioning
- Drug demand driven by emerging markets growth and demographics
- Differentiation versus competition
- Emerging markets demand growth enhanced by new launches, e.g. GlucophageXR[®] China
- Repatriation measures
- Continuously build emerging markets
 presence
- Invest in key strategic brands

Healthcare Well on track to deliver the pipeline



Darmstadt, Germany

Healthcare **Newsflow timeline**







LIFE SCIENCE Focus on profitable growth

Life Science Serving customers across the life science industry



- Academic and government institutions
- Biopharma R&D
- Industry R&D

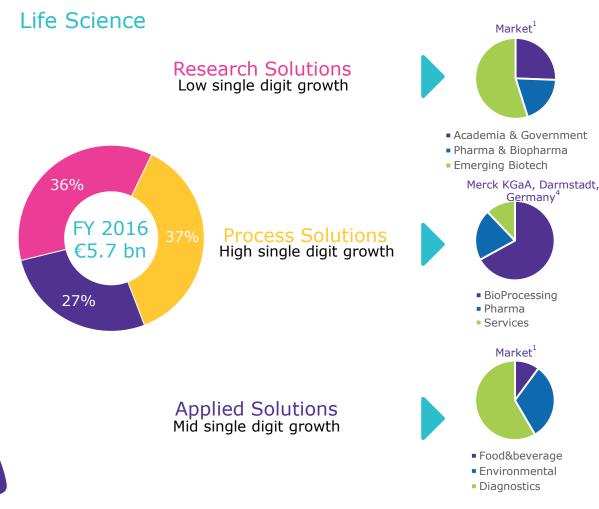


- Pharmaceutical companies
- Small biotech
- Contract manufacturing organizations



- Diagnostic manufacturers
- Clinical testing labs
- Food & Beverage manufacturers

Life Science Business is on track to deliver above-market organic growth

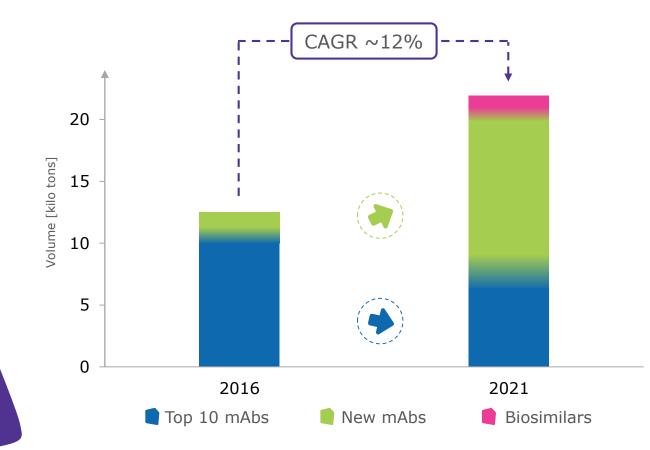


Long-term growth drivers

- Research activity: >3,000 projects in research pipelines², rising number of experiments and newly emerging therapies/technologies backs healthy growth in biotech and CROs³
- **Public and private funding**: availability, access and predictability drive demand from academia and emerging biotech customers
- Regulation: rising requirements foster long-term customer partnerships
- Biologics: mAbs production⁵ growing by ~12% p.a. for 2016-2021 driven by new molecules and biosimilars
- Diversification: contribution by top 10 molecules will decline to ~30% until 2021 from 80% today⁶
- **Noval modalities**: innovation in complex-to-deliver therapies, e.g. gene and cell therapy, will drive demand for single-use, end-to-end and new technology solutions
- **Regulation**: testing volumes overall are rising globally rise in quality standards and increased demand for testing across customer segments
- Population and economic growth: demand for access to more sophisticated products and services rises, e.g. in emerging markets
- **Speed**: need for fast testing results raises requirements for Applied customers, esp. in clinical testing and food & beverage testing

Democratization of mAbs market will drive diversification, change, variability

mAb volume projections 2016 to 2021



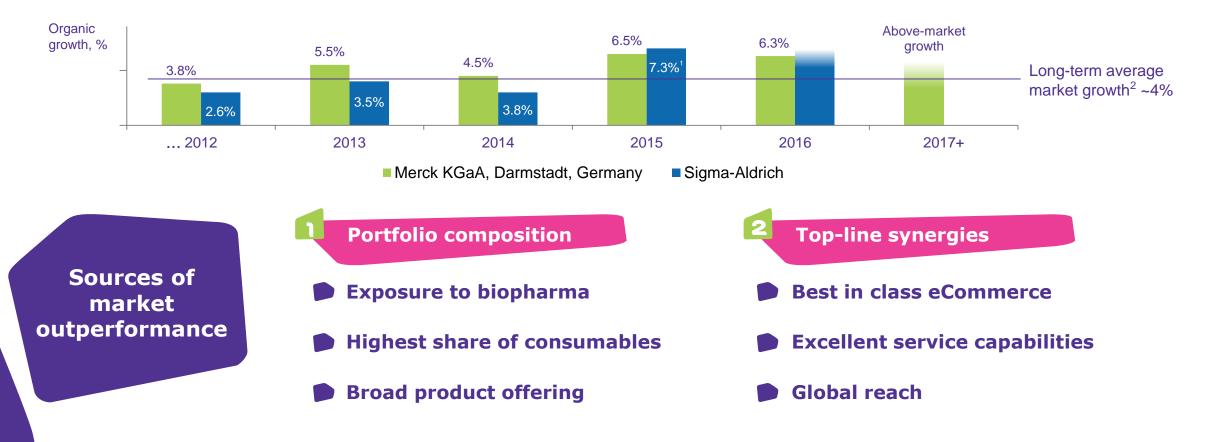
market development

- Overall mAbs market will grow ~12% CAGR
- Top 10 originator mAbs represent
 ~ 80% of market volume
- In 2021 ~ 90% of the volume will be shared between Top 35 mAbs
- Biosimilars will gain share, but remain a minority mid-term

Merck KGaA Darmstadt, Germany

Life Science Above-market growth to be enhanced by top-line synergies

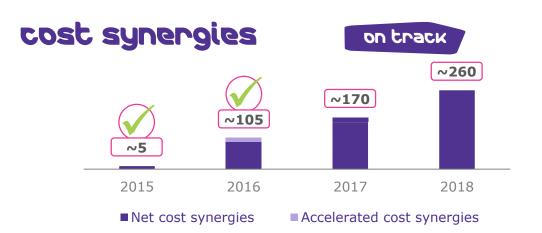
Merck KGaA, Darmstadt, Germany and Sigma-Aldrich organic growth rates versus market growth





Integration of Sigma and synergy generation progressing well

on track to deliver planned synergies of ~ <280 M until 2018



- Network consolidation and operational transformation ongoing
 - Consolidated 10 manufacturing and distribution sites
 - Announced consolidation of 5 further sites
- Combination of customer service centers and offshoring of transactional tasks

Topline synergies





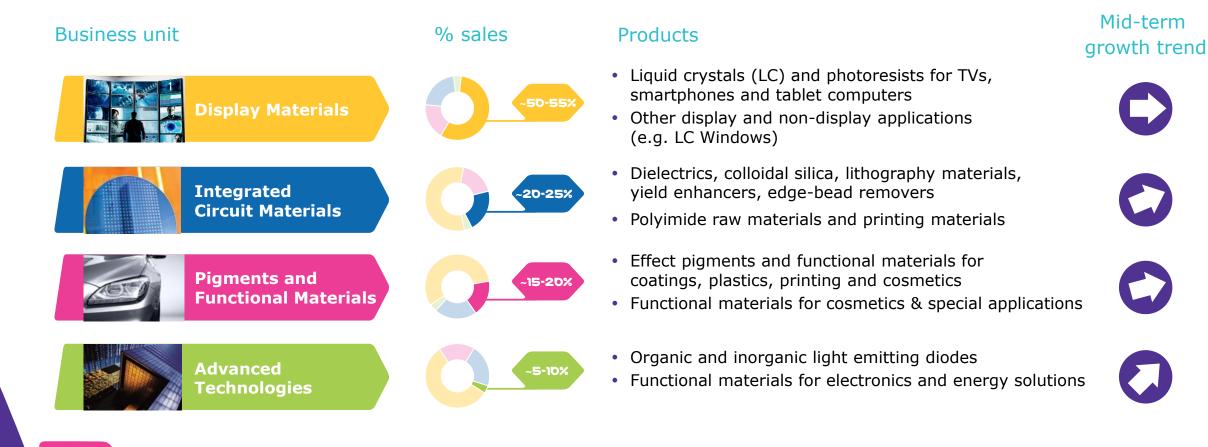
- Continued integration of sigmaaldrich.com
 - ~80% of relevant products in U.S. and EU are available online
 - >1/3 of Group eCommerce orders now contain products from both legacy companies
- Complete offering in Process Solutions



