

## News Release

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# Merck KGaA, Darmstadt, Germany Lights up Luminale 2018 in Frankfurt with Innovative Art Installation

- **“Do We Dream Under The Same Sky” – an innovative façade concept utilizing OLED and OPV technologies installed at Luminale 2018 in Frankfurt**
- **Merck KGaA, Darmstadt, Germany co-founds the “OLED Licht Forum” to inspire the future of lighting solutions**

Darmstadt, Germany, March 19, 2018 – Merck KGaA, Darmstadt, Germany, a leading science and technology company, is announcing their founding membership to the “OLED Licht Forum” alongside industry experts. United by their passion for OLED (Organic Light Emitting Diodes) lighting, the network seeks to develop and utilize OLED for future lighting solutions through dialogue and expert exchange. An example of such OLED applications for architecture can already be seen in the innovative façade concept “Do We Dream Under The Same Sky” which will be showcased at the Luminale 2018 in Frankfurt, Europe.

### **An alliance to ignite the future possibilities for OLED lighting**

The “OLED Licht Forum” is founded by ten German companies, including Apeva, BASF Coatings, Emde, Fraunhofer FEP, Hema, Irlbacher, Merck KGaA, Darmstadt, Germany, OLEDWorks, OSRAM, WALO-TL, who all make great contributions to the OLED technology in areas such as research and development, supply chain, and OLED lighting panel manufacturing.

“This non-profit alliance aims to leverage their expertise to further develop OLED as a sustainable light source for a variety of applications,” said Michael Grund, Head of



OLED & Quantum Materials for the Performance Materials business sector of Merck KGaA, Darmstadt, Germany. "We will aim to identify how OLED technology can be used to create one-of-a-kind solutions with ranging benefits such as being efficient, eco-friendly and even self-sustaining when combined with other technologies." The alliance is also dedicated to fostering community within the greater lighting industry by facilitating the exchange of experience and know-how through conferences, lectures, institution visits and working groups.

### **The future of OLED lighting demonstrated by grand installation art work now in Luminale 2018 Frankfurt**

As a leading supplier, Merck KGaA, Darmstadt, Germany not only offers a complete portfolio of premium materials for OLED Lighting, but also provides a wide range of technologies and expertise in other areas, such as OPV (Organic Photovoltaics), ideal for innovative solutions in building and architecture. The façade concept "Do We Dream Under The Same Sky" is an example of the remarkable results that are possible when OLED lighting, OPV, and architecture unite to create a self-sustaining work of art.

The 30 m<sup>2</sup> façade, created by New York artist Rirkrit Tiravanija and Frankfurt architects Nikolaus Hirsch and Michel Müller, is the result of a joint effort by Merck KGaA, Darmstadt, Germany, OLEDWorks, OPVIUS and Kolon (the long-term industry partners for OLED and OPV). The project can be seen at Luminale 2018, the Biennial for Light Art and Urban Design, following its debut last year in Seoul. The public is welcome to visit this eye-catching façade at the event during the evening hours, 19:00-23:00pm, at the Opera Frankfurt March 18-23.

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