

## News Release

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### **Merck KGaA, Darmstadt, Germany, launches new marine cosmetic ingredients during in-cosmetics™ Asia 2022**

- **RonaCare® JouvaMer and RonaCare® ReviMer, specifically developed for natural skin renewal**
- **Highly effective algae extracts from the Atlantic coast of Brittany**
- **Approved by COSMOS, Halal certified and vegan**

Darmstadt, Germany, November 3, 2022 – Merck KGaA, Darmstadt, Germany, a leading science and technology company, presents two new cosmetic active ingredients for the Asian Pacific market at this year's in-cosmetics™ Asia that takes place in Bangkok from Nov 1-3: RonaCare® JouvaMer and RonaCare® ReviMer. These two products have been developed from brown seaweed endemic to the Breton coast in France. They are both great boosters for well-aging and skin vitality and can be used within a wide range of topical products, from daily skin care to dermocosmetics. The products were recently launched in Europe, the Middle East and Africa.

RonaCare® JouvaMer, an extract of *Pelvetia canaliculata* brown algae, is an anti-aging booster that reduces wrinkles by stimulating collagen synthesis. Additionally, it protects and supports the extracellular matrix for denser, smoother skin. RonaCare® ReviMer, an extract of *Fucus serratus* brown algae, shows preventive anti-pollution effects while enhancing the skin's biomechanical properties. It also protects hyaluronic acid that helps provide firmer, more elastic skin, and reduces wrinkles.

Complementing the already launched RonaCare® RenouMer, the marine trio offers potent solutions for skin renewal as RonaCare® RenouMer, an extract of *Polysiphonia*



## News Release

*elongata* red algae, is highly effective in replenishing skin and counteracting the signs of aging. This skin moisture booster strongly increases skin's moisture levels, promotes collagen build-up and its protection from degradation, which results in a re-densifying effect for visibly smoother, less wrinkled skin.

"Algae have been used for centuries as very nutritious food ingredients because of their important minerals and vitamins for the body," explained Carsten Plueg, Head of Innovation and Application within the Surface Solutions business unit of Merck KGaA, Darmstadt, Germany. "Today, also the cosmetic industry is using those algae substances and the benefits they have on human skin. These marine actives are indeed particularly attractive for consumers as they combine the desire for naturalness and sustainability with proven efficacy in boosting well-aging and skin vitality."

All three products are efficacy proven and meet the current requirements of sustainability, traceability, and respect for biodiversity. Merck KGaA, Darmstadt, Germany, has established mutually agreed terms with France to financially contribute to and collaborate with the regional Fisheries and Aquaculture Committee of Brittany (CRPMEM) as part of the Nagoya protocol.

RonaCare® JouvaMer, RonaCare® ReviMer and RonaCare® RenouMer are Halal certified and vegan. They also fulfill the COSMOS-standard, which defines the requirements and definitions for organic and/or natural cosmetics.

The products fit into the range of botanical- and marine-derived cosmetic actives that the Surface Solutions business unit of Merck KGaA, Darmstadt, Germany, has launched within 2022. This development supports the company's strategic approach to strengthen its business and that of its customers with sustainable products.

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### **About Merck KGaA, Darmstadt, Germany**

Merck KGaA, Darmstadt, Germany, a leading science and technology company, operates across life science, healthcare and electronics. More than 60,000 employees work to make a positive difference to millions of people's lives every day by creating more joyful and sustainable ways to live. From providing products and services that accelerate drug development and manufacturing as well as discovering unique ways to treat the most challenging diseases to enabling the intelligence of devices – the company is everywhere. In 2021, Merck KGaA, Darmstadt, Germany, generated sales of € 19.7 billion in 66 countries.

## News Release

The company holds the global rights to the name and trademark "Merck" internationally. The only exceptions are the United States and Canada, where the business sectors of Merck KGaA, Darmstadt, Germany, operate as MilliporeSigma in life science, EMD Serono in healthcare and EMD Electronics in electronics. Since its founding in 1668, scientific exploration and responsible entrepreneurship have been key to the company's technological and scientific advances. To this day, the founding family remains the majority owner of the publicly listed company.