PERFORMANCE MATERIALS

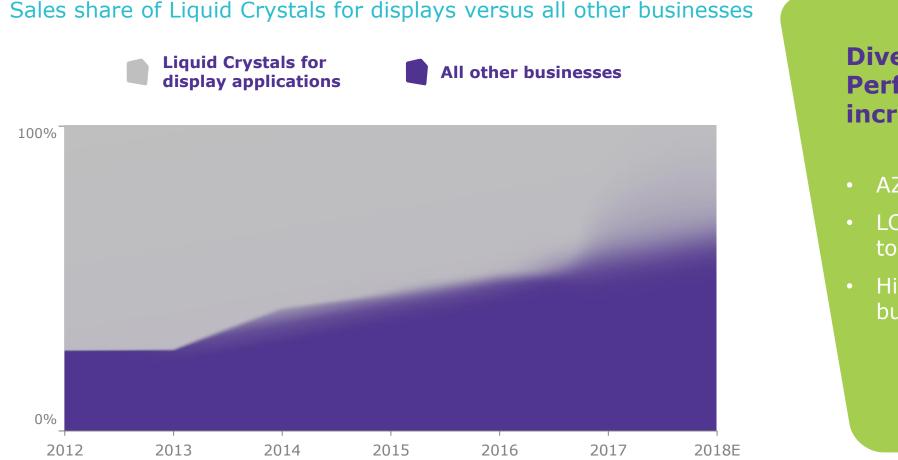
Maintaining leadership and innovation

Performance Materials The four pillars are set for future profitable growth



Well-founded medium-term low single-digit growth profile

Four-pillar-strategy drives Performance Materials to a higher level of diversification

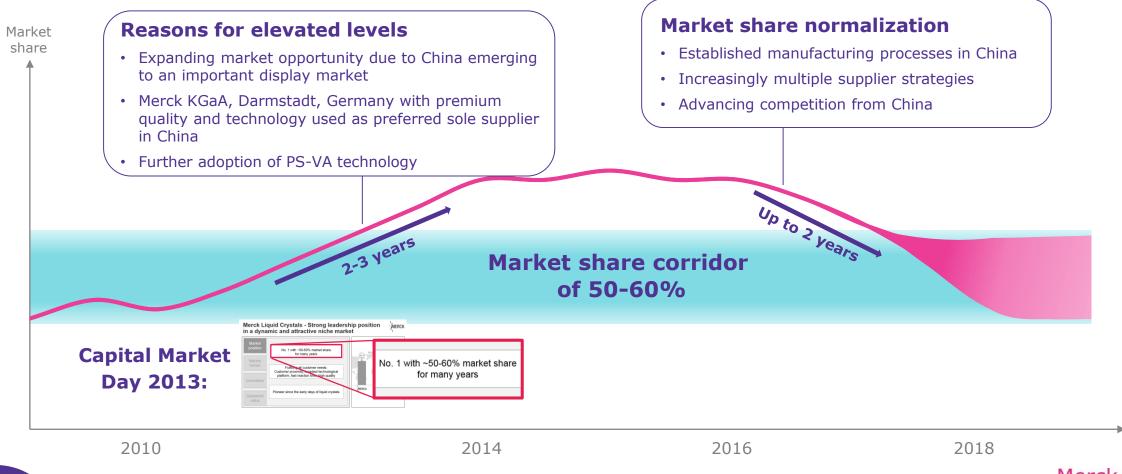


Diversification of Performance Materials increased due to

- AZ acquisition in 2014
- LC market shares returning to more normal levels
- Higher growth of non-LC businesses

Market shares are returning to normal levels

Our global liquid crystal market share development



Market share normalization will have financial implications

sales:

- ~ €200 300 m Liquid Crystals sales decline, depending on market share assumptions
- Started end of 2016; expected to last up to end of 2018

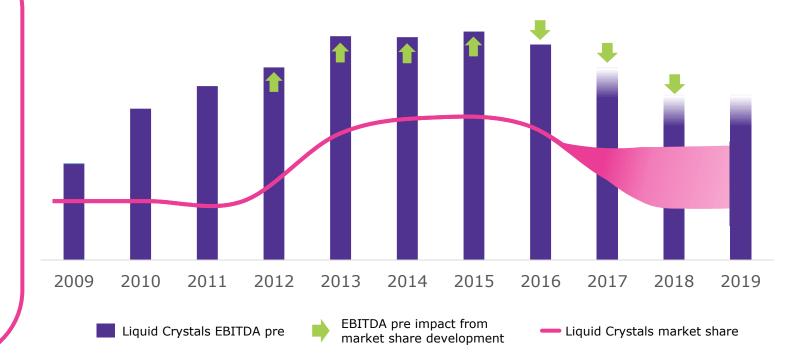
profitability :

- Volume growth temporarily below typical price decline
- Lower volume growth limits operational efficiencies
- Lower share of business with highest profitability causes negative mix

Earnings:

• Significant EBITDA pre impact

Liquid Crystals: Organic EBITDA pre and market share illustration



Strong sales and EBITDA pre contribution from 2012-2015 to reverse from 2017 onwards

Performance Materials on track to achieve solid growth path

Performance Materials mid-term sales development and drivers



Advanced Technologies Enhance and exploit leading position in OLED

Integrated Circuit Materials

Outpace market growth with specialty materials assisting miniaturization

Pigments & Functional Materials

Expansion into larger functional material markets

Display Materials

- Assumed market share stabilization after 2018
- Area demand and capacity growth of ~4%
- New modes mitigating price declines (SA-VA, UB-Plus,...)
- Liquid Crystals initiatives beyond displays to contribute from 2018 onwards (windows, antennas, light guiding)

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EXECUTIVE SUMMARY AND GUIDANCE

Group We are well on track to deliver on our promises



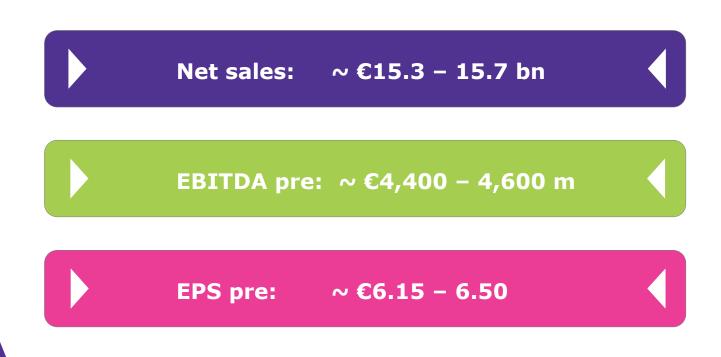
Group We have clear financial priorities for the next two years



- **Strong cash flow** will be used to drive down gearing to <2x net debt / EBITDA pre in 2018
- Larger acquisitions (>€500 m) ruled out for the next two years (or financed by divestments)
- **Dividend policy** reflects sustainable earnings trend
- Synergy generation is utmost priority
- Cost discipline continues in all business sectors
- Further efficiency gains from ongoing improvement and harmonization of processes and systems
- All our businesses have growth potential
- **Decisions on growth investments** are based on sound business cases and robust clinical data

Near-term financial priorities will secure our profitable growth path

Full-year 2017 guidance









Appendix









Performance Materials







GUIDANCE DETAILS

2017 business sector guidance



Net sales

- Slight organic growth
- Ongoing organic Rebif decline
- Other franchises growing; repatriation of Glucophage/China supportive

EBITDA pre

~ €1,900 – 2,000 m

Net sales

Life Science

- Organic growth slightly above market, driven by Process Solutions
- First minor contribution of top-line synergies

EBITDA pre

~ €1,780 – 1,850 m



Net sales

- Slight to moderate organic decline
- Volume increases in all businesses
- Continuation of Liquid Crystal market share normalization in China

EBITDA pre

~ €950 – 1,050 m

Additional financial guidance 2017

Further financial details

Corporate & Other EBITDA pre	~ -€300– -350 m
Interest result	~ -€250 – -260 m
Effective tax rate	~ 23% to 25%
Capex on PPE	~ €850 – 900 m
Hedging/USD assumption	Q4 2017 - 2018 hedge ratio ~ 60% at EUR/USD ~ 1.17 to 1.19
2017 Ø EUR/USD assumption	~ 1.12 - 1.14





Group We remain focused on deleveraging

Net debt excl. pensions / EBITDA pre



- We have a strong track record of disciplined deleveraging after large acquisitions
- We stay focused on deleveraging to gain financial flexibility

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- Deleverage to <2x net debt / EBITDA pre in 2018
- No large acquisitions (>€500 m) until end of 2018 (unless financed by divestments)
- Dividend policy reflects sustainable earnings trend

FX sensitivity varies across our businesses



Sales

- Global presence
- ~40% of sales in Europe

Costs

- High Swiss franc cost base due to manufacturing sites
- R&D hub and notable sales force in U.S.

FX impact on EBITDA pre

Higher Lower





• Balanced regional sales split between EU, NA and RoW

Costs

- Extensive manufacturing and research footprint in the U.S.
- Global customer proximity
 requires broad-based sales force

FX impact on EBITDA pre





Sales

- ~80% of sales in Asia-Pacific
- Industry is USD-driven

Costs

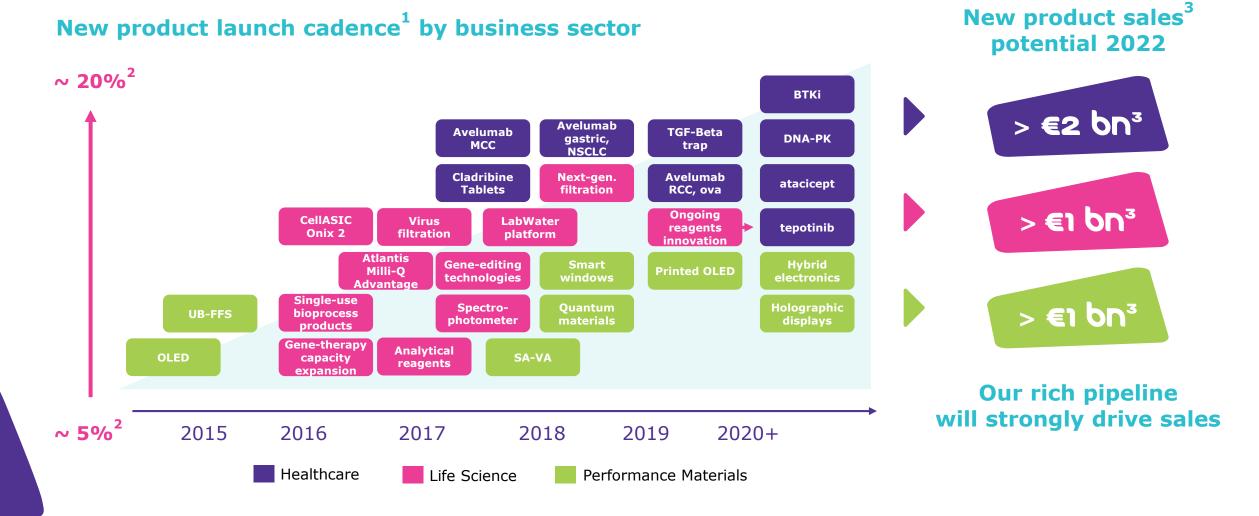
- Main production sites in Germany
- Several R&D and mixing facilities in Asia

FX impact on EBITDA pre





Our strong innovation capabilities will drive growth



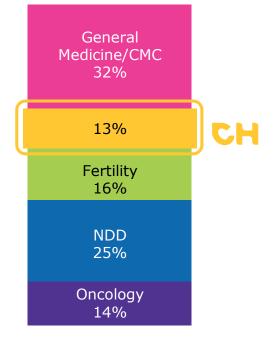
¹Illustration: timelines may change as product introductions are subject to customer adoption and implementation; pharma pipeline products are under clinical investigation and there is no guarantee any product will be approved in the sought-after indication; ²Share of total Group net sales from new products launched over the past 5 years, risk-adjusted; ³risk-adjusted





Healthcare Preparing strategic options for Consumer Health

Healthcare - Net sales 2016



Consumer Health entering next phase

Accelerating successful future development

Strategic options include potential full or partial sale or strategic partnerships

High-quality brands

- Well-recognized consumer brands in attractive categories
- Differentiated and compelling consumer brand positioning

Diversified presence

- Well-balanced presence in >40 markets
- Strong footprint in emerging markets: >50% of sales from growth markets

High-growth Markets

- Global €100 bn OTC* market seen growing ~5% until 2025
- Strong demand drivers: demographics, emerging markets, self-care demand

Attractive financials

- Sales ~€860 m in 2016: organic CAGR 2013-2016 ~6%
- ~3,800 employees globally

Accelerating strategy; fully capturing market opportunities; strong business with leading brands in attractive OTC categories

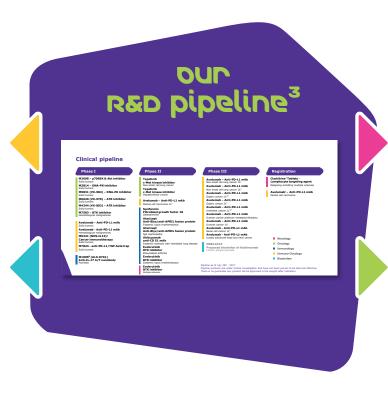
Healthcare Pipeline optionality turning into launches

First approvals and launches

- 4 approvals for Bavencio[®]: U.S. in 2 indications (mMCC, mUC)¹, Europe² and Japan in 1 indication (mMCC)
- Mavenclad® approval in Europe
- Mavenclad[®] U.S. filing: Go/no-go decision until end of 2017

Encouraging clinical data

- Evobrutinib RA: clear positive signal in pre-specified patient population in Phase IIa; initiated IIb dose-finding
- Sprifermin: encouraging data; regulatory pathway in discussion



Upcoming newsflow

- Avelumab: 3 Phase III readouts in H1 2018
- Atacicept: expected Phase III decision in Q1 2018
- TGF-Beta trap: first preliminary data to be presented in November 2017

Disciplined funding

- 2017 Healthcare R&D costs to increase by ~€150-200 m YoY
- 2018 R&D cost development will be subject to clinical data, partially offset by biosimilars cost savings
- Ongoing prioritization and potential partnering to maximize asset potential

Clinical pipeline

Phase I

M2698 p70S6K & Akt inhibitor Solid tumors

M3814 DNA-PK inhibitor Solid tumors

M9831 (VX-984) DNA-PK inhibitor Solid tumors

M6620 (VX-970) ATR inhibitor Solid tumors

M4344 (VX-803) ATR inhibitor Solid tumors

M3541 ATM inhibitor Solid tumors

M8891 MetAP2 inhibitor Solid tumors

M7583 BTK inhibitor Hematological malignancies avelumab anti-PD-L1 mAb Solid tumors

avelumab anti-PD-L1 mAb Hematological malignancies

M9241 (NHS-IL12)⁴ Cancer immunotherapy Solid tumors

M7824 anti-PD-L1/TGFbeta trap Solid tumors

M4112 Cancer immunotherapy Solid tumors

M1095 (ALX-0761)⁵ anti-IL-17 A/F nanobody Psoriasis M6495 anti-ADAMTS-5 nanobody

Osteoarthritis

M5717 PeEF2 inhibitor Malaria

Phase II

tepotinib c-Met kinase inhibitor Non-small cell lung cancer

tepotinib c-Met kinase inhibitor Hepatocellular cancer

avelumab - anti-PD-L1 mAb Merkel cell cancer 1L¹

sprifermin fibroblast growth factor 18 Osteoarthritis

atacicept anti-Blys/anti-APRIL fusion protein Systemic lupus erythematosus

atacicept anti-Blys/anti-APRIL fusion protein IgA nephropathy

abituzumab – anti-CD51 mAb Systemic sclerosis with interstitial lung disease

evobrutinib BTK inhibitor Rheumatoid arthritis

evobrutinib BTK inhibitor Systemic lupus erythematosus

evobrutinib BTK inhibitor Multiple sclerosis

Phase III

avelumab - anti-PD-L1 mAb Non-small cell lung cancer 1L¹

avelumab - anti-PD-L1 mAb Non-small cell lung cancer 2L²

avelumab - anti-PD-L1 mAb Gastric cancer 1L-M^{1M}

avelumab - anti-PD-L1 mAb Gastric cancer 3L³

avelumab - anti-PD-L1 mAb Ovarian cancer platinum resistant/refractory

avelumab - anti-PD-L1 mAb Ovarian cancer 1L¹

avelumab - anti-PD-L1 mAb Urothelial cancer 1L-M^{1M}

avelumab - anti-PD-L1 mAb Renal cell cancer 1L¹

avelumab - anti-PD-L1 mAb Locally advanced head and neck cancer

Registration

cladribine tablets lymphocyte targeting agent Relapsing multiple sclerosis⁶

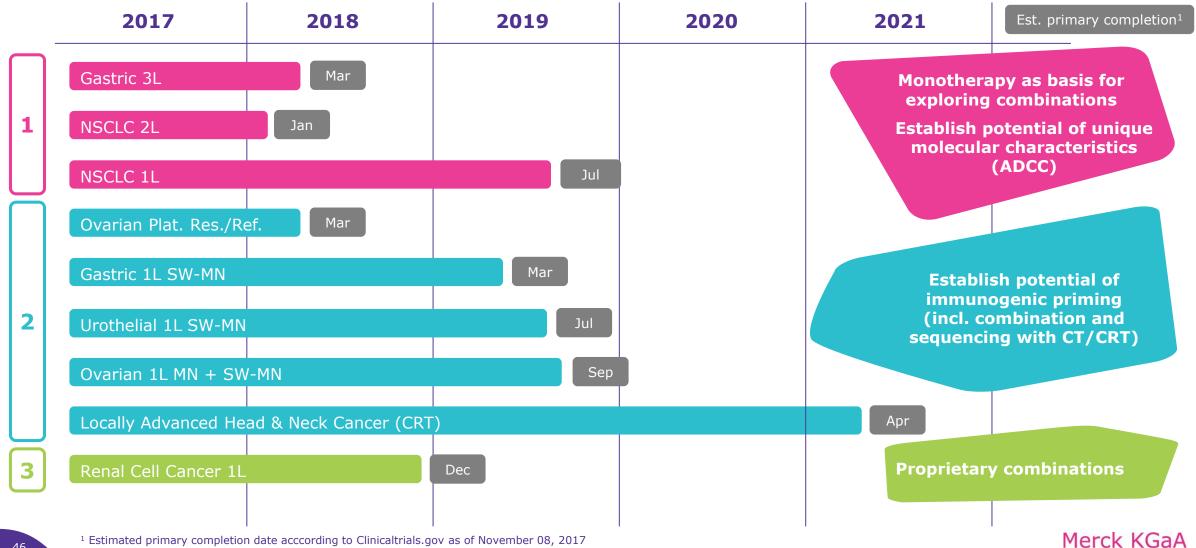
Oncology

- Immuno-Oncology
- Immunology
- Neurology
- General Medicine

Pipeline as of November 1st, 2017 Pipeline products are under clinical investigation and have not been proven to be safe and effective. There is no guarantee any product will be approved in the sought-after indication.

¹ First Line treatment; ^{1M} First Line maintenance treatment; ² Second Line treatment; ³ Third Line treatment; ⁴ Sponsored by the National Cancer Institute (USA); ⁵ As announced on March 30 2017, in an agreement with Avillion, anti-IL-17 A/F nanobody will be developed by Avillion for plaque psoriasis and commercialized by Merck KGaA, Darmstadt, Germany; ⁶ As announced on August 25 2017, the European Commission has granted marketing authorization for cladribine tablets for the treatment of highly active relapsing multiple sclerosis in the 28 countries of the European Union in addition to Norway, Liechtenstein and Iceland.

Avelumab Nine ongoing pivotal studies with differentiation potential



1-ONC

Darmstadt, Germany

Acronyms: CT: Chemotherapy | CRT: Chemoradiotherapy | Plat. Res./Ref.: Platinum Resistant/Refractory | MN: Maintenance | SW: Switch





A balanced portfolio and geographic presence

Sales by business unit Sales by region **Applied Solutions Research Solutions** North **America Europe** 36% 36% **FY 2016** 27% sales: 35% **FY 2016 FY 2016** €5.7 bn 23% 37% 4% **Asia-Pacific** 2% **Process Solutions** Middle East **Africa Latin America**

Life Science is an attractive market



- Growth in volume of experiments
- Mild growth in academic funding
- Investment in industry R&D



- Drug volume growth
 - $-% \left(f_{1},f_{2},f_{1},f_{2},f_{1},f_{2},f_{1},f_{2$
 - from emerging modalities
- Continued shift to single-use



- Volume growth from
 - Population growth
 - Increased testing needs

Process Solutions **Our end-to-end portfolio for manufacturing mAbs**



MAKE Produce antibodies



Advanced[™] CHO Fed-batch Medium *Cell culture media to enhance cell growth*

2000L CellReady bioreactor **Tank for** cultivating cells

Clarisolve [®] clarification filters *Removing cell debris*

Provantage [®]

PURIFY Remove cell debris, virus, etc.



FlexReady [®] chromatography **Purifying mAbs**



Viresolve[®] Pro solution *Removing viruses from protein solutions*

EMP<u>ROV</u>E[®]

Pellicon[®] cassette filters *Washing and removing cells, lipids, particles*



FORMULATE Final drug product

> Opticap® capsules Sterile filtration



BioReliance ®

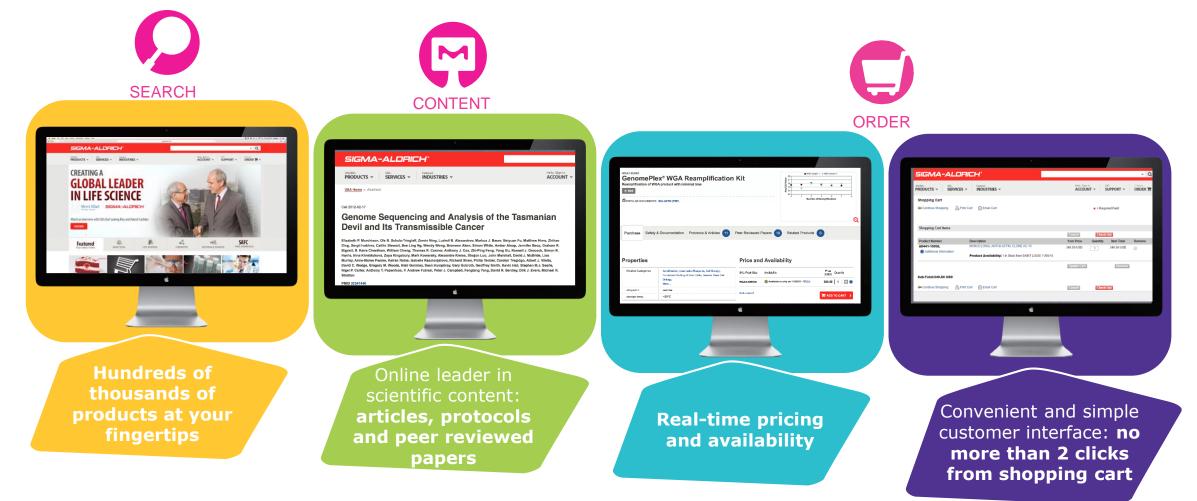
Merck KGaA Darmstadt, Germany

rowth

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#1 website in research life science industry

Industry leading e-commerce platform and supply chain capability



Focus on strategic growth initiatives will secure long-term growth





Offer **process development** services with our complete bioprocessing portfolio especially to small biotechs Establish leadership in the fastgrowing **single-use** bioprocessing segment through standardization and capacity expansion

Develop tools for **gene editing** and manufacturing services for **cell therapy**



Strategic initiatives are key contributors to €1 bn new product sales ambition in 2022



PERFORMANCE MATERIALS

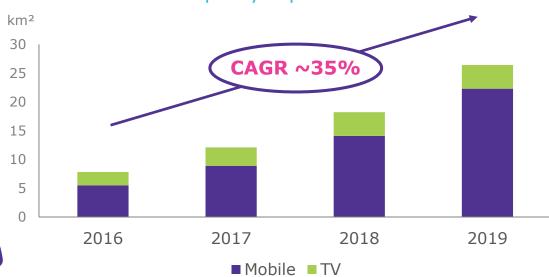
Our leading OLED business is well set to exploit display market opportunities

DUL

AMbition

Market position

- Among top 3 OLED material provider
- Unrivaled experience and expertise in displays
- Long & intimate relationships with all display producers
- Recent capacity expansion to serve growing demand

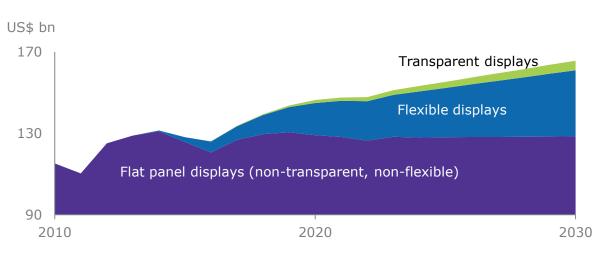


Announced OLED capacity expansion¹

solution provider

- Supplier of all OLED stack layers
- Excellence in vapor & printable materials
- In-house testing of materials
- Tailor-made solutions for customers

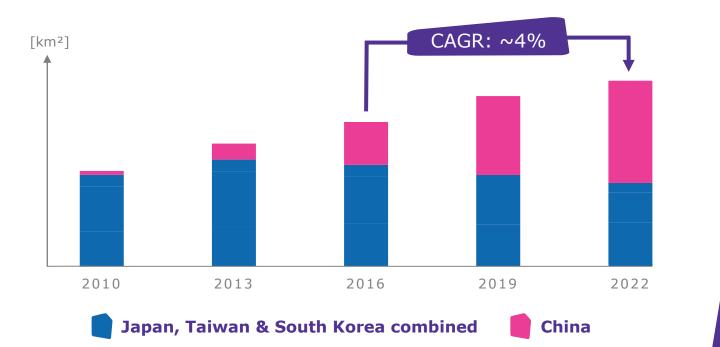
Display market development¹





Merck KGaA, Darmstadt, Germany will leverage its capabilities to address shift towards more dynamic Chinese market

Share of global display production capacities by region [km²]^{*}



Panel market dynamics in China

- Strong capacity build-up since 2012
- Historically main focus on local market supply with low to medium end displays
- Possibility to enter into global and higherend markets in the future

Leverage Company's competitive advantage

- Customer proximity: Reallocate resources to improve specific customer support
- Application and production know-how: Develop technologies that translate into commercial value
- Continuous innovation: Investments in Shanghai R&D hub to support local customers

Merck KGaA

Darmstadt, Germany

Capacity growth will benefit our leading supply capabilities especially from 2019

55

Display Materials Challenges in LC displays amid various opportunities for novel applications



Maintain leadership position in a more challenging environment:



Two new modes SA-VA and UB-Plus in tests with several customers

Innovation



Unrivaled understanding of displays to solve customer challenges with new facilities, especially GEN 10

Know-how



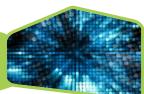
Presence in all customer locations versus more local focus of competitors

Customer



>2,000 patents and rigorous enforcement of IP

novel Liquid crystals applications



Drive innovation and create further market demand:



LC-Window production facility to start production in Q4 2017 – first project realizations expected in 2018





Completed product testing with partner Kymeta – expected launch for special applications in 2018

LC Antennas

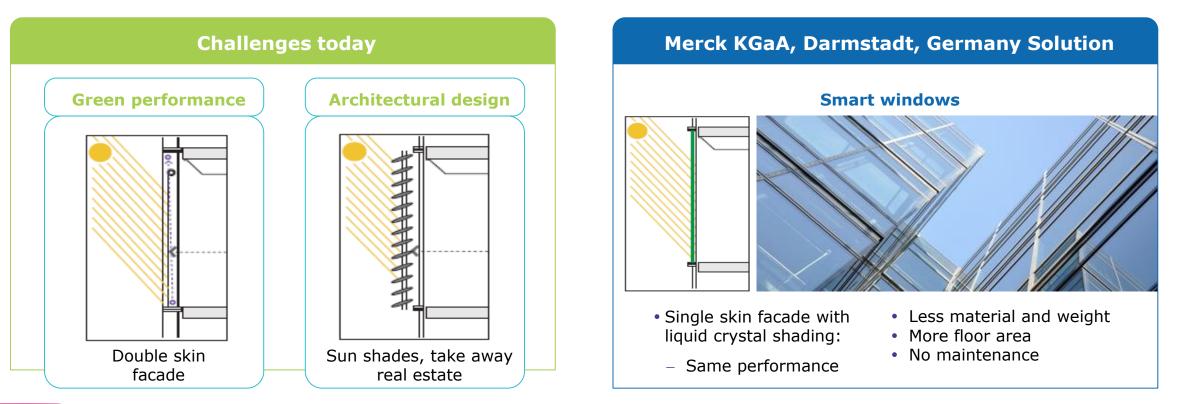


Collaboration with Hella and Porsche progressing well. Market demand for high resolution headlamps increasing.

Lighting guiding

Smart windows can offer significant added value to the operating cost of modern buildings

Smart windows



Freedom of design for premium architecture

Liquid crystals of FER a variety of opportunities

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5

1. Adaptive lighting for automotive

6

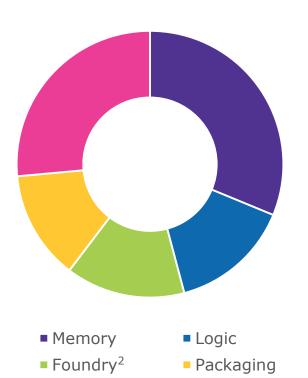
- 2. Adaptive lighting for architecture
- 3. Smart antenna
- 4. Liquid crystal windows for architecture
- 5. Holography

2

6. Free form LCD

Integrated Circuit Materials Leading market positions in profitable niches supported by technology trends

ICM¹ sales by end use



Other

59

Product portfolio



Growth drivers and differentiation

- Volume growth is generally driven by wafer starts, estimated to grow with a CAGR of ${\sim}5\%$ until 2022
- Merck KGaA, Darmstadt, Germany **outgrowing market** due to:
 - Innovative solutions, broad portfolio offering and global company footprint
 - Benefit from **smaller and more complex** structures (3D chip architecture)
 - Strong **process expertise** & **application knowhow** enabling cost-efficient production for our customers (improved yield, lower energy, less material)



Enabler of key technology trends





Lithography materials

Innovation focus: Enabling structures in nodes smaller than 14 nm



Dielectric materials

Enabling cost-efficient production of the newest memory generations



Conductive **Pastes**

Electrically conductive materials for use in the manufacture of advanced electronic devices

Newest generation of smartphones



Servers enabling **Big Data**

- Smaller structures by materials enabling Moore's law
- Higher memory capacity, faster processing speed, less power consumption



Wearables and other devices for Internet of Things



Merck KGaA Darmstadt, Germany



- Improved yield and lower processing costs



Process materials

Supporting the manufacturing process for all kinds of IC devices, e.g. IoT

Silica materials

Innovation focus: High removal rate in CMP without defects



Deposition **Materials**

Next Generation Deposition materials for ALD and CVD

We have a strong position and will benefit further from complex technological advances and underlying market trends

Market drivers and technological trends

Miniaturization: Devices are becoming smaller with better performance

Need for enabling materials to reduce size (Moore's law)

Mobility: Everyone is continuously connected without direct power supply

- More chips needed for local energy production
- Energy storage \rightarrow smaller batteries with higher density

Internet of Things: Everything is continuously connected

- More gadgets and devices that include chips
- Increasing amount of communication and sensor chips

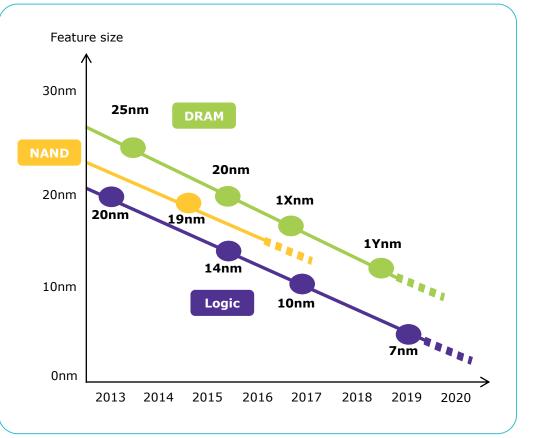
Big Data: Increasing need for intelligent data storage

• Switch from hard disk drives (HDD) to solid state drives (SSD)

Selected competitors

- Tokyo Ohka Kogyo
- Dow Electronic Materials
- Nissan Chemicals
- JSR

Feature sizes develop as predicted by Moore's law

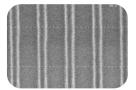


Expanding the limits of how small you can go

Pattern collapse



Lithography limitation

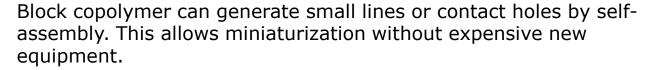




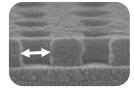
AZ FIRM® rinse materials

As lines get narrower and closer together in advanced chip generation, lines tend to "stick" due to surface tension.

Directed self-assembly (DSA)



Wide features





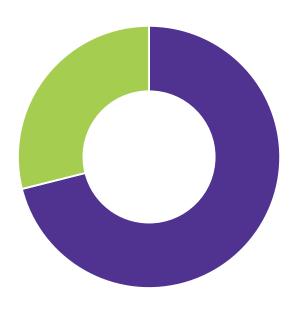
Shrink materials "shrink" the gap between lines and, hence, allow the manufacture of narrower features otherwise not possible.

We deliver highly innovative solutions for complex customer problems



Pigments and Functional Materials Driving innovation by combining color & function

Pigments & Functional Materials sales by end use



 Decorative Materials

Product portfolio

Decorative



Printing

Color

cosmetics

Car coatings



Functional

Laser marking Coating & Printing

Personal care

Security

Growth drivers and differentiation

 Volume growth for established decorative business is generally driven by rising living standards in line with GDP*

Plastics

- Addressable market increasing from €2 bn to €5 bn due to **further expansion into functional markets** combining color and function
- Factors of differentiation to outperform market growth:
 - Broad product portfolio with unique high-end products
 - Global footprint and diverse customer base ensuring good market access
 - Strong know-how of end applications of our customers enabling increase of share-ofwallet and expansion into new applications

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Broad portfolio of Decorative Materials to offer new opportunities in enriching customers' products



Applications Car coatings



Architecture



Brands Cosmetics



Timiron® Colorona® Xirona® **RonaFlair**[®]



Color cosmetics







Food & pharma



Design







Biflair®

Meoxal®



Plastics



Food & pharma

Candurin[®]



Decorative Materials

- Developing and marketing innovative effect pigments for various application areas
- Most important target markets include the coatings industry focused on automotive application, the plastics industry, printing companies and cosmetics manufacturers
- Continuous effect pigment innovations offer our customers new opportunities to continuously upgrade their product designs with striking hues and effects

Merck KGaA Darmstadt, Germany

Ronastar®

Functional Materials offers a wide portfolio to fulfill very specific industry needs



Functional Materials

- Developing and marketing functional pigments and additives that offer practical advantages and specific additional benefits for coating manufacturers and plastics and printing industries
- Effects include electrical conductivity, solar heat management and counterfeit prevention
- Offers cosmetics manufacturers functional solutions for skin care and protection

Applications

Personal care



Brands



Eusolex® Oxvnex[®]

Skin perfection



RonaCare® RonaFlair®

Laser marking

Insect Repellents

IR3535®

IR88®

Laser

marking



Iriotec[®] 8000



Security

Surfaces

Conductivity/

heat management



Tivida®

Durazane[®]







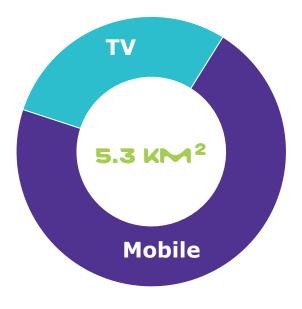
Colorcrypt® Colorcode[®] Securalic[®] Lustrepak[®]

Merck KGaA

Darmstadt, Germany

Advanced Technologies Our leading OLED business is well set to exploit display market opportunities

OLED Shipment Area*



Product portfolio

Evaporable oleo Materials



printable oled Materials



Merck KGaA

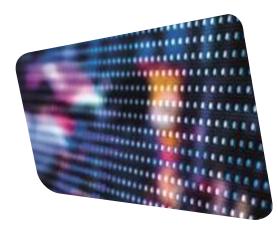
Darmstadt, Germany

Growth drivers and differentiation

- Volume growth is driven by large investments of OLED panel manufacturers, especially in the mobile market segment
- Strong R&D and licensing activities to strengthen our market share
- Factors of differentiation:
 - Broad product portfolio of evaporable and printable high-end materials
 - Intimate customer relations and application labs in China, Taiwan & Korea
 - Strong supply chain, production capacity and **superior quality** standards

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OLED – Innovative material for self-emitting devices like flexible displays and next generation lighting



OLED at a glance

- Materials for display and lighting
- Small molecules for vacuum processing
- Soluble material systems for printing processes



- Strong IP position with high research output
- Broad R&D cooperation with academia and industry
- Systematic R&D for OLED in vapor and printing

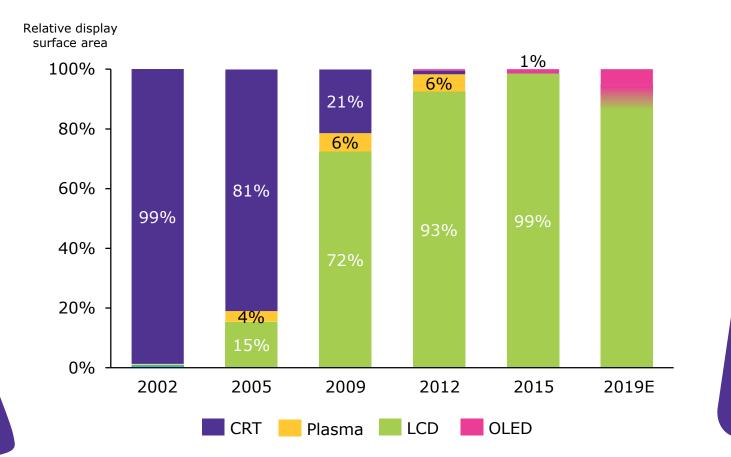




OLED today

- ~300 R&D experts
- M&S experts in all 4 key countries
- Thousands of patents
- Large scale commercial production
- New OLED-plant opened in 2016

Liquid crystals are clearly the dominant display technology



Market share by display technology

Rationale for LCD leadership For consumers:

- Price
- Thinner frames
- Higher resolution in all sizes
- Proven track record of extreme reliability

For manufacturers:

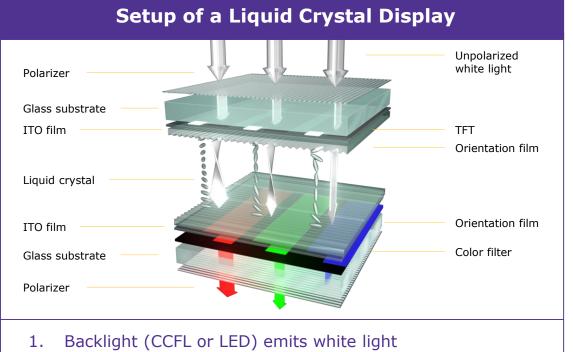
- Price and scalability
- Production costs and capacities

LCD progress creates higher technological and commercial entry barriers

OLED share will increase in mobile applications



Advanced Technologies LCDs and OLED displays are fundamentally different



- 2. Color filters transform white light into RGB colors
- 3. Liquid crystals block or enable light transmission

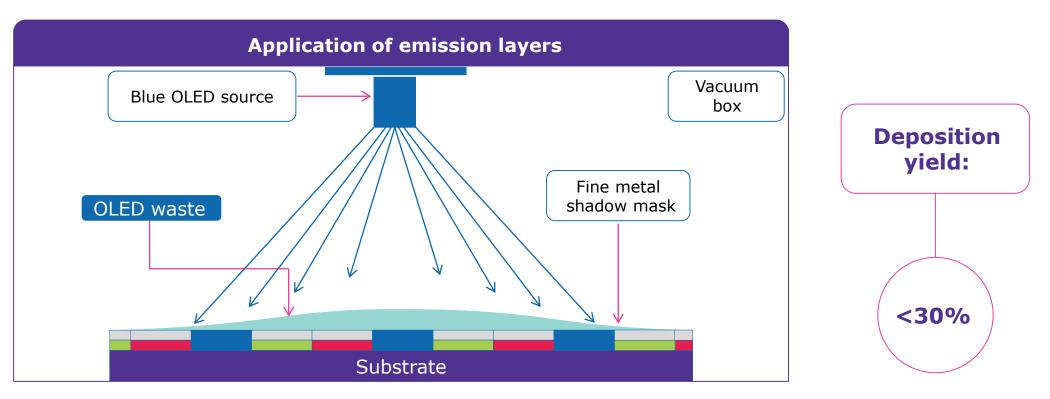
Liquid crystals selectively modulate light

Setup of an Organic Light Emitting Diode display



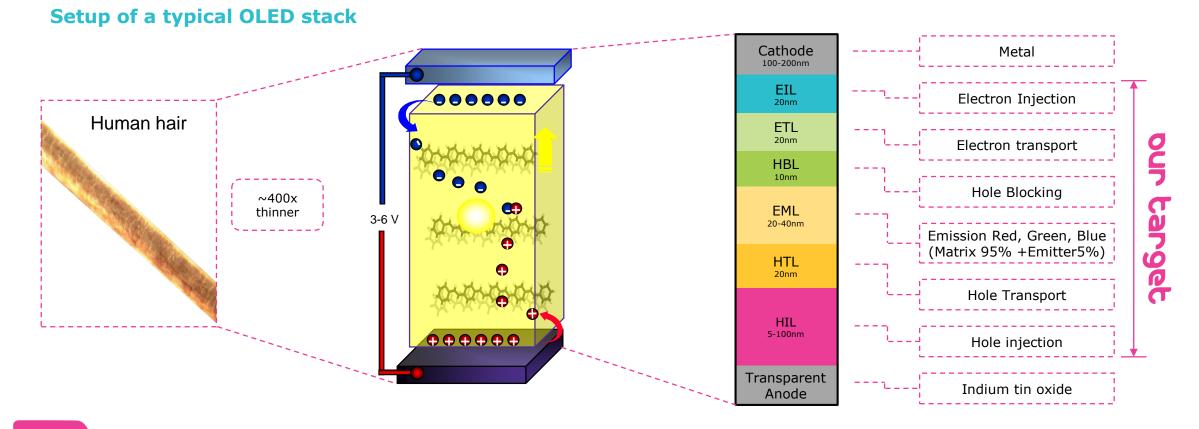
Advanced Technologies The vapor process for RGB OLED production has a limited intrinsic yield

Chemical vapor deposition (CVD) process



Significant loss of RGB OLED material due to deposition on mask

Advanced Technologies Our focus is to provide solutions for the full OLED stack, addressing all layers



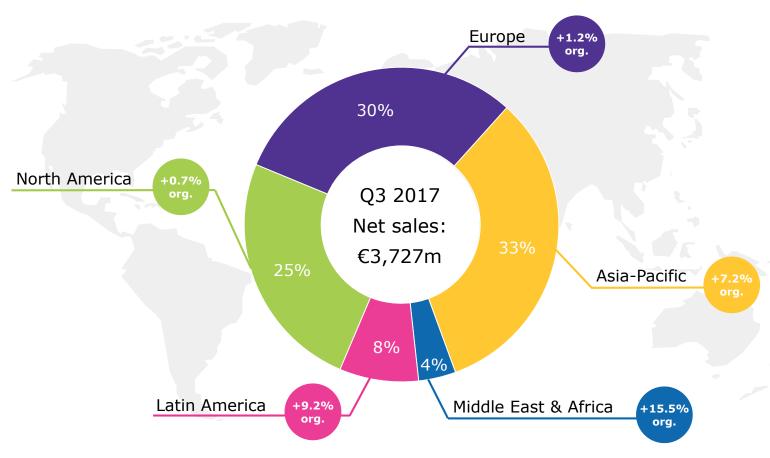
Interaction of layers determine OLED performance



FINANCIAL OVERVIEW

Organic growth in all regions

Regional breakdown of net sales [€ m]



Regional organic development

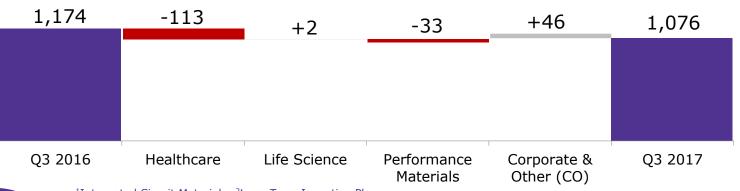
- Growth in Europe reflects solid demand in Life Science, almost offset by competition for Rebif, Erbitux and Gonal-f
- North America benefits from Life Science growth and Bavencio more than offsetting ongoing Rebif decline
- Strong growth in APAC driven by General Medicine, Fertility and Life Science outweighing LC normalization
- Very strong performance in LATAM and MEA across all major businesses

Investments in Healthcare and softness in Liquid Crystals burden EBITDA pre

Q3 2017 YoY net sales

	Organic	Currency	Portfolio	Total
Healthcare	5.8%	-3.4%	-1.2%	1.2%
Life Science	4.8%	-3.9%	0.4%	1.3%
Performance Materials	-1.5%	-3.8%	0.0%	-5.3%
Group	4.2%	-3.7%	-0.4%	0.1%

Q3 YoY EBITDA pre contributors [€ m]



¹Integrated Circuit Materials; ²Long Term Incentive Plan Totals may not add up due to rounding

- Healthcare reflects strong growth in General Medicine, Consumer Health and Fertility
- Solid organic growth in Life Science driven by all businesses
- Organic growth of ICM¹, Pigments and OLED is outweighed by ongoing market share normalization in Liquid Crystals

FX headwinds across all businesses

- Healthcare contains investments in M&S and R&D, partially offset by milestone payments for Bavencio
- Life Science reflects organic growth offset by negative business mix and FX
- Performance Materials lower due to LC normalization, usual price declines and FX
- CO contains FX hedging gains and LTIP² benefits

Merck KGaA Darmstadt, Germany

Q3 2017: Overview of key figures

Key figures

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[€m]	Q3 2016	Q3 2017	Δ
Net sales	3,724	3,727	0.1%
EBITDA pre Margin (in % of net sales)	1.174 <i>31.5%</i>	1,076 28.9%	-8.3%
EPS pre	1.70	1.51	-11.2%
Operating cash flow	1,067	758	-29.0%
[€m]	Dec. 31, 2016	Sept. 30, 2017	Δ
Net financial debt	11,513	10,483	-8.9%
Working capital	3,486	3,755	7.7%
Employees	50,414	52,843	4.8%

Comments

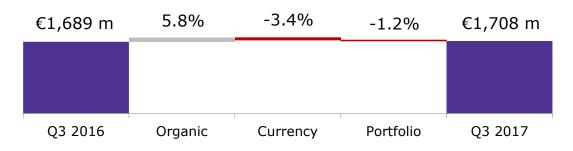
- EBITDA pre decline reflects investments in Healthcare and ongoing LC market share normalization
- EPS pre down due to lower EBITDA pre
- Lower operating cash flow driven by lower profit & changes in working capital
- Net financial debt benefits from healthy cash flow and Biosimilars divestment
- Working capital reflects increased receivables in Healthcare, higher inventories in all businesses
- Higher headcount related to growth initiatives in Healthcare and Life Science

Healthcare: Investments in future growth weigh on profitability

Healthcare P&L

[€m]	Q3 2016	Q3 2017
Net sales	1,689	1,708
Marketing and selling	-623	-666
Administration	-65	-71
Research and development	-322	-423
EBIT	375	581
EBITDA	560	752
EBITDA pre	565	453
Margin (in % of net sales)	33.5%	26.5%

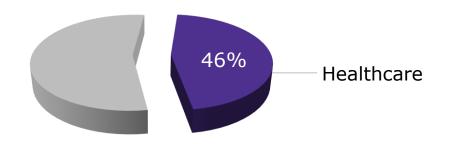
Net sales bridge



Comments

- Rebif declines due to competition in U.S. & EU, partially offset by U.S. pricing
- Organic decline of Erbitux due to competition and price pressure in EU
- Fertility portfolio back to growth, despite Gonal-f still facing tough base LY
- Consumer Health with double-digit growth driven by strategic brands in all growth markets
- Marketing & selling reflects Bavencio and Mavenclad launches
- R&D costs visibly ramping up, LY contained ~€40 m provision releases
- EBITDA pre reflects higher R&D and launch costs, exceeding income from milestone payments for Bavencio and organic growth

Q3 2017 share of group net sales



Merck KGaA

Darmstadt, Germany

Healthcare organic growth by franchise/product

Q3 2017 organic sales growth [%] by key product [€ m]

Organic Organic 389 *Rebif* 1229 *Rebif* -7% -5% --> ---436 1300 207 638 CETUXIMAB CETUXIMAB -2% -2% 219 657 Consumer 236 Consumer 686 +11% +7% 219 646 Health Health 169 533 -4% -7% GONAL-GONAL-182 578 155 485 +84% Glucophage +72% Glucophage 89 286 106 336 Concor +4% Concor +7% 106 320 VV VV 93 276 +14% +13% **Euthyrox**[®] **Euthyrox**[®] -> 243 84 M AA Q3 2017 Q3 2016 9M 2017 9M 2016

9M 2017 organic sales growth [%] by key product [€ m]

Rebif: Competitive landscape in U.S. and Europe

Rebif sales evolution



Q2 2017

Q3 2017

Q3 2017 Rebif performance

- Rebif sales of €389 m in Q3 2017 reflect organic decline of -6.9% & FX headwinds
- Competition-driven U.S. volume erosion mitigated by price increases
- Market shares within interferons stable due to high retention rates and longterm track record
- Competition from orals and occasional price adjustments cause ongoing organic decline in Europe

Price

Volume

78

120

100

80

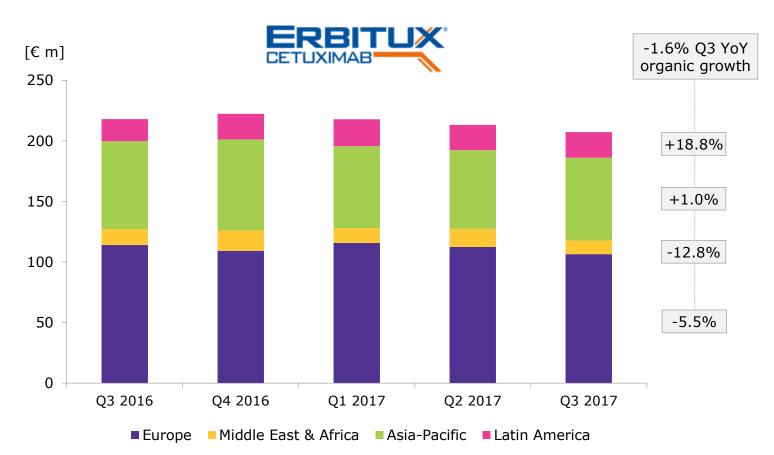
Q3 2016

Q4 2016

Q1 2017

Erbitux: A challenging market environment

Erbitux sales by region



Q3 2017 Erbitux performance

- Sales decline to €207 m driven by slight organic decline and FX headwinds
- Europe impacted by competition, price reductions and shrinking market size due to increasing immuno-oncology trials
- APAC with slight growth driven by new reimbursement uptake in Taiwan
- LATAM strong especially in Brazil; MEA affected by tender phasing

Strong organic growth of General Medicine driven by all major products

Sales evolution Fertility [€ m] 300 Organic 260 +4.4% org. 220 180 Q3 2016 Q1 2017 Q4 2016 Q2 2017 Q3 2017 Endocrinology [€ m] 120 Organic 100 0.5% org. 80 Q3 2016 Q2 2017 Q4 2016 Q1 2017 Q3 2017 General Medicine* [€ m] 500 Organic 450 17.1% org 400 350 Q3 2016 Q4 2016 Q1 2017 Q2 2017 Q3 2017

Q3 2017 organic drivers

- Gonal-f still negative against high base LY and competition from biosimilars in Europe more than offsetting growth in China
- Rest of Fertility portfolio continues to grow double-digit, all regions contributing
- Endocrinology flat as growth in LATAM and EU is offset by lower demand in U.S.
- General Medicine benefits from Glucophage repatriation in China
- Euthyrox and Concor post healthy growth mainly driven by higher volumes in EU

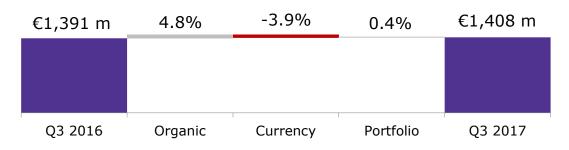
Life Science: Solid organic growth amid negative mix and FX headwinds

Life Science P&L

[€m]	Q3 2016	Q3 2017
Net sales	1,391	1,408
Marketing and selling	-414	-412
Administration	-56	-59
Research and development	-63	-60
EBIT	216	220
EBITDA	399	401
EBITDA pre	424	426
Margin (in % of net sales)	30.5%	30.2%

Net sales bridge

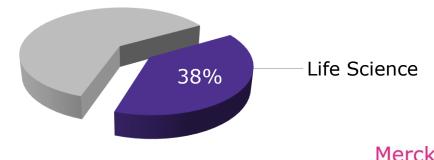
81



Comments

- Process Solutions posts solid organic growth due to strong demand for single-use products & services, while key accounts remain soft
- Applied Solutions shows good organic growth, driven by strong demand in Biomonitoring and Lab Water
- Research Solutions benefits from strong demand for specialty lab chemicals across all regions partially fueled by eCommerce
- Profitability reflects organic growth, offset by negative business mix and FX headwinds

Q3 2017 share of group net sales



Merck KGaA Darmstadt, Germany

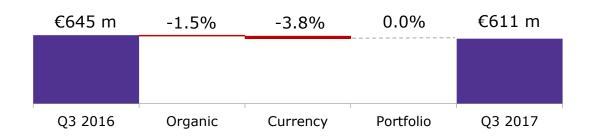
Performance Materials: LC market share normalization impacts profitability

Performance Materials P&L

[€m]	Q3 2016	Q3 2017
Net sales	645	611
Marketing and selling	-59	-56
Administration	-14	-18
Research and development	-55	-57
EBIT	213	191
EBITDA	274	246
EBITDA pre	282	249
Margin (in % of net sales)	43.7%	40.7%

Net sales bridge

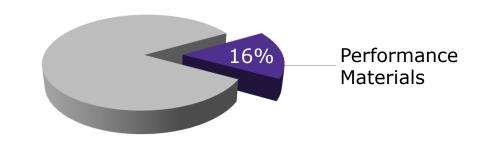
82



Comments

- Organic growth of Integrated Circuit Materials, Pigments and OLED not fully offsetting Liquid Crystals market share normalization
- Liquid Crystals facing usual price reductions without volume growth, only innovative UB-FFS technology continues to see strong demand
- OLED continues to grow on industry capacity expansion & investments
- Strong growth in ICM mainly driven by demand for dielectrics
- Growth of Pigments due to strong demand for decorative pigments in cosmetic and coating applications
- Profitability reflects business mix, usual Liquid Crystals price decline & FX

Q3 2017 share of group net sales



Merck KGaA

Darmstadt, Germany

Reported figures reflect divestment of Biosimilars business

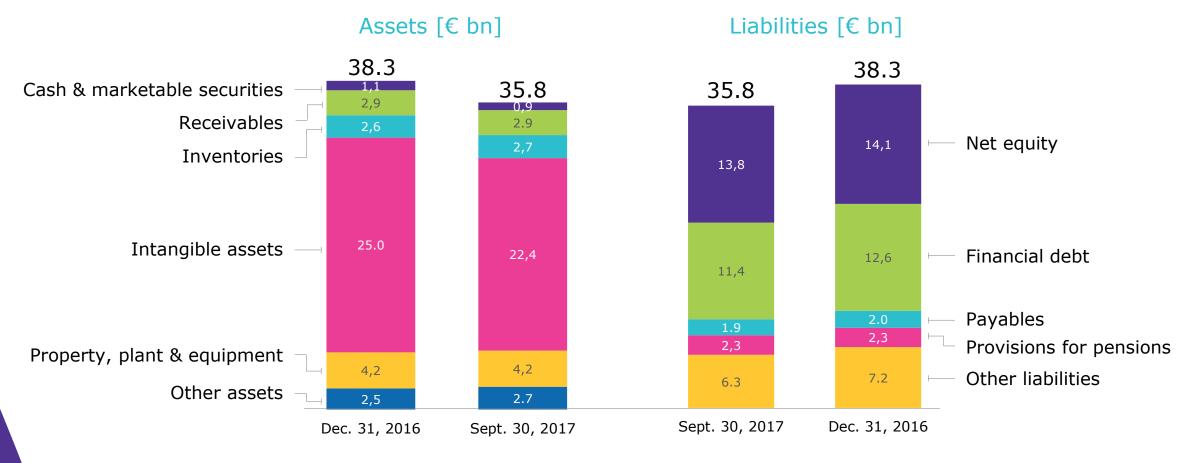
Reported results

[€m]	Q3 2016	Q3 2017	Δ
EBIT	676	901	33.3%
Financial result	-67	-65	-2.1%
Profit before tax	609	836	37.2%
Income tax	-149	-187	25.6%
<i>Effective tax rate (%)</i>	24.4%	22.4%	
Net income	457	645	41.1%
EPS (€)	1.05	1.48	41.0%

Comments

- EBIT up due to Biosimilars divestment, despite lower EBITDA pre
- Lower effective tax rate reflects divestment of Biosimilars business

Balance sheet: Deleveraging in progress after Sigma acquisition



- Total assets decrease, while equity ratio increases to 38.5%
- Reduction in intangible assets mainly reflects FX (-€2 bn)
- Lower net equity reflects negative FX mitigated by 9M profit

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- Lower financial debt due to bond repayments and FX
- Other liabilities decrease driven by profit transfer to E. Merck KG, Darmstadt, Germany

Cash flow: Strong focus on cash generation

Q3 2017 – cash flow statement

[€m]	Q3 2016	Q3 2017	Δ
Profit after tax	460	649	189
D&A	434	419	-15
Changes in provisions	4	-50	-54
Changes in other assets/liabilities	36	99	63
Other operating activities	1	-328	-329
Changes in working capital	131	-31	-162
Operating cash flow	1,067	758	-309
Investing cash flow	-223	-90	133
thereof Capex on PPE	-171	-197	-26
Financing cash flow	-702	-844	-142

Cash flow drivers

- Profit after tax includes gain from Biosimilars divestment, which is neutralized in other operating activities
- Changes in provisions reflects swing in LTIP provision adjustment
- Changes in working capital include higher receivables from Glucophage repatriation
 & higher inventories; LY contained factoring
- Investing cash flow contains higher Capex and Biosimilars cash proceeds ~€150 m
- Financing cash flow reflects €700 m eurobond repayment in September and bank loan reduction LY

Exceptionals in Q3 2017

Exceptionals in EBIT

[€m]	Q3 2016		Q3 20	017
	Exceptionals	thereof D&A	Exceptionals	thereof D&A
Healthcare	6	0	-317	-17
Life Science	25	0	24	0
Performance Materials	8	0	2	0
Corporate & Other	25	0	29	0
Total	63	0	-261	-17



Exceptionals in 9M 2017

Exceptionals in EBIT

[€m]	9M 2016		9M 20	017
	Exceptionals	thereof D&A	Exceptionals	thereof D&A
Healthcare	-245	71	-366	-84
Life Science	207	0	86	3
Performance Materials	21	0	25	7
Corporate & Other	42	0	60	0
Total	25	71	-195	-74



Financial calendar

Date	Event
March 8, 2018	Q4 2017 Earnings release
April 27, 2018	Annual General Meeting
May 15, 2018	Q1 2018 Earnings release
August 9, 2018	Q2 2018 Earnings release



